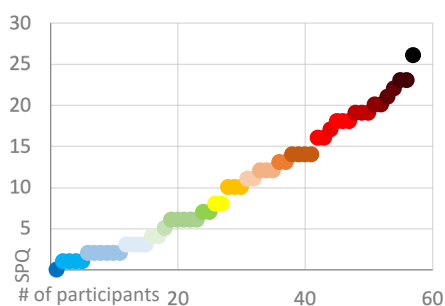


RATIONALE

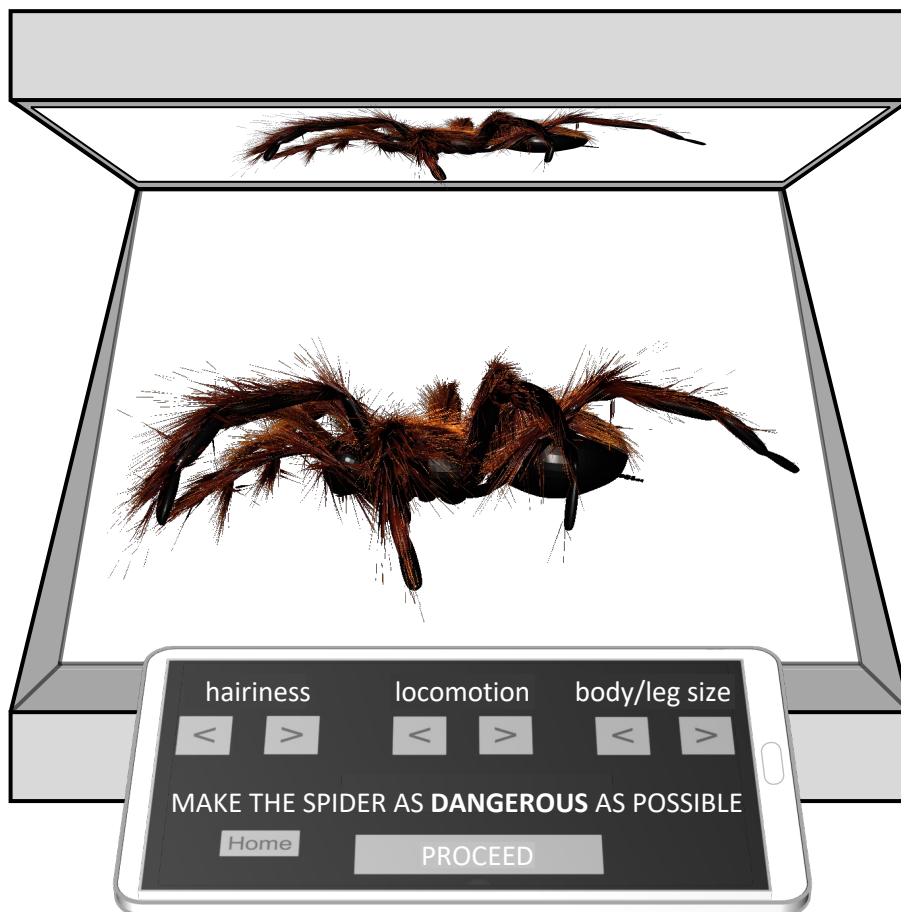
Are **arachnophobic** persons afraid of all spiders, or they share *preferences* about their **perceptual features**?

SAMPLE

56 volunteers differing for **self-reported** levels of fear for spiders (SPQ)



EXPERIMENTAL SETTING IN AUGMENTED REALITY



RESULTS

Arachnophobic persons tend to **generalize** fear. However, *on average*:

- **dangerous** spiders are *fat, hairy, and crawl* like a spider



- **harmless** spiders are *thin, hairless, and fly* like a butterfly

