

Supplementary Information 4: Baseline information and comparison across intervention groups for categorical data for 516 participants in a c –RCT in Oromia region, Ethiopia.

		intervention					Chi square P value
Variable		Overall (%)	Control n (%)	Audio n (%)	Handout n (%)	Village Meeting n (%)	
Education level	No Education	24.6	26 (20)	30 (25)	34 (27)	37 (27)	0.6
	Adult Education only	14.5	14 (11)	21 (18)	19 (15)	21 (15)	
	Primary	33.3	49 (38)	33 (28)	40 (31)	50 (36)	
	Junior	13.8	19 (15)	18 (15)	15 (12)	19 (14)	
	Higher	13.6	22 (17)	17 (14)	19 (15)	12 (9)	
	Other (Advanced)	0.2	0 (0)	0 (0)	1 (1)	0 (0)	
Literacy (Oromo)	No	78.5	101 (78)	99 (83)	102 (80)	103 (74)	0.4
	Yes	21.5	29 (22)	20 (17)	26 (20)	36 (26)	
Literacy (Amharic)	No	44.6	50 (39)	53 (45)	56 (44)	71 (51)	0.2
	Yes	55.4	80 (62)	66 (56)	72 (56)	68 (49)	
Listen to radio daily	No	20.0	25 (19.2)	23 (19.3)	19 (14.8)	36 (25.9)	0.2
	Yes	80.0	105 (80.8)	96 (80.7)	109 (85.2)	104 (74.1)	
Number of donkeys	0	6.0	6 (4.6)	8 (6.7)	7 (5.5)	10 (7.2)	0.04
	1	52.1	60 (46.2)	79 (66.4)	60 (46.9)	70 (50.4)	
	2	27.9	43 (33.1)	22 (18.5)	41 (32.0)	38 (27.3)	
	3	10.3	19 (14.6)	6 (5.0)	13 (10.2)	15 (10.8)	
	>3	3.7	2 (1.5)	4 (3.4)	7 (5.5)	6 (4.3)	
Own horse	No	71.1	71 (54.6)	76 (63.9)	109 (85.2)	111 (79.9)	<0.001
	Yes	28.9	59 (45.4)	43 (36.1)	19 (14.8)	28 (20.1)	
Own mule	No	97.5	124 (95.4)	116 (97.5)	128 (100)	135 (97.1)	0.1
	Yes	2.5	6 (4.6)	3 (2.5)	0 (0)	4 (2.9)	
Own cattle/ox	No	6.4	5 (3.8)	6 (5.0)	11 (8.6)	11 (7.9)	0.3
	Yes	93.6	125 (96.2)	113 (95.0)	117 (91.4)	128 (92.1)	
Own sheep	No	37.0	33 (25.4)	37 (31.1)	69 (53.9)	52 (37.4)	<0.001
	Yes	63.0	97 (74.6)	82 (68.9)	59 (46.1)	87 (62.2)	
Own goat	No	74.2	107 (83.3)	96 (80.7)	82 (64.1)	98 (70.5)	<0.001
	Yes	25.8	23 (17.7)	23 (19.3)	46 (35.9)	41 (29.5)	
Own dog	No	27.9	18 (13.8)	35 (29.4)	36 (28.1)	55 (39.6)	<0.001
	Yes	72.1	112 (86.2)	84 (70.6)	92 (71.9)	84 (60.4)	
Own Poultry	No	21.9	30 (23.1)	25 (21.0)	22 (17.2)	36 (25.9)	0.4
	Yes	78.1	100 (76.9)	94 (79.0)	106 (82.8)	103 (74.1)	