**Supplementary Table 3. Summary of benefits and impacts generated by the public-private partnership and the related actors mentioned by the participants in this study.**

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| --- | --- | --- |
| Benefits | Impact | Actors impacted |
| Improved individual and business confidence (sense of security; lower risks and stress; employment) | BUSINESS, TRUST | Private  -Farmers  -Grower agents  -Staff of EthioChicken  -Village poultry development agents |
| Improved reputation through quality product | BUSINESS, TRUST | Private  -EthioChicken  -Hendrix |
| Improved synergy between private and public sectors | TRUST | Private  -EthioChicken  Public  -National animal health diagnostic and investigation center  -Veterinary drug and animal feed and administration control authority  - Development agents (regional level) |
| Improved trust among the different actors of the supply chain (higher quality products) | TRUST | Private  -Farmers  -Grower agents |
| Improved competences (poultry production and health) | TRUST, HEALTH | Private  -Farmers  -Grower agents  -Staff of EthioChicken  -Village poultry development agents  Public  -Veterinary drug and animal feed and administration control authority  - Development agents (regional level) |
| Improved chicken production | ECONOMY, HEALTH | Private  -Farmers  -EthioChicken  -Grower agents  -Consumers  Public  -National government |
| Increased market access | ECONOMY, BUSINESS | Private  -EthioChicken  -Hendrix company  -National veterinary institute  -National crop producers |
| Improved poultry disease control | ECONOMY | Private  -Farmers  -Staff of EthioChicken  -Village Poultry Development Agent  Public  - National government  - Veterinary drug and animal feed and administration control authority  -Development agents |
| Improved profit/revenues | ECONOMY, SOCIETAL | Private  -EthioChicken  -National crop producers  -Farmers  -Grower agents  -Staff of EthioChicken  -Village poultry development agents  Public  -Government (national and regional)  -Microfinance institutions (public/private) |
| Increased employment | ECONOMY, SOCIETAL | Private  -Farmers  -Grower agents  -Staff of EthioChicken  -Village poultry development agents  Public  -Government (regional, national) |
| Improved livelihood | SOCIETAL | Private  -Farmers  -Staff of EthioChicken  -Village poultry development agent  Public  -Development agents (regional) |
| Empowerment of women | SOCIETAL | Private  -Farmers  -Staff of EthioChicken |