

**Supplementary File1: Mapping of INFANT survey and interview questions to Consolidated Framework for Implementation Research (CFIR) domains**

Survey questions:	Interview questions:	Consolidated Framework for Implementation Research (CFIR) – Damschroder et al 2009
<p><b>Why did you attend the INFANT program training?</b> Options: intending to implement; already implementing and training more facilitators; gain additional knowledge about infant feeding; learn about the INFANT program; professional development; other</p> <p><b>Is the INFANT Program currently running in your area?</b> Yes, No - but has been previously, No - never run</p>	<p><b>What did you know about the INFANT program (if anything) before you attended the facilitator training?</b> Prompts: evidence-based, trialled, being run successfully elsewhere...</p> <p><b>What were the reasons why you attended the facilitator training?</b> Prompts: personal PD, identified organisation need....</p> <p><b>How well did the training prepare you to implement IFANT in your area?</b> Prompts: what was most useful, anything not covered; additional support that would have been useful?</p> <p><b>What is/was your role in implementing the INFANT program in your area?</b> Options: program administrator, program coordinator, program facilitator, other</p>	<p>Intervention characteristics</p> <ul style="list-style-type: none"> <li>- evidence strength and quality; intervention source relative quality; adaptability; trialability; design quality and packaging; cost; complexity</li> </ul>
<p>Yes: <b>In your opinion, why do you think it was decided that the INFANT Program should be implemented in your area?</b> [open ended response] <b>What is your current role in implementing the INFANT program?</b> Options: program administrator, program coordinator, program facilitator, other</p> <p>No-but has been previously: <b>In your opinion, why do you think it was decided that the INFANT Program should no longer be implemented in your area?</b> [open ended response] <b>What was your role in implementing the INFANT program?</b> Options: program administrator, program coordinator, program facilitator, other</p> <p>No-never run: <b>In your opinion, why do you think it was decided that the INFANT Program should not be implemented in your area?</b> [open ended response]</p>	<p><b>After attending the training, what were the reasons that the program was/was not implemented in your area?</b> Prompts: meeting community need; available funding and resources, incentives eg: performance measures, alignment with internal/external policies, regulations or guidelines, management support, program champion; other org priorities; communication...</p> <p><b>How was the decision made that the program would/not be implemented in your organization?</b> Prompts: were staff involved in the decision; how did the staff feel about the decision</p> <p><b>Was the decision influenced by any other organizations implementing the program, and if so, in what ways?</b></p> <p><b>NEVER IMPLEMENTED INTERVIEWS ONLY</b> What do you think would be needed for the INFANT program to be implemented in your area? <b>END OF INTERVIEW QUESTIONS FOR ‘NEVER IMPLEMENTED PROGRAM’</b></p>	<p>Inner setting</p> <ul style="list-style-type: none"> <li>- tension (need) for change; organisational characteristics/compatibility/culture/incentives and rewards; networks and communications; goals and feedback (reporting requirements); relative priority; implementation climate; implementation readiness (leadership engagement; resources; knowledge)</li> </ul> <p>Outer setting</p> <ul style="list-style-type: none"> <li>- meeting client needs; external policies and incentives; peer pressure; cosmopolitanism</li> </ul> <p>Map to relevant CFIR as mentioned</p>
<p>Yes / No-but has been previously: <b>In your opinion, which of the following factors enabled the INFANT Program being implemented in your area?</b> (Select as many as apply)</p> <p>No-but has been previously / No-never run <b>In your opinion, which of the following factors contributed to the INFANT Program no longer / not being implemented in your area?</b> (Select as many as apply)</p> <ul style="list-style-type: none"> <li>➤ Availability of funding to implement the Program</li> <li>➤ Evidence to support the decision to implement the Program</li> <li>➤ Availability of staff to deliver Program sessions</li> <li>➤ Confidence of staff to deliver Program sessions</li> <li>➤ Availability of staff to co-ordinate the Program</li> </ul>	<p><b>How was the program planned and implemented in your area?</b> Prompts: What was your role in implementing the INFANT program? Who was involved in the planning process? What was considered in the planning process? Eg: resources How do you recruit and retain participants in the program? Do you advertise the program, where and how? Who delivers the sessions? Level of confidence? What format? Age cohort of groups? Was the program changed in any way to address the needs /preferences/barriers experienced by participants; and in what ways?</p> <p><b>How does the program fit within existing services within your organisation?</b> Prompts:</p>	<p>Implementation process – planning, engaging stakeholders, executing, evaluating</p> <p>Characteristics of facilitators – knowledge/beliefs, self-efficacy (confidence), personal attributes, ID with organisation, implementation readiness (stage of change)</p> <p>Intervention characteristics – design quality and packaging; complexity; adaptability; relative advantage</p>

<ul style="list-style-type: none"> <li>➤ Management support for the implementation of the Program</li> <li>➤ Alignment of the Program to the priorities of the organisation</li> <li>➤ Ability to incorporate the Program as routine practice within the organisation</li> <li>➤ Ability to recruit parents to the Program</li> <li>➤ Ability to maintain attendance of parents to the Program sessions</li> </ul> <p>Yes / No-but has been previously  <b>Were there any other factors that helped with the implementation of the INFANT Program in your area?</b> [open ended response]</p> <p>No-but has been previously / No-never run  <b>Were there any other factors that contributed to the INFANT Program no longer / never being implemented in your area?</b> [open ended response]</p>	<p>What kinds of changes were needed so that the program could be implemented within your organisation e.g.: changes in scope of practice, to organisational policies or information systems?  Who decided whether changes were needed and what was the process for making these changes? Was there support to make these changes? In retrospect, were there changes you wish had/had not been made?  Is the program integrated as part of routine practice or is it still seen as a departure from current practices; and in what way?  What would you consider to be the key strengths/advantages of implementing the program in your area? Key disadvantages?</p> <p><b>How have you gone about evaluating the program in your organisation?</b>  Prompts:  Does your organisation have performance targets/goals related to the implementation of the program? What are they? How are they monitored? Are any feedback reports compiled, and if so, to whom are they disseminated?  Do you think the program has been effective in your community; in what ways; how do you know? (equity and numbers reached; retention rates; parental receptivity; impact – attitude, knowledge behaviour changes; broader community impacts eg: partnerships)</p>	<p>Inner setting – goals and feedback  Outer setting – patient needs and resources  Implementation process – reflecting and evaluating</p>
<p>Yes / No-but has been previously  <b>To the best of your knowledge, which of the following options best applies to your area?</b></p> <ul style="list-style-type: none"> <li>• Implementation of the INFANT Program is likely to continue</li> <li>• Implementation of the INFANT Program is NOT likely to continue</li> </ul> <p><b>In your opinion, why do you think your organisation has made this decision?</b> [open ended response]</p> <p>No-but has been previously / No-never run  <b>To the best of your knowledge, which of the following options best applies to your area?</b></p> <ul style="list-style-type: none"> <li>• Implementation of the INFANT Program is likely to occur in the future</li> <li>• Implementation of the INFANT Program is NOT likely to occur in the future</li> </ul> <p><b>In your opinion, why do you think your organisation has made this decision?</b> [open ended response]</p>	<p><b>What are the future plans for the implementation of the INFANT Program in your community?</b>  Prompts  Will the program continue to be implemented? Why/not?  Are there changes to the program that are needed so it can continue to be implemented (make it more sustainable)?</p> <p><b>In summary, what key lessons would you share regarding implementing the program?</b>  For organisations planning to/currently implementing programs?  For researchers planning/developing future programs?  For policy makers supporting future programs?</p>	<p>Map to relevant CFIR as mentioned</p>