## Supplement



Figure S1. Human RUNX2 (hRUNX2) promoter activity in murine C3H10T1/2 (C3H) mesenchymal stem cell (MSC) line under control/expansion conditions, osteogenic, and adipogenic differentiation conditions. Establishment of a cellbased high-throughput method for screening osteo-responsive compounds. The murine C3H MSC line was transfected with the hRUNX2 promoter-luciferase reporter plasmid (hRUNX2-luc) or vector only (pGL3-luc), along with CMV-driven  $\beta$ -galactosidase construct plasmid (n = 3 for each group). After 24 hours, the culture medium was changed into CM, AM or OM and cells were assessed for luciferase activity 48 hours later (please see Materials and Methods for experimental details). Data are expressed as mean ± SD. \*\*, p < 0.01; \*\*\*, p < 0.001.



Figure S2. Cytotoxicity assessment of tested compounds on MSC viability.

Cytotoxicity of the following compounds was assessed in CM- or OM-cultured C3H MSCs by MTT assay: (A) 5, 10 and 20  $\mu$ M of daidzein, (B) 5, 10 and 20  $\mu$ M of apigenin, (C) 0.1, 1 and 10  $\mu$ M of baicalein, (D) 0.1, 0.2 and 1  $\mu$ M of CAPE, (E) 1, 5 and 10  $\mu$ M of capsaicin, (F) 5, 10 and 20  $\mu$ M of curcumin, (G) 10, 20 and 50  $\mu$ M of epicatechin, (H) 1, 5 and 10  $\mu$ M of naringenin, or (I) 1, 5 and 10  $\mu$ M of sulforaphane (n = 3 for each group).