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| Strengths | Weaknesses |
| * Presence of a complete wastewater network infrastructure system | * Violations on coastal public property |
| * Presence of a wastewater treatment plant | * Failure to inform the local population about development projects and financing schemes |
| * Strong environmental guidance | * Inadequate solid waste management plan, including lack of sorting from the source |
| * Public involvement in environmental activities (cleaning campaigns, individual initiatives, etc.) | * Insufficient awareness and environmental guidance |
| * Personal initiatives in sorting waste from the source | * Inaccessible coastal areas and beaches for the public |
| * Regular and consistent collection of solid waste from residential areas and public spaces. | * Groundwater pollution caused by sewage |
| * Banning the use of dynamite in the fishing sector | * Nonfully operational wastewater treatment plant |
| * Digitalized archaeological sites | * Chemical pollution from the Selaata chemical plant |
| * Existence of a landfill and a sorting facility for solid, organic, and nylon waste | * Aesthetic pollution is present |
| * Attempt to reduce noise pollution and switch to alternative energy sources such as solar energy and hydroelectric cars | * High number of displaced populations impacting the area |
| * Some beaches are safeguarded by official decree | * Risk of waste being brought to the sea by the El Jawz river |
|  | * Increasing waste disposal due to growing tourism |
|  | * Waste generated by maritime transport activities |
|  | * Overreliance on nonbiodegradable packaging |
|  | * Inadequate number of waste collection bins |
|  | * Noncompliance with environmental standards |
|  | * Beach erosion occurring |
|  | * Lack of specific guidelines and regulations for tourists |
| Opportunities | Threats |
| * Initiate the process of enacting laws | * Decrease in the fishing sector |
| * Advocate for the establishment of environmental police officers | * Existence of invasive species |
| * Reactivate aquaculture practices | * Native marine species such as sponges, murex, and sea urchins are becoming extinct or scarce |
| * Restore coastal habitats | * High amount of marine litter and microplastics present |
| * Establish a program for monitoring health and the environment | * Insufficient ability to manage tourist numbers |
|  | * Unsustainable financing methods for operating the wastewater treatment plant |