

Supplementary Material

Understanding the Motivation of Western Java Smallholder Broiler Farmers to Uptake Measures Against Highly Pathogenic Avian Influenza (HPAI)

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1 Appendices

Appendix 1. Univariable and multivariable logistic regression model results showing the association of broiler farmers' attitude, subjective norm, and perceived behavioral control with intention to implement C&D of farm area and barn once in every two days.

Variables	Univariable model				Multivariable model ($R^{2b} = 0.51$)			
	Weak	Moderate	Strong	p^a	Weak	Moderate	Strong	p
	Odds ratio (95% CI)				Odds ratio (95% CI)			
1. AT	ref.	1.92 (0.61-6.1)	10.8 (2.9-40.34)**	0.001	ref.	21.94 (1.44-333.95)*	211.28 (11-4055.68)**	0.001
2. SN								
Farmers	ref.	1.4 (0.34-5.8)	3.08 (1.2-7.96)*	0.063				
TS		ref.	3.9 (0.34-44.9)	0.274				
Vet nucleus		ref.	<0.0001	0.999				
Vet govt		ref.	<0.0001	0.999				
TS medicine		ref.	0.63 (0.14-2.95)	0.561				
3. PBC								
Money	ref.	8.73 (1.11-68.52)*	14.55 (1.87-113.02)*	0.006	ref.	15.18 (1.16-198.66)*	4.49 (0.166-121.76)	0.108
Time	ref.		9.82 (2.24-43.13)**	0.002	ref.		27.36 (0.86-869.37)	0.061
Skill	ref.	2.15 (0.27-16.98)		0.46				

AT= Attitude, SN= Subjective norm, PBC= Perceived behavioral control; OR= odds ratio; CI= confidence interval

* significant at $p < 0.05$; ** significant at $p < 0.01$.

^aVariables with p value lower than 0.25 in the univariable model were given in bold and included in the multivariable model.

^bNagelkerke R^2 .

Appendix 2. Univariable and multivariable logistic regression model results showing the association of broiler farmers' attitude, subjective norm, and perceived behavioral control with intention to implement AI vaccination to their chickens on the seventh day in every production cycle.

Variables	Univariable model				Multivariable model ($R^2^b = 0.47$)			
	Weak	Moderate	Strong	p^a	Weak	Moderate	Strong	p
	Odds ratio (95% CI)				Odds ratio (95% CI)			
1. AT								
	ref.	1.17 (0.37-3.62)	4.04 (1.38-11.89)*	0.004	ref.	4.76 (0.78-29.15)	20.43 (3.44-121.43)**	0.001
2. SN								
Farmers	ref.	1.3 (0.25-7.25)	0.97 (0.39-2.37)	0.924				
TS		ref.	412712551.1	0.999				
Vet nucleus		ref.	12 (1.21-119.22)*	0.034	ref.		106.11 (5.47-2059.99)**	0.002
Vet govt		ref.	<0.0001	0.999				
TS medicine		ref.	<0.0002	0.998				
3. PBC								
Money & time	ref.	10.7 (3.03-37.8)**	7.65 (2.72-21.5)**	<0.001	ref.	34.94 (5.32-229.62)**	38.39 (6.16-239.14)**	<0.001
Skill	ref.	2.02 (0.89-4.62)		0.094				

AT= Attitude, SN= Subjective norm, PBC= Perceived behavioral control; OR= odds ratio; CI= confidence interval

* significant at $p < 0.05$; ** significant at $p < 0.01$.

^aVariables with p value lower than 0.25 in the univariable model were given in bold and included in the multivariable model.

^bNagelkerke R^2 .

Appendix 3. Univariable and multivariable logistic regression model results showing the association of broiler farmers' attitude and subjective norm with intention to report an incidence/outbreak of AI on the farm to the authorities.

Variables	Univariable model				Multivariable model			
	Weak	Moderate	Strong	<i>p</i> ^a	Weak	Moderate	Strong	<i>p</i>
	Odds ratio (95% CI)				Odds ratio (95% CI)			
1. AT								
Morbidity & mortality		ref.	0.57 (0.23-1.45)	0.237				
Selective depopulation risk	ref.	<0.0001	<0.0001	0.622				
2. SN								
Farmers	ref.	4.74 (0.56-38.89)	2.52 (1.01-6.3)*	0.088				
TS		ref.	<0.0001	0.999				
Vet nucleus		ref.	<0.0001	0.999				
Vet govt		ref.	<0.001	0.999				
TS medicine		ref.	0.36 (0.05-2.86)	0.332				

AT= Attitude, SN= Subjective norm, PBC= Perceived behavioral control; OR= odds ratio; CI= confidence interval

* significant at $p<0.05$; ** significant at $p<0.01$.

^aVariables with p value lower than 0.25 in the univariable model were given in bold and included in the multivariable model.

Appendix 4. Univariable and multivariable logistic regression model results showing the association of broiler farmers' attitude, subjective norm, and perceived behavioral control with intention to join stamping-out without any compensation in case of an HPAI outbreak on the farm.

Variables	Univariable model				Multivariable model ($R^{2b}= 0.17$)			
	Weak	Moderate	Strong	p^a	Weak	Moderate	Strong	p
	Odds ratio (95% CI)				Odds ratio (95% CI)			
1. AT		ref.	1.49 (0.79-2.83)	0.219				
2. SN								
Farmers	ref.	0.27 (0.06-1.2)	0.69 (0.33-1.45)	0.212				
TS		ref.	1.12 (0.07-18.13)	0.94				
Vet nucleus		ref.	1974468944	0.999				
Vet govt		ref.	1.09 (0.26-4.5)	0.911				
TS medicine		ref.	2.88 (1.14-7.25)*	0.025				
3. PBC			9.18			2.61	8.23	
	ref.	2.7 (1.3-5.6)**	(3.25- 25.9)**	<0.001	ref.	(1.25- 5.43)*	(2.89- 23.4)**	<0.001

AT= Attitude, SN= Subjective norm, PBC= Perceived behavioral control; OR= odds ratio; CI= confidence interval

* significant at $p<0.05$; ** significant at $p<0.01$.

^aVariables with p value lower than 0.25 in the univariable model were given in bold and included in the multivariable model.

^bNagelkerke R^2 .

Appendix 5. Univariable and multivariable logistic regression model results showing the association of broiler farmers' attitude, subjective norm, and perceived behavioral control with intention to join stamping-out with 50% compensation in case of an HPAI outbreak on the farm.

Variables	Univariable model			<i>p</i> ^a	Multivariable model			<i>p</i>
	Weak	Moderate	Strong		Weak	Moderate	Strong	
	Odds ratio (95% CI)				Odds ratio (95% CI)			
1. AT		ref.	1.46 (0.75-2.83)	0.268				
2. SN								
Farmers	ref.	1.04 (0.23-4.71)	0.86 (0.39-1.86)	0.905				
TS		ref.	2.1 (0.13-34.4)	0.599				
Vet nucleus		ref.	6.8 (0.69-66.98)	0.101				
Vet govt		ref.	0.29 (0.036-2.49)	0.263				
TS medicine	ref.		1.25 (0.5-3.11)	0.635				
3. PBC	ref.	1.75 (0.83-3.7)	1316312835	0.345				

AT= Attitude, SN= Subjective norm, PBC= Perceived behavioral control; OR= odds ratio; CI= confidence interval

* significant at $p < 0.05$; ** significant at $p < 0.01$.

^aVariables with p value lower than 0.25 in the univariable model were given in bold and included in the multivariable model.