



# Analytical Framework for Homeowner-Focused Computational Cost-Benefit Mitigation Decision Making

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As a result of increasing windstorm losses in the United States over the past 50 years, a variety of residential wind hazard mitigation strategies have been recommended. Wind hazard mitigation undoubtedly reduces windstorm losses; however, little customized information is available to support the economic decision-making process for individual stakeholders, especially at the consumer level. Therefore, there is a need for decision support tools to calculate, evaluate, and present the economic benefits of mitigation over variable decision-making time horizons for unique building characteristics in specific geographical locations. This paper presents a cost-benefit computational decision-making recommendation framework that evaluates and presents the cost effectiveness of mitigation, customized based on location, years of interest, and building characteristics. The decision-making framework consists of two cores. The userindependent core and user-dependent core which consists of eight steps, divided into four subprocesses: (1) data acquisition, (2) data evaluation, (3) cost-benefit calculation, and (4) results comparison and decision making. To demonstrate the framework, a wood-framed single-family home in light suburban terrain in Golden Meadow, Louisiana, is used as a case study, considering retrofit mitigation with a \$15,000 budget and a decision-making time horizon of 30 years. The case study provides six mitigation options, with cost ranging between approximately \$2,000 and \$15,000 and net benefit/cost ratios ranging from 2.4 to 13. Once fully implemented in a decision making information tool, the developed mitigation recommendation framework will provide valuable information that can be used by home designers, builders, owners, and other stakeholders to better understand the economic facets of wind hazard mitigation, providing critical information as part of the overall decision-making process.

Keywords: decision making, cost-benefit, mitigation, analytical framework, wind hazards, wood-frame house

## INTRODUCTION

Wind hazard risk reduction studies confirm that implementation of wind mitigation techniques reduces windstorm losses (e.g., Huang et al., 2001; Rosowsky and Ellingwood, 2002; Khanduri and Morrow, 2003; Peacock, 2003; Li and Ellingwood, 2006; Vickery et al., 2006; Heneka and Ruck, 2008; Pinelli et al., 2008; Pita et al., 2013; Torkian et al., 2013). In 2017, a cost-benefit analysis study commissioned by the Federal Emergency Management Agency (FEMA) found

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that at the national-level, every dollar investment in wind mitigation has a five dollar return on investment (MMC, 2017).

In spite of the obvious benefit of wind mitigation, investments in wind resilience are often not made by homeowners voluntarily (Chiew et al., 2020), in part due to uncertainty surrounding the potential costs and benefits of mitigation (Noori et al., 2018). Mitigation decision making is a challenge at many levels for homeowners. One of the basic challenges is that homeowners are often faced with many possible mitigation options. Evaluation of costs and benefits of each mitigation option supports and enhances consumer decision making of adaptation alternatives and facilitates comparison.

Cost-benefit analysis (CBA) is a method used for economic evaluation of risk reduction investment for future disaster events (Shreve and Kelman, 2014) and other types of decision making. CBA determines potential positive effects (i.e., loss avoided by implementing the mitigation) of mitigation actions and compares them to the cost of the action. CBA is concerned with efficiency (Godschalk et al., 2009) and is applied widely in literature to measure the economic benefits of various natural hazard or other mitigation methods (e.g., Smyth et al., 2004; FEMA, 2007, 2009; Pinelli et al., 2009; Li, 2012; Torkian et al., 2013). CBA is a decision support instrument for evaluating natural hazard risk reduction decisions and provides economic justification of the potential benefit of mitigation scenarios to improve natural hazard resilience. However, in spite of the utility of CBA methods, no tool or software is available to provide homeowners CBA data to facilitate their decision-making process.

Additionally, despite the usefulness of CBA in assessing the cost effectiveness of mitigation, the benefit of mitigation is not clear and not readily calculated by non-experts, as it requires evaluation of the risk of the hazard and the loss avoided through mitigation over the length of time the consumer is affected by the decision (Fuchs et al., 2007; Valcárcel et al., 2013). A prioritized and customized list of mitigation recommendations cannot be generally provided to homeowners at large; rather recommendations are unique based on building type and location. Therefore, without detailed modeling, these values are unknown, and consumers rely upon other decision factors, such as previous knowledge, risk perception, and social factors, among others. These shortcomings also reduce the ability of stakeholders, especially consumers, in their individual mitigation decision-making process.

This paper develops an analytical framework to support homeowner-focused computational mitigation recommendation decision making that evaluates the cost effectiveness of mitigation strategies using average annual loss (AAL) and develops customized mitigation recommendations based on location, years of interest, and building characteristics. The methodology relies upon calculation of the mitigation benefit, defined as the loss avoided through the implementation of mitigation; calculation of the cost of mitigation; evaluation of multiple mitigation scenarios along with consumer-input parameters; and presentation of the customized mitigation recommendation. In the calculations, inflation and discount rate are considered to evaluate the present value of future costs over the consumer decision-making time horizon. A typical, wood-framed, onestory, single-family home located in Golden Meadow, Louisiana, is used to demonstrate the functionality of the proposed framework. This paper fills the crucial gaps outlined through the development of the analytical framework that is needed to connect CBA methodologies and data with those making wind mitigation decisions and to calculate a custom, prioritized list of wind hazard mitigation recommendations based on building type and location in an automated process. Further, it expands upon the decision-making framework in and makes use of AAL libraries developed and published in toward the systematic development of a computational tool that will be developed at the consumer level to aid wind hazard mitigation decision making.

# CUSTOMIZED MITIGATION RECOMMENDATION FRAMEWORK

The developed analytical framework consists of two cores. The user-independent core performs a single run of the intended application with fixed, unchanging input data. The input data for this core of the program are comprehensive AAL data in tabular format, mitigation cost data, and economic aspects of uncertainty including inflation and discount rate.

The user-dependent core of the program consists of eight steps, divided into four subprocesses: (1) data acquisition, (2) data evaluation, (3) cost-benefit calculation, and (4) results comparison and recommendations. The following sections describe each subprocess/step in detail. **Figure 1** provides an overview of the proposed analytical framework for the decisionmaking tool.

## **User-Independent Core**

One of the main datasets in the user-independent core is the AAL library. AAL libraries are defined as comprehensive tabulations of AAL data for multiple building types across a spatial domain subject to a range of wind speeds. Comprehensive AAL data are often implemented in catastrophe (cat) models, which are computational risk management tools that estimate future hazard-induced economic losses through linked hazard, exposure, and vulnerability modules (Clark, 2002; Grossi and Kunreuther, 2005; Christakis et al., 2008). These models are generally developed by private companies (e.g., Applied Insurance Research (AIR), Risk Management Solution (RMS, EQECAT) are used in the insurance industry (Chen et al., 2009; Hamid et al., 2011); many details of these proprietary models are not publicly available (Clark, 2002; Chen et al., 2009; Hamid et al., 2011). AAL is calculated by convolving the continuous loss curve, L(v), and continuous probability density function for annual wind maxima,  $f_V(v)$  (Pinelli et al., 2004; FEMA, 2012; Pita et al., 2013) (Eq. 1), which are both functions of wind speed, v. In this paper, the AAL tabular data developed by the authors and published in Orooji and Friedland (2020) were integrated.

$$AAL = \int_{0}^{\infty} f_V(v) L(v) dv$$
(1)

Based on the building characteristics reflected in AAL tables, mitigation categories and various options for each category are



identified and numerically coded. Assuming that *N* is the number of mitigation categories, each unique combination of building characteristics is designated by an *N*-digit code.

Mitigation cost data and economic aspects of uncertainty including inflation and discount rate are also inserted as an input in the user-independent core. Cost data used in the research were collected from RSMeans Residential Cost Data (RSMeans, 2013). Variability in the cost data and uncertainty in economic aspects are not considered, although these topics remain important areas of future research.

## **User-Dependent Core**

In the first subprocess—Data Acquisition, information is collected about building characteristics, location, and consumer demands. In this step, the homeowner provides information relevant to the building, including construction characteristics, value, size, and whether the building is new construction or retrofit, to allow evaluation of the current scenario in Step 2. The homeowner then provides location information which can be geolocated to determine the design wind speed contour and surface roughness length ( $z_0$ ). Existing datasets, such as those integrated into the Applied Technology Council (ATC) Wind Speed website<sup>1</sup> and Hazus-Multi hazard (MH) Hurricane model, are used as default data to define the wind hazard and  $z_0$ , respectively. Homeowner requirements are also collected to define the available mitigation budget and the decision-making time horizon.

In the second subprocess-Data Evaluation, the current scenario is evaluated by mitigation categories and options in the user-independent core dataset to determine the building characteristics, determine possible mitigation actions, and create the Mitigation Scenario Matrix, which defines existing and possible mitigation options and identifies all possible mitigation combinations. Based on the building characteristics input in Step 1, some mitigation options may already be in place; therefore, the number and type of existing mitigation alternatives evaluated in Step 2 are based on the remaining mitigation categories and alternatives. Removing existing mitigation or choosing to weaken the building are not considered options; therefore, the remaining possible additional mitigation alternatives and categories are selected in Step 3. In Step 4, all possible combinations of existing and additional mitigation alternatives are evaluated, assuming N is the number of mitigation categories and M is the number of combination scenarios of existing and possible mitigation alternatives. Each scenario is populated in the Mitigation Scenario Matrix ( $MSM_{M \times N}$ ) and represented by an N-digit code which designates each unique combination of building characteristics.

In the third subprocess, Cost-Benefit Calculation, the cost and net benefit (NB) of each scenario are assessed through the construction of the Cost-Loss and Cost-Benefit Matrices in Steps 5 and 6, respectively. To evaluate the economic impact of each mitigation scenario, lifecycle cost assessment (LCCA) is used to determine the total present value of the life-cycle costs of each scenario due to wind damage,  $PV_m$ .

 $PV_m$  considers monetary costs in terms of the initial cost of mitigation for scenario  $m(CS_m)$  and the discounted present value (DPV) of *J* associated ongoing and future costs for mitigation scenario m (Eq. 2). The mitigation cost for scenario  $m(CS_m)$ 

calculated as the sum of each mitigation option for N mitigation categories (Eq. 3), where  $C_{i,n}$  is the cost of mitigation option i for mitigation category n that is considered in mitigation scenario m.

DPV represents the equivalent present value of future costs summed over k years of the decision-making time horizon (Eq. 4), where  $R_{AD}$  is the adjusted discount rate. The adjusted discounted rate,  $R_{AD}$  (Eq. 5), relates the inflation,  $R_{F_{1}}$  and discount,  $R_D$ , rates and allows consideration of the relationship between these rates. To evaluate the effectiveness of mitigation in reducing lifecycle costs, AAL must be considered annually as an ongoing cost category. AAL, defined as the average annual loss per year over a long period of time (Eq. 1) is often used to evaluate long-term risk from a probabilistic standpoint (Li, 2010; Torkian et al., 2013). To calculate the average cumulative loss, ACL, over the decision-making time horizon, the discounted present values of AAL are summed over the decision-making time horizon of K years (Eq. 6). Additional typical ongoing and future costs considered in LCCA are operation, maintenance, replacement, energy, and residual costs. These costs are conceptualized in the methodology for completeness; however, future cost for various wind hazard mitigation strategies is an understudied topic that merits future research to more accurately conduct LCCA.

$$PV_m = CS_m + \left(\sum_{j=1}^J DPV_j\right)_m$$
(2)

$$CS_m = \sum_{n=1}^{N} C_{i,n,m} \tag{3}$$

$$DPV = ACL + \sum_{k=1}^{K} \frac{PVC_k}{(1 + R_{AD})^{k-1}}$$
(4)

$$R_{AD} = \frac{1+R_D}{1+R_F} - 1$$
(5)

$$ACL = \sum_{k=1}^{K} \frac{AAL}{(1 + R_{AD})^{k-1}}$$
(6)

The Cost-Loss Matrix ( $CLM_{M\times3}$ ; Eq. 7) contains the cost of mitigation and average loss of each scenario for all M scenarios defined in Step 6. The first column of each row of the  $CLM_{M\times3}$  matrix represents the mitigation cost for scenario m. The second column of the  $CLM_{M\times3}$  matrix represents the average annual loss calculated using Eq. 1 and the third column represents the expected cumulative loss of the building, calculated using Equation 5.

$$CLM = \begin{bmatrix} CS_1 & AAL_1 & ACL_1 \\ CS_2 & AAL_2 & ACL_2 \\ . & . & . \\ . & . & . \\ . & . & . \\ CS_m & AAL_m & ACL_m \end{bmatrix}$$
(7)

The Cost-Benefit Matrix  $(CBM_{M\times 4})$  compares the cost and NB resulting from alternative mitigation scenarios, and also

<sup>&</sup>lt;sup>1</sup>http://windspeed.atcouncil.org/

defines the overall relationship between the costs and benefits of each scenario. The NB of mitigation scenario m,  $NB_m$ , is evaluated as the difference between the present value of the current scenario *PVcurrent* and *PV<sub>m</sub>* (Equation 8). If scenario m has a lower lifecycle cost, the *NB* is positive, indicating an economic justification for implementing the mitigation. However, a negative *NB* indicates that the current scenario is more appropriate over the decision-making time horizon than is scenario m. The cost effectiveness of mitigation scenario mis calculated using the net benefit/cost ratio, *NBCR<sub>m</sub>*, which is defined as the ratio of NB of the scenario to the initial cost of mitigation scenario,  $CS_m$  (Equation 9).

$$NB_m = PV_{Current} - PV_m \tag{8}$$

$$NBCR_m = \frac{NB_m}{CS_m} \tag{9}$$

The Cost-Benefit Matrix ( $CBM_{M\times 4}$ ) defines the cost of each mitigation scenario, present value of the life-cycle costs of each scenario, NB, and NBCR for each scenario (Eq. 10).

# Result Comparison and Recommendations

In the final subprocess—Result Comparison and Decision Making, numerical data are evaluated to determine the most beneficial scenario(s), and the scenario(s) with the highest returns on investment are returned as output. Recommending the "best" scenario is not necessarily straightforward, as the needs/wants of the consumer may not necessarily align with the selection of the scenario with the highest NB or the highest NBCR. A scenario with the highest NB may not have the highest NBCR. NB indicates whether a mitigation scenario is actually worthwhile, and are sensitive to the overall magnitude of benefits. NBCRs reflect the magnitude of NBs relative to costs, and are a measure of the financial return of investment on mitigation. An NCBR greater than zero indicates a positive return on investment, and the scenario with the largest NCBR has a larger expected savings in losses over the life cycle, per dollar invested in mitigation.

Additionally, some scenarios with cost that is slightly higher than the budget input by the consumer may deliver a substantial benefit. Therefore, results within 5% of the maximum budget input in Step 1 are also considered acceptable outputs. The final recommendation consists of five optimal choices identified from the both the NB and NBCR calculations within 105% of the consumer budget to allow the consumer to evaluate the output based on individual needs.

## **CASE STUDY**

To illustrate the methodology, the results of the mitigation decision making framework for a single-family home built 10 years ago in Golden Meadow, Louisiana, are presented. The default ATC Wind Speed website (see footnote) was used to obtain site-specific wind speeds. Loss functions extracted from the Hazus-MH Hurricane Model for wood-framed, single-family, one-story buildings (WSF1) were used, which have been widely used for loss studies (e.g., Davidson et al., 2003; Jain et al., 2005; Rose et al., 2007; Amoroso and Fennell, 2008; Legg et al., 2010; Bjarnadottir et al., 2011; Pan, 2011). Within Hazus, WSF1 are categorized into 160 different types (FEMA, 2012). **Table 1** provides the Hazus building ID (WBID) corresponding to each of the 160 model types by building characteristics.

As shown in Table 1, the five mitigation categories considered by Hazus are: roof shape, secondary water resistance (SWR), garage door configuration, shutter presence, roof-deck attachment, and roof-wall connection. The mitigation options available within Hazus for wind hazard mitigation are: (1) roof decks may be mitigated by increasing nail size (i.e., 6d to 8d), decreasing nail spacing from 6 in./12 in. (edge/field nailing spacing) to 6 in./6 in., or a combination of the nail size and spacing; (2) roof-wall connections may be mitigated by using straps instead of toe-nail connections; (3) water intrusion resulting from loss of roof cover may be mitigated through the application of secondary water resistance, which covers the spaces between roof sheathing panels to prevent water penetration through the roof; (4) windows may be mitigated with the use of shutters; and (5) garage doors may be mitigated through the use of a reinforced door in compliance with the South Florida Building Code (SFBC 1994). Table 2 provides the five mitigation categories used within Hazus and the mitigation alternative coding developed for each category.

### **Data Acquisition**

**Figure 2** shows a 3D schematic of the case study building. Consumer input data relevant to the building and location collected in Step 1 are provided in **Table 3**. Based on the homeowner location input, wind speed data by mean recurrence interval are extracted from the ATC Wind Speed website (see text footnote 1) and two parameters of the Weibull probability function were calculated (**Table 4**) using the method presented in Orooji and Friedland (2017).

### **Data Evaluation**

The current scenario and possible mitigation options are defined in **Table 5** using the coding system provided in **Table 2**. For retrofit construction, the framework does not consider changing roof shape; therefore, the maximum number of mitigation scenarios is 80. As mitigation alternatives already exist in the current scenario, the number of possible scenarios is further reduced as selecting weaker mitigation alternatives is not considered. The current scenario and the remaining possible mitigation alternatives by mitigation category are shown in **Table 5**. By evaluating the current mitigation scenario and the possible additional mitigation alternatives,  $MSM_{M\times N}$  is

#### TABLE 1 | Hazus-MH WSF1 Building ID (WBID) and corresponding building characteristics.

Roof shape	SWR	Garage door	Shutter	Roof-deck attachment										
				6d @	6 in/12 in	6d/8d	@ 6 in/6 in	8d @	6 in/12 in	8d @	6 in/6 in			
							Roof-wall o	onnection						
				Strap	Toe-nail	Strap	Toe-nail	Strap	Toe-nail	Strap	Toe-nail			
Gable	Without SWR	None	No	1	6	11	16	21	26	31	36			
			Yes	2	7	12	17	22	27	32	37			
		Standard	No	3	8	13	18	23	28	33	38			
		SFBC1994	Yes	4	9	14	19	24	29	34	39			
		Weak	No	5	10	15	20	25	30	35	40			
	With SWR	None	No	41	46	51	56	61	66	71	76			
			Yes	42	47	52	57	62	67	72	77			
		Standard	No	43	48	53	58	63	68	73	78			
		SFBC1994	Yes	44	49	54	59	64	69	74	79			
		Weak	No	45	50	55	60	65	70	75	80			
Hip	Without SWR	None	No	81	86	91	96	101	106	111	116			
			Yes	82	87	92	97	102	107	112	117			
		Standard	No	83	88	93	98	103	108	113	118			
		SFBC1994	Yes	84	89	94	99	104	109	114	119			
		Weak	No	85	90	95	100	105	110	115	120			
	With SWR	None	No	121	126	131	136	141	146	151	156			
			Yes	122	127	132	137	142	147	152	157			
		Standard	No	123	128	133	138	143	148	153	158			
		SFBC1994	Yes	124	129	134	139	144	149	154	159			
		Weak	No	125	130	135	140	145	150	155	160			

Number indicates Hazus-assigned WBID.

RDA, Roof Deck Attachment; RWC, Roof Wall Connection; SWR, Secondary Water Resistance.

TABLE 2 | Hazus-MH WSF1 mitigation categories and mitigation alternative coding.

Description	Mitigation category									
	1	2	3	4	5					
	Roof shape	SWR	RDA	RWC	Shutter and garage door type					
Building options and numeric	Gable = 0	Without = 0	6d @ 6 in./12 in = 0	Strap = 0	No shutters, no garage door = 0					
coding (in)	Hip = 1	With $= 1$	6d/8d Mix @ 6 in./6 in. = 1	Toe-nail = 1	Shutters, no garage door = 1					
			8d @ 6 in./12 in. = 2		No shutters, standard garage door = 2					
			8d @ 6 in./6 in. = 3		Shutters, SFBC garage door = 3					
					No shutter, weak garage door = 4					

RDA, Roof-deck attachment; RWC, Roof-wall Connection; SWR, Secondary Water Resistance.

constructed, where M = 16 (i.e., the unique number of mitigation alternative scenarios) and N = 5.

## **Cost-Benefit Calculation**

The initial mitigation investment cost data were collected from Orooji and Friedland (2017) and represent material, labor, equipment, and overhead costs. As discussed previously, future and ongoing maintenance, replacement, energy, and residual costs have not been developed specific to wind hazard mitigation techniques and therefore are not included in this analysis. Thus, the cost of each scenarios is limited to the initial mitigation investment and ongoing annual wind loss costs. AAL for each mitigation scenario is calculated using Equation 1, by convolving the continuous loss function, L(v), extracted from Hazus from the WBID associated to the scenarios 1 through 16, and Weibull probability density function,  $f_V(v)$ . Average cumulative loss (ACL) for a homeowner time horizon of 30 years is calculated using Equation 6. The inflation rate  $(R_F)$  and discounted rate  $(R_D)$  are assumed to be constant for 30 years with rates of 4.3 and 8%, respectively. Using the cost data, and AAL and ACL data for each of the mitigation scenarios, the cost-loss matrix  $CLM_{16\times3}$  is created (**Table 6**). In the next step, the Cost-Benefit Matrix,  $CBM_{16\times5}$ , is created (**Table 7**).



TABLE 3 | Input data collected in step 1 for case study example.

Data type	Input
Location	Latitude 29.35
	Longitude –90.24
New construction or retrofit	Retrofit
Building value	\$258,000
Floor area	2,213 SF
Stories	1
Structure	Wood framing
Exterior	Siding
Primary roof shape	Gable
Roof slope	6/12
SWR	No
Roof deck attachment	6d 6"/12"
Roof-wall connection	Toe-nail
Garage door	Standard
Shutter	No
Owner budget	\$15,000
Decision-making time horizon	30 years
ASCE 7 RC II wind speed contour	160 mph
Terrain	Light suburban
Surface roughness, $z_0$	0.15 m

## **Result Comparison**

Given the CBM, NB, and NBCR are plotted for each mitigation scenario (**Figure 3**).

TABLE 5 | Possible mitigation alternatives.

		N	litigatio	n catego	ory	
Mitigation	1	2	3	4	5	
Current mitigation	0	0	0	1	2	
Possible mitigation actions	0	0, 1	0, 1	0, 1	2, 3	
Mitigation scenario						WBID
1	0	0	0	0	2	3
2	0	0	0	0	3	4
3 (Current)	0	0	0	1	2	8
4	0	0	0	1	3	9
5	0	0	1	0	2	13
6	0	0	1	0	3	14
7	0	0	1	1	2	18
8	0	0	1	1	3	19
9	0	1	0	0	2	43
10	0	1	0	0	3	44
11	0	1	0	1	2	48
12	0	1	0	1	3	49
13	0	1	1	0	2	53
14	0	1	1	0	3	54
15	0	1	1	1	2	58
16	0	1	1	1	3	59

Mitigation Categories: 1 = roof shape, 2 = secondary water resistance at roof sheathing joints, 3 = roof deck attachment, 4 = roof wall connection, 5 = shutter and garage door.

The  $CBM_{M \times 4}$  is evaluated to remove the mitigation scenario(s) with cost exceeding budget, considering a margin of 105% of the budget input in Step 1 as the maximum budget (\$15,750 for this case study). The cost of scenarios 14, 6, 16, and 10 corresponding to WBID 54, 14, 59, and 44, respectively, exceed 105% of budget; therefore, they are removed from consideration. The remaining scenarios are sorted based on NB and NBCR to find the most beneficial scenario(s) and the scenario(s) with the highest return on investment (**Table 8**).

## **Step 8: Mitigation Recommendations**

The five scenarios with the highest net benefit are selected based on the sorted scenario by benefit. Scenarios 8, 2, 12, 13, and 5, corresponding to WBID 19, 4, 49, 53, and 13, respectively, have the highest NBs within 105% of the proposed budget. However, other scenarios deliver considerable benefit but at a lower cost; therefore, the five scenarios with highest net benefit-cost ratio are also selected. Scenarios 1, 4, 2, 5, and 13 corresponding to WBID 3, 9, 4, 13, and 53 have the highest return on investment

TABLE 4 | Peak gust wind speed m/s (mph) by mean recurrence interval.

			Re						
	10	25	50	100	300*	700*	1,700*	Weibull a	Weibull u
3-s peak gust wind speed m/s (mph)	38 (84)	46 (104)	52 (117)	58 (130)	66 (148)	72 (160)	78 (175)	1.613	22.47 (50.26)

\*ASCE 7–10 Risk Categories (RC) correspond to approximate MRI: I: 300 years, II: 700 years, III–IV: 1,700 years.

#### TABLE 6 | Cost-loss matrix, CLM<sub>24×3</sub>

Mitigation scenario	WBID	CSm	AALm	$ACL_{m}$
1	3	\$1,700	\$4,852	\$91,848
2	4	\$7,700	\$3,401	\$64,393
3 (Current)	8	\$0	\$2,295	\$43,439
4	9	\$6,000	\$4,852	\$91,848
5	13	\$10,775	\$2,742	\$51,912
6	14	\$16,775	\$2,470	\$46,765
7	18	\$9,075	\$1,060	\$20,076
8	19	\$15,075	\$4,280	\$81,036
9	43	\$10,887	\$1,808	\$34,235
10	44	\$16,887	\$3,042	\$57,591
11	48	\$9,187	\$1,630	\$30,867
12	49	\$15,187	\$4,631	\$87,665
13	53	\$11,795	\$2,215	\$41,926
14	54	\$17,795	\$2,398	\$45,390
15	58	\$10,096	\$851	\$16,104
16	59	\$16,096	\$4,383	\$82,977

TABLE 7 | Cost-benefit matrix, CBM24×3.

Mitigation scenario	WBID	CSm	PVm	NBm	NBCRm
1	3	\$1,700	\$66,093	\$25,755	15.1
2	4	\$7,700	\$51,139	\$40,709	5.3
3 (Current)	8	\$0	\$91,848	\$0	NA
4	9	\$6,000	\$57,912	\$33,936	5.7
5	13	\$10,775	\$57,540	\$34,308	3.2
6	14	\$16,775	\$36,851	\$54,997	3.3
7	18	\$9,075	\$90,111	\$1,737	0.2
8	19	\$15,075	\$49,310	\$42,538	2.8
9	43	\$10,887	\$68,478	\$23,370	2.1
10	44	\$16,887	\$47,754	\$44,094	2.6
11	48	\$9,187	\$96,852	-\$5,004	-0.5
12	49	\$15,187	\$57,113	\$34,735	2.3
13	53	\$11,795	\$57,185	\$34,664	2.9
14	54	\$17,795	\$33,899	\$57,949	3.3
15	58	\$10,096	\$93,073	-\$1,225	-0.1
16	59	\$16,096	\$46,999	\$44,849	2.8

(NBCR). These scenarios are considered as optimal solutions for the consumer (**Table 9**).

These 10 scenarios are provided to the consumer as the best mitigation scenarios, which the consumer can use as part of the overall decision-making process. Additionally, the consumer can be provided the full output from the Relative Cost-Benefit Matrix ( $CBM_{m\times 4}$ ) and sort scenarios based on cost, benefit, and NBCR to choose an optimal mitigation scenario based on consumer preference.

The case study mitigation scenario comparison (**Table 8**) resulted in nine potential mitigation scenarios that meet the user budget and have a positive net benefit (NB). The mitigation scenario disclosed four scenarios that exceeded 105% of the user budget, and two scenarios had a negative NB, resulting in six rejected scenarios. It is notable that the most beneficial mitigation



FIGURE 3 | Net benefit and net benefit/cost ratio of each scenario.

TABLE 8 | Mitigation scenario analysis results.

Mitigation scenario	WBID	CS <sub>m</sub>	PVm	NBm	NBCRn
3 (Current)	8	\$0	\$91,848	\$0	NA
Sorted by NB					
8	19	\$15,075 <sup>a</sup>	\$49,310	\$42,538	2.82
2	4	\$7,700	\$51,139	\$40,709	5.29
12	49	\$15,187 <sup>a</sup>	\$57,113	\$34,735	2.29
13	53	\$11,795	\$57,185	\$34,664	2.94
5	13	\$10,775	\$57,540	\$34,308	3.18
4	9	\$6,000	\$57,912	\$33,936	5.66
1	3	\$1,700	\$66,093	\$25,755	15.15
9	43	\$10,887	\$68,478	\$23,370	2.15
7	18	\$9,075	\$90,111	\$1,737	0.19
Sorted by NBCR					
1	3	\$1,700	\$66,093	\$25,755	15.15
4	9	\$6,000	\$57,912	\$33,936	5.66
2	4	\$7,700	\$51,139	\$40,709	5.29
5	13	\$10,775	\$57,540	\$34,308	3.18
13	53	\$11,795	\$57,185	\$34,664	2.94
8	19	\$15,075 <sup>a</sup>	\$49,310	\$42,538	2.82
12	49	\$15,187 <sup>a</sup>	\$57,113	\$34,735	2.29
9	43	\$10,887	\$68,478	\$23,370	2.15
7	18	\$9,075	\$90,111	\$1,737	0.19
Rejected mitigation s	cenarios				
14	54	\$17,795 <sup>b</sup>	\$33,899	\$57,949	3.26
6	14	\$16,775 <sup>b</sup>	\$36,851	\$54,997	3.28
16	59	\$16,096 <sup>b</sup>	\$46,999	\$44,849	2.79
10	44	\$16,887 <sup>b</sup>	\$47,754	\$44,094	2.61
15	58	\$10,096	\$93,073	-\$1,225	-0.12 <sup>c</sup>
11	48	\$9,187	\$96,852	-\$5,004	-0.54 <sup>c</sup>

<sup>a</sup>Cost exceeds budget but is less than 105% of budget.

<sup>b</sup>Cost exceeds 105% of budget.

<sup>c</sup>NBCR is less than 0.0.

scenario (Scenario 14) exceeded the user budget by nearly \$2,700 and was rejected.

In addition, Scenarios 1, 2, and 4 required a construction budget of \$7,700 or less and delivered NB ranging between \$25,755 and \$40,709. Four of the acceptable scenarios included upgrading roof to deck attachment through adding 8d nails at 12 inches on center spacing to existing field nailing, which requires

#### TABLE 9 | Optimal mitigation scenarios output to consumer for case study building.

Mitigation actions	Construction cost	Life cycle cost of the scenario	Net benefit	Net benefit/ cost ratio
Add 8d nails at 12" on center to existing field nailing (requires replacement of roof cover and may be more economical if done in conjunction with needed roof replacement) Install rated shutters over windows and reinforce garage doors	\$15,075	\$49,310	\$42,538	2.82
Replace toe-nail roof-wall connections with rated strap connections (requires the top 4 inches of sheetrock to be removed and reinstalled) Install rated shutters over windows and reinforce garage doors	\$7,700	\$51,139	\$40,709	5.29
Add secondary water resistance (requires replacement of roof cover and may be more economical if done in conjunction with needed roof replacement) Install rated shutters over windows and reinforce garage doors	\$15,187	\$57,113	\$34,735	2.29
Add 8d nails at 12" on center to existing field nailing and add secondary water resistance (requires replacement of roof cover and may be more economical if done in conjunction with needed roof replacement) Replace toe-nail roof-wall connections with rated strap connections (requires the top 4 inches of sheetrock to be removed and reinstalled)	\$11,795	\$57,185	\$34,664	2.94
Add 8d nails at 12" on center to existing field nailing (requires replacement of roof cover and may be more economical if done in conjunction with needed roof replacement) Replace toe-nail roof-wall connections with rated strap connections (requires the top 4 inches of sheetrock to be removed and reinstalled)	\$10,775	\$57,540	\$34,308	3.18
Replace toe-nail roof-wall connections with rated strap connections (requires the top 4 inches of sheetrock to be removed and reinstalled)	\$1,700	\$66,093	\$25,755	15.15
Install rated shutters over windows and reinforce garage doors	\$6,000	\$57,912	\$33,936	5.66

replacement of roof cover. Therefore, it may be more economical if done in conjunction with needed roof replacement, which was noted in the homeowner output (**Table 9**). Four scenarios included improving roof-to-wall connection by replacing toe-nail connections with rated strap connections. This mitigation action requires removing and reinstalling the top 4 inches of sheetrock, which also was noted in the homeowner output (**Table 9**). It is noteworthy that the first three scenarios with the highest NB, scenarios 19 and 4, recommended installing rated shutters over windows and reinforcing garage doors. Moreover, scenario 9 indicated that only installing rated shutters over windows and reinforcing garage doors results in NB of nearly \$34,000 and NBCR of 5.66.

# Additional Assumptions, Limitations, and Future Work

This section describes additional assumptions, limitations, and future work of the proposed analytical framework that merit discussion.

First, the study used direct economic loss functions extracted from the Hazus-MH Hurricane Model repository for woodframed, one-story, single-family homes. Therefore, it reflects the inherent limitations within the Hazus for building characteristics, mitigation options, and loss functions. Variability within the building types is not considered. Further, this research applied average annual loss only in terms of the mean loss. Variability of the mean and other statistical measures such as probable maximum loss and quantile losses are not considered. Extensive future work is needed to build enhanced loss functions that include wind loss uncertainty within the public domain.

In addition, initial cost data used in the research were obtained from Orooji and Friedland (2017) and reflect data obtained from a local builder's supply store, big box stores, and published component-level RSMeans housing-cost data (RSMeans, 2013). Therefore, variability in the cost data and uncertainty in economic aspects were not considered. This is another area that merits additional future research. Future and ongoing operation, maintenance, replacement, energy, and residual costs of wind mitigation options is another area that merits future research. For example, in installing shutters over windows, there are costs such as regular painting, cleaning, and planned replacement that should be considered to accurately evaluate different mitigation scenarios. Development of these cost data are an area of future work for the authors and others working on wind hazard loss reduction research.

This paper focused on developing an analytical framework which will eventually facilitate a wind hazard mitigation decision-making process for homeowners of single-story, woodframed residential buildings using cost-benefit analysis. The methodology will be expanded in the future to include additional residential construction types. Moreover, future work is needed that applies multi-criteria decision-making (MCDM) methods that consider an expanded set of criteria outside of direct economic loss.

The methodology presented in this paper was created to be adaptable to the input data associated with hazards, building types, loss, and cost data. Therefore, as improved data are developed, the methodology will accommodate their use and provide improved wind mitigation recommendations.

## SUMMARY AND CONCLUSION

This paper presents an analytical framework that evaluates cost effectiveness, defined as net benefit and net benefit-cost

ratio, of mitigation strategies to develop customized mitigation recommendations based on location, years of interest, and building construction characteristics. This framework builds on the overall objective described in Orooji and Friedland (2017) and integrates AAL libraries in Orooji and Friedland (2020). The present paper contributes to this growing body of work underpinning the development of a homeownerfocused computational mitigation recommendation decision making tool. The important contributions of this study are:

- An analytical framework was developed that consists of two cores; the user-independent core and user-dependent core which consists of eight steps, divided into four subprocesses: (1) data acquisition, (2) data evaluation, (3) cost-benefit calculation, and (4) results comparison and decision making.
- The proposed framework determines the current mitigation scenario, identifies all possible mitigation scenarios, and assigns a unique numerical code to each mitigation scenarios and generates mitigation scenario matrix, cost-loss matrix, and cost benefit matrix. Then generates customized mitigation solutions considering the cost, benefit, and NBCR of each mitigation scenario.
- The results of this framework provide consumer-level guidance to assist the mitigation decision-making process customized based on location, decision-making time horizon, building characteristics, and budget.

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## DATA AVAILABILITY STATEMENT

All datasets generated for this study are included in the article/supplementary material, further inquiries can be directed to the corresponding author.

## **AUTHOR CONTRIBUTIONS**

CF initiated and supervised this research. FO developed the modeling and decision making framework. FO and CF contributed the organizing the research, formulation, and selection and evaluation of the case study as well as writing of the manuscript. Both authors contributed to the article and approved the submitted version.

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**Conflict of Interest:** The authors declare that the research was conducted in the absence of any commercial or financial relationships that could be construed as a potential conflict of interest.

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