

Table 12. Questionnaire on ecotourism

Questionnaire on ecotourism						
1.	Your gender is:	<input type="checkbox"/> Female	<input type="checkbox"/> Male			
2.	Your age is:	<input type="checkbox"/> 20-30	<input type="checkbox"/> 31-40	<input type="checkbox"/> 41-50	<input type="checkbox"/> Over 51	
3.	Your address is in:	<input type="checkbox"/> Urban	<input type="checkbox"/> Rural			
4.	Your home county is:				
5.	Your average monthly income is:	<input type="checkbox"/> Under 2500 lei	<input type="checkbox"/> 2500-5000 lei	<input type="checkbox"/> 5001-7500 lei	<input type="checkbox"/> 7501-10000 lei	<input type="checkbox"/> Over 10000 lei
6.	On a scale of 1 to 5, which of the following statements do you agree with? Ecotourism is a form of tourism that:					
•	It is sustainable	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
•	It takes place in nature	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
•	It takes place in protected areas	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
•	Contributes to the support of the local community	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
•	It has a relatively minimal impact on the social and cultural environment	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
•	It has an educational character and respect for nature	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
•	Contributes to the conservation of biodiversity	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
•	Stimulates local economies	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
7.	On a scale of 1 to 5, what are the most important reasons why you choose an ecotourism destination? (1 - least important, 5 - most important)					
•	The popularity of the area	<input type="checkbox"/> Least important	<input type="checkbox"/> Unimportant	<input type="checkbox"/> Important enough	<input type="checkbox"/> Important	<input type="checkbox"/> The most important
•	Price/quality of services	<input type="checkbox"/> Least important	<input type="checkbox"/> Unimportant	<input type="checkbox"/> Important enough	<input type="checkbox"/> Important	<input type="checkbox"/> The most important
•	The beauty of the landscape	<input type="checkbox"/> Least important	<input type="checkbox"/> Unimportant	<input type="checkbox"/> Important enough	<input type="checkbox"/> Important	<input type="checkbox"/> The most important
•	Biodiversity	<input type="checkbox"/> Least important	<input type="checkbox"/> Unimportant	<input type="checkbox"/> Important enough	<input type="checkbox"/> Important	<input type="checkbox"/> The most important
•	Local gastronomy	<input type="checkbox"/> Least important	<input type="checkbox"/> Unimportant	<input type="checkbox"/> Important enough	<input type="checkbox"/> Important	<input type="checkbox"/> The most important
•	The hospitality of the hosts	<input type="checkbox"/> Least important	<input type="checkbox"/> Unimportant	<input type="checkbox"/> Important enough	<input type="checkbox"/> Important	<input type="checkbox"/> The most important
•	The multitude of activities in nature	<input type="checkbox"/> Least important	<input type="checkbox"/> Unimportant	<input type="checkbox"/> Important enough	<input type="checkbox"/> Important	<input type="checkbox"/> The most important
8.	How important is the price / quality ratio of ecotourism services according to your monthly income?	<input type="checkbox"/> Least important	<input type="checkbox"/> Unimportant	<input type="checkbox"/> Important enough	<input type="checkbox"/> Important	<input type="checkbox"/> The most important
9.	What are the most interesting activities you would like to do in an ecotourism destination if you were staying in the local community?					
	Riding	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
	Fishing / hunting	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
	Observing the flora	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
	Observing the fauna	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
	Hiking	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
	Climbing	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
	Rafting / canoeing	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement

	Sport activities	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
	Tasting of traditional products	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
	Participation in agricultural activities	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
	Folk evening	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
	Local guided tour	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
	Photo tour	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
	Bike ride	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
	Craft demonstrations	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
	Attend to local events	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
10.	How important are the following criteria in your decision to spend your vacation in an ecotourism destination?					
	Tourist programs	<input type="checkbox"/> Unimportant	<input type="checkbox"/> Less important	<input type="checkbox"/> Indifferent	<input type="checkbox"/> Important	<input type="checkbox"/> Very important
	Accommodation	<input type="checkbox"/> Unimportant	<input type="checkbox"/> Less important	<input type="checkbox"/> Indifferent	<input type="checkbox"/> Important	<input type="checkbox"/> Very important
	Food	<input type="checkbox"/> Unimportant	<input type="checkbox"/> Less important	<input type="checkbox"/> Indifferent	<input type="checkbox"/> Important	<input type="checkbox"/> Very important
	Local products	<input type="checkbox"/> Unimportant	<input type="checkbox"/> Less important	<input type="checkbox"/> Indifferent	<input type="checkbox"/> Important	<input type="checkbox"/> Very important
	Recreational activities	<input type="checkbox"/> Unimportant	<input type="checkbox"/> Less important	<input type="checkbox"/> Indifferent	<input type="checkbox"/> Important	<input type="checkbox"/> Very important
11.	In your opinion, what are the most well-known ecotourism destinations in Romania?					
	Transilvania Hills	<input type="checkbox"/> The least known	<input type="checkbox"/> Little known	<input type="checkbox"/> Known	<input type="checkbox"/> Very famous	<input type="checkbox"/> The most known
	Eco Maramureș	<input type="checkbox"/> The least known	<input type="checkbox"/> Little known	<input type="checkbox"/> Known	<input type="checkbox"/> Very famous	<input type="checkbox"/> The most known
	Hațeg Land - Retezat	<input type="checkbox"/> The least known	<input type="checkbox"/> Little known	<input type="checkbox"/> Known	<input type="checkbox"/> Very famous	<input type="checkbox"/> The most known
	Dorna Land	<input type="checkbox"/> The least known	<input type="checkbox"/> Little known	<input type="checkbox"/> Known	<input type="checkbox"/> Very famous	<input type="checkbox"/> The most known
	Zărnești- The forest of the king	<input type="checkbox"/> The least known	<input type="checkbox"/> Little known	<input type="checkbox"/> Known	<input type="checkbox"/> Very famous	<input type="checkbox"/> The most known
	Tușnad Bath and surroundings	<input type="checkbox"/> The least known	<input type="checkbox"/> Little known	<input type="checkbox"/> Known	<input type="checkbox"/> Very famous	<input type="checkbox"/> The most known
	Danube Delta	<input type="checkbox"/> The least known	<input type="checkbox"/> Little known	<input type="checkbox"/> Known	<input type="checkbox"/> Very famous	<input type="checkbox"/> The most known
	Mărginimea Sibiului	<input type="checkbox"/> The least known	<input type="checkbox"/> Little known	<input type="checkbox"/> Known	<input type="checkbox"/> Very famous	<input type="checkbox"/> The most known
	Bison Land - Vânători Neamț	<input type="checkbox"/> The least known	<input type="checkbox"/> Little known	<input type="checkbox"/> Known	<input type="checkbox"/> Very famous	<input type="checkbox"/> The most known
	Nera Gorge	<input type="checkbox"/> The least known	<input type="checkbox"/> Little known	<input type="checkbox"/> Known	<input type="checkbox"/> Very famous	<input type="checkbox"/> The most known
12.	Have you visited the following ecotourism / rural tourism destinations in Sibiu County in the last two years?					
	Mărginimea Sibiului	<input type="checkbox"/> Yes	<input type="checkbox"/> No			
	The Făgăraș Natural Park	<input type="checkbox"/> Yes	<input type="checkbox"/> No			
	The Lake Bălea and Bălea Waterfall	<input type="checkbox"/> Yes	<input type="checkbox"/> No			
	Podragu Lake	<input type="checkbox"/> Yes	<input type="checkbox"/> No			
	Avrig lake	<input type="checkbox"/> Yes	<input type="checkbox"/> No			
	Trasfăgărășanul	<input type="checkbox"/> Yes	<input type="checkbox"/> No			
	Transalpina	<input type="checkbox"/> Yes	<input type="checkbox"/> No			
	Păltiniș Resort	<input type="checkbox"/> Yes	<input type="checkbox"/> No			
	Biertan	<input type="checkbox"/> Yes	<input type="checkbox"/> No			
	Cisnădioara	<input type="checkbox"/> Yes	<input type="checkbox"/> No			
	Oca Sibiului	<input type="checkbox"/> Yes	<input type="checkbox"/> No			
	Clay Castle from the Fairy Valley	<input type="checkbox"/> Yes	<input type="checkbox"/> No			
13.	The frequency of visiting in the last 2 years the ecotourism destinations in Sibiu County was:					

	Mărginimea Sibiului	<input type="checkbox"/> Never	<input type="checkbox"/> Between 1-3 times	<input type="checkbox"/> Between 3-5 times	<input type="checkbox"/> Over 5 times	
	The Făgăraș Natural Park	<input type="checkbox"/> Never	<input type="checkbox"/> Between 1-3 times	<input type="checkbox"/> Between 3-5 times	<input type="checkbox"/> Over 5 times	
	The Lake Bălea and Bălea Waterfall	<input type="checkbox"/> Never	<input type="checkbox"/> Between 1-3 times	<input type="checkbox"/> Between 3-5 times	<input type="checkbox"/> Over 5 times	
	Podragu Lake	<input type="checkbox"/> Never	<input type="checkbox"/> Between 1-3 times	<input type="checkbox"/> Between 3-5 times	<input type="checkbox"/> Over 5 times	
	Avrig lake	<input type="checkbox"/> Never	<input type="checkbox"/> Between 1-3 times	<input type="checkbox"/> Between 3-5 times	<input type="checkbox"/> Over 5 times	
	Trasfăgărășanul	<input type="checkbox"/> Never	<input type="checkbox"/> Between 1-3 times	<input type="checkbox"/> Between 3-5 times	<input type="checkbox"/> Over 5 times	
	Transalpina	<input type="checkbox"/> Never	<input type="checkbox"/> Between 1-3 times	<input type="checkbox"/> Between 3-5 times	<input type="checkbox"/> Over 5 times	
	Păltiniș Resort	<input type="checkbox"/> Never	<input type="checkbox"/> Between 1-3 times	<input type="checkbox"/> Between 3-5 times	<input type="checkbox"/> Over 5 times	
	Biertan	<input type="checkbox"/> Never	<input type="checkbox"/> Between 1-3 times	<input type="checkbox"/> Between 3-5 times	<input type="checkbox"/> Over 5 times	
	Cisnădioara	<input type="checkbox"/> Never	<input type="checkbox"/> Between 1-3 times	<input type="checkbox"/> Between 3-5 times	<input type="checkbox"/> Over 5 times	
	Ocna Sibiului	<input type="checkbox"/> Never	<input type="checkbox"/> Between 1-3 times	<input type="checkbox"/> Between 3-5 times	<input type="checkbox"/> Over 5 times	
	Clay Castle from the Fairy Valley	<input type="checkbox"/> Never	<input type="checkbox"/> Between 1-3 times	<input type="checkbox"/> Between 3-5 times	<input type="checkbox"/> Over 5 times	
14.	The duration of the last vacation spent in ecotourism destinations was:					
	Between 1-3 days	<input type="checkbox"/> Yes	<input type="checkbox"/> No			
	Between 3-7 days	<input type="checkbox"/> Yes	<input type="checkbox"/> No			
	Between 7-14 days	<input type="checkbox"/> Yes	<input type="checkbox"/> No			
	More than 14 days	<input type="checkbox"/> Yes	<input type="checkbox"/> No			
15.	What was your means of transportation during your last holiday in ecotourism destinations?					
	Car	<input type="checkbox"/> Yes	<input type="checkbox"/> No			
	Minibus	<input type="checkbox"/> Yes	<input type="checkbox"/> No			
	Bus	<input type="checkbox"/> Yes	<input type="checkbox"/> No			
	Train	<input type="checkbox"/> Yes	<input type="checkbox"/> No			
	Bicycle	<input type="checkbox"/> Yes	<input type="checkbox"/> No			
16.	Which of the following statements do you agree with? Computerization helps us in planning and conducting holidays in ecotourism destinations for:					
	For searching for holiday offers	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
	For booking travel tickets	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
	For booking accommodation	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
	To find out the weather forecast	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
	For the purchase of access tickets to tourist attractions	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
	For awarding qualifications for the tourist services provided	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
17.	Which of the following mobile apps did you use during your outdoor vacation?					
	ExpMapy. cz (Digital maps)	<input type="checkbox"/> Never	<input type="checkbox"/> Rarely	<input type="checkbox"/> Rare	<input type="checkbox"/> Frequently	<input type="checkbox"/> Always
	PeakFinder (Identifies Mountain peaks)	<input type="checkbox"/> Never	<input type="checkbox"/> Rarely	<input type="checkbox"/> Rare	<input type="checkbox"/> Frequently	<input type="checkbox"/> Always
	Star Walk 2 (Identify the elements in the sky)	<input type="checkbox"/> Never	<input type="checkbox"/> Rarely	<input type="checkbox"/> Rare	<input type="checkbox"/> Frequently	<input type="checkbox"/> Always
	PlantNet (Identify the plants)	<input type="checkbox"/> Never	<input type="checkbox"/> Rarely	<input type="checkbox"/> Rare	<input type="checkbox"/> Frequently	<input type="checkbox"/> Always
	iTrackWildlife (Identify the animals by traces)	<input type="checkbox"/> Never	<input type="checkbox"/> Rarely	<input type="checkbox"/> Rare	<input type="checkbox"/> Frequently	<input type="checkbox"/> Always
	Merlin BirdID (Identify the birds)	<input type="checkbox"/> Never	<input type="checkbox"/> Rarely	<input type="checkbox"/> Rare	<input type="checkbox"/> Frequently	<input type="checkbox"/> Always
	Field Guides to Clouds (Identify the types of clouds)	<input type="checkbox"/> Never	<input type="checkbox"/> Rarely	<input type="checkbox"/> Rare	<input type="checkbox"/> Frequently	<input type="checkbox"/> Always

	My Lightning Traker (Identify lightning within a radius of 60 km)	<input type="checkbox"/> Never	<input type="checkbox"/> Rarely	<input type="checkbox"/> Rare	<input type="checkbox"/> Frequently	<input type="checkbox"/> Always
	Offline Survival Manual	<input type="checkbox"/> Never	<input type="checkbox"/> Rarely	<input type="checkbox"/> Rare	<input type="checkbox"/> Frequently	<input type="checkbox"/> Always
	Salvamont	<input type="checkbox"/> Never	<input type="checkbox"/> Rarely	<input type="checkbox"/> Rare	<input type="checkbox"/> Frequently	<input type="checkbox"/> Always
18.	How do you find out about spending time in an ecotourism destination?					
	Internet	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
	Relatives and friends	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
	Documentaries	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
	Radio TV shows	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
	Tourism agencies	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
	Leaflets and brochures	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement
	Newspapers and magazines	<input type="checkbox"/> Total disagreement	<input type="checkbox"/> Disagree	<input type="checkbox"/> Neither agree nor disagree	<input type="checkbox"/> Agreement	<input type="checkbox"/> Total agreement