



Place-Based Diminished Returns of Parental Educational Attainment on School Performance of Non-Hispanic White Youth

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OPEN ACCESS

Edited by:

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Specialty section:

This article was submitted to Educational Psychology, a section of the journal Frontiers in Education

Received: 20 January 2020 Accepted: 12 March 2020 Published: 09 April 2020

Citation:

Assari S, Boyce S, Bazargan M, Caldwell CH and Zimmerman MA (2020) Place-Based Diminished Returns of Parental Educational Attainment on School Performance of Non-Hispanic White Youth. Front. Educ. 5:30. doi: 10.3389/feduc.2020.00030 **Background:** Youth educational outcomes are a function of a wide range of factors including parental education level. This effect, however, is shown to be smaller for African American, Hispanic, and Asian American youth, a pattern called Marginalization-related Diminished Returns (MDRs). It is, however, unknown if it is race/ethnicity or other conditions associated with race/ethnicity (e.g., poor neighborhood quality) which reduces the marginal returns of parental education for youth.

Aim: To explore whether MDRs are only due to race/ethnicity or if they also remain for non-Hispanic Whites in poor neighborhoods, we compared the association between parental education level and adolescents' school performance based on neighborhood quality in a nationally representative sample of non-Hispanic Whites in the United States.

Methods: This cross-sectional study used wave 1 of the Add Health study, an ongoing nationally representative cohort, 1994–2019. Participants included 849 non-Hispanic White adolescents between the ages of 12 and 21 years and their parents. The independent variable was parental education level, which was treated as a continuous measure. Age, grade, gender, and parental marital status were the covariates. The dependent variable was school performance (sum of school grades in Math, English, History, and Science). Linear regression models were used for data analysis.

Results: Overall, worse neighborhood quality was associated with worse school performance. Parental education level, however, was not directly associated with youth school performance. We found a statistically significant interaction between parental education level and neighborhood quality suggesting that the strength of the association between parental education and youth school performance weakens as neighborhood quality declines.

1

Conclusion: Parental education level is a more salient determinant of youth educational outcomes in better neighborhoods. The result suggests that MDRs may not be solely due to race/ethnicity but contextual factors that commonly covary with marginalization and poverty. These contextual factors may include segregation, concentration of poverty, and social and physical neighborhood disorder.

Keywords: socioeconomic position, socioeconomic status, education, adolescents, youth, education, GPA

INTRODUCTION

Educational and developmental outcomes are worse for youth from non-marginalized compared to the non-marginalized background (Messiah et al., 2013; Butler, 2017; Guglielmo et al., 2018). Research, for example, has established worse educational outcomes for African American (AA) and Hispanic than non-Hispanic White youth (Arellano et al., 1998; Albrecht and Gordon-Larsen, 2013). Similarly, youth from families with lower socioeconomic status (SES) also report worse educational and developmental outcomes than high SES youth (Arellano et al., 1998; Albrecht and Gordon-Larsen, 2013; Benjet et al., 2009). These patterns can be seen for physical health (Butler, 2017), psychological well-being (Malhotra et al., 2015; Assari and Caldwell, 2017), aggression (Wallace et al., 2009; Basch, 2011), risk behaviors (Wallace et al., 2009; Basch, 2011), and school performance (Arellano et al., 1998; Basch, 2011). Socially marginalized youth are at risk for poor school performance (Chavous et al., 2008).

The mechanisms by which marginalized youth report worse educational and developmental outcomes have not been well understood. Racial/ethnic minority and low SES (e.g., parental education) individuals are particularly at risk of poor school performance (Carlo et al., 2011; Butler, 2017). Although researchers have attempted to decompose the effects of race/ethnicity and SES to social and developmental inequalities (Lau et al., 2012; Rossen and Schoendorf, 2012; Jones, 2018), these attempts have not generated conclusive results.

One of the proposed mechanisms for worse developmental and educational outcomes in marginalized youth is exposure to high levels of adversity and low level of SES resources in impoverished low-quality neighborhoods (Carlo et al., 2011; Butler, 2017). In this view, place should be seen as an explanatory mechanism for why socially marginalized youth develop suboptimal outcomes (Assari and Lankarani, 2016). Researchers, however, have proposed a complementary mechanism (i.e., differential effects) (Assari and Lankarani, 2016). Based on Marginalization-related Returns (MDRs), the effects of SES indicators particularly parental education on generating tangible economic, developmental, and health outcomes, are smaller for marginalized rather than socially privileged families (Assari, 2017, 2018a). Several examples have shown that parental education generates fewer positive outcomes for racial and ethnic minority (Assari, 2017, 2018a). MDRs suggest that not all of the worse outcomes in marginalized people are due to lower SES but also lower marginal returns of available SES resources for disenfranchised groups (Assari, 2017, 2018a). The MDRs

literature, however, has not previously defined marginalization based on the neighborhood quality.

For youth educational outcomes, parental education is one of the most significant resources that shape youth educational (Mercy and Steelman, 1982; Davis-Kean, 2005) and health (Wills et al., 1995; Appleton-Arnaud, 2008; Ali and Elsaved, 2018) outcomes. In line with MDRs framework, however, researchers have documented smaller health gains from parental educational attainment for AA than non-Hispanic White adolescents (Assari, 2018b,c; Assari and Hani, 2018; Assari et al., 2018a,b,e). Diminished returns of parental education level are shown for AA youth in the areas of attention deficit hyperactivity disorder (Assari and Caldwell, 2019), self-rated health (Assari, 2018c), anxiety (Assari et al., 2018c), depression (Assari and Caldwell, 2018; Assari et al., 2018d), smoking (Bachman et al., 2011), aggression (Assari et al., 2020a), impulse control (Assari et al., 2018a), school attainment/performance (Assari, 2018b, 2019d), and school bonding (Assari, 2019c). This literature, however, is bound by the definition of marginalization based on race/ethnicity. As such, we have limited research on how place can marginalize individuals and reduce gains from available resources (i.e., similar to MDRs due to race/ethnicity). Place is the major context in which families live in, thus it can generate MDRs through shaping access to available resources and opportunities (Prentice and Jebb, 2003; Li et al., 2009; Blok et al., 2015; Patel et al., 2017). In the case of educational outcomes, school quality widely varies across neighborhoods (Sisco et al., 2015; Mackenbach et al., 2017). Worse neighborhoods, segregated areas, stressful places, and resource-scarce places can all interfere with application of resources as well as actualization of potentials. Although place can generate diminished returns, place-based MDRs are rarely studied. While MDRs are historically overlooked as a mechanism for health inequalities (Assari, 2017, 2018a), this is even worse for contexts in which MDRs emerge. Most research on social inequalities have focused on direct effects of neighborhoods (i.e., differential exposure hypothesis) which means that neighborhoods, adversities, or resources would mediate social inequalities. Studying MDRs, however, requires testing how context and neighborhood reduces the marginal return of available resources (e.g., parental education) on outcomes (e.g., youth school performance).

Aim

Building on the MDRs literature (Assari, 2017, 2018a) and using a national sample of United States adolescents (Hyland et al., 2017; Tourangeau et al., 2018), we compared the effect of parental education level on adolescents' educational outcomes based on neighborhood quality. The unique contribution of this study is that it expands the MDRs literature from a literature almost exclusively focused on racial and ethnic differences (Assari et al., 2018a,b,e) to include effects of marginalization based on place. We hypothesize that MDRs would be relevant based on place meaning that the effects of parental educational attainment on youth school performance are expected to be weaker in lowresource neighborhoods. Although neighborhood has various aspects, we could only look at perceived neighborhood quality. We had data on perceptions of garbage and drugs in the neighborhood as an indicator of poor-quality neighborhoods (social disorder).

We argue that MDRs may not be only relevant to race/ethnicity but any type of marginalization (based on place in this paper). As a result, we hypothesize that MDRs may be even relevant to White youth who are socially marginalized and live in low-quality neighborhoods. Due to the social stratification, we expect MDRs of parental education for families who reside in neighborhoods with low quality. Built on MDRs, we define marginalization based on place; poor neighborhood quality may be associated with fewer returns for non-Hispanic Whites. If we find support for our hypothesis, neighborhood and context may explain poor outcomes in race/ethnic minority families, across SES levels.

MATERIALS AND METHODS

Design and Settings

This secondary analysis borrowed the existing wave 1 data of the National Longitudinal Study of Adolescent Health (Add Health) study, 1994–2019 (ongoing). Add Health has enrolled a nationally representative sample of American youth. The study was designed and conducted by University of North Carolina to better understand contextual determinants of health, behaviors, and outcomes of adolescents and young adults in the United States. Time 1 data collection of Add Health took place in 1994–1995 (mean age = 16, SD = 2).

Funded by the National Institutes of Health (NIH), Add Health is the primary source of information regarding development, health, and health behaviors of United States adolescents. Add Health has enrolled 12–21 years old adolescents who are representative of the United States adolescents. Publicly available data includes 6504 participants. The analytical sample for this study was non-Hispanic White adolescents that were a part of the public data. This study only included non-Hispanic Whites and excluded AAs, Hispanics, Asian Americans, and American Indians/Alaska Natives (AINAs).

Sample and Sampling

The Add Health study's samples in wave 1 were United States adolescents, who were between ages 12 and 21 years, and were non-institutionalized. The sample in this study was composed of 849 non-Hispanic White adolescents. We used the publicly available database of the National Longitudinal Study of Adolescent Health (Add Health) (McQueen et al., 2015). The public database included half of the Add Health core sample who completed the baseline in-home interview and the oversample of AA adolescents who had a parent who were college graduates. The Add Health study used a multi-stage stratified probability sampling. The analytical sample was smaller than the original study because parental education was missing in a large proportion of participants, and most participants had not reported their grade for Math, English, Science, and History. Our analysis was limited to individuals who had complete data for our main variables.

Study Variables

Parental Education Level

Parents reported their level of education as a 9-level categorical variable. This variable was operationalized as a continuous measure, ranging from 1 to 9, with a higher score indicating a higher level of education.

Demographic Factors

Age, grade, gender, and family structure (marital status of the parents) were the study covariates. Age was a continuous variable ranging from 12 to 21. Grade was a continuous variable with a range from 7 to 12. Age, grade, and gender were reported by the adolescents; however, family structure was reported by the parent.

Neighborhood Quality

Two items were used to measure subjective neighborhood quality. These items included "In this neighborhood, how big a problem is litter or trash on the streets and sidewalks?" and "In this neighborhood, how big a problem are drug dealers and drug users?" These items were both asked from parents. These items showed a positive, modest, and significant correlation (r = 0.45, p < 0.001). Responses for each question were: no problem at all (1), a small problem (2), and a big problem (3). We calculated a mean score of the two items. Total score ranged from 1 to 3, with a higher score indicating worse neighborhood quality (Mean = 1.53, SD = 0.53). Although perceived presence of garbage and drugs in the neighborhood is not the best measure of neighborhood quality (Lang et al., 2008), these two items are frequently applied to measure objective and subjective neighborhood quality. Additionally, these two measures may reflect social disorder (Ross and Mirowsky, 1999). Perceived neighborhood is one of the main determinants of health and development (Ross and Mirowsky, 1999). Perceived neighborhood is also closely associated with objective measures of neighborhood quality (Williams et al., 2008; Osypuk et al., 2009; Assari, 2016).

School Performance

A cumulative score composed of self-reported grades of Math, English, Science, and History were conceptualized as overall school performance. Overall, 4 items were asked. Example item was "At the most recent grading period/last grading period in the spring, what was your grade in mathematics?" Similar items were used Reponses included did not take (1), took but did not grade (2), Ds (3), Cs (4), Bs (5), and As (6). Participants could also refuse to answer (did not include in the analysis). The overall school performance ranged from 4 to 24, with a higher score indicating better school performance (Mean = 3.31, SD = 0.68).

Statistical Analysis

We applied SPSS 23.0 (IBM Corporation, Armonk, NY, United States) to analyze the data. For this report, we first explored the independent and joint distribution of all our study variables including parental education level, outcomes, and covariates. First, we ruled out multicollinearity between the variables. Age was strongly correlated with grade, so we needed to use one of the two variables. As our outcome (school performance) and predictor (parental education) was continuous, we performed linear regression for our multivariable analysis. We ran two regression models, both in the pooled sample. Model 1 included only main effects of parental education and the neighborhood perception variable but did not include the interaction term. Model 2 included the interaction term between perceived neighborhood quality and parental education level (i.e., multiplication of parental education and neighborhood quality). We did not center our variables because there was no risk of collinearity. From our linear regression models, we reported Beta (B) and 95% Confidence Intervals (CI). p values less than 0.05 were statistically significant.

Ethics Statement

All adolescent participants in the Add Health study provided written assent. Their parents provided written informed consent. The institutional review board of the University of North Carolina approved the Add Health study protocol. Charles R. Drew University of Medicine and Science institutional review board exempted the current secondary analysis from a full review.

RESULTS

Descriptive Statistics

Table 1 summarizes descriptive statistics. This study included 849non-Hispanic White American adolescents who were between 12and 21 years old. These students were in grades 7 to 12.

Bivariate Correlations

Grade and age were negatively correlated with school performance. Higher neighborhood problem was associated with worse school performance (**Table 2**).

Linear Regression Models

Table 3 presents the summary of our two linear regression models in the pooled sample. In both these models, parental education level was the main independent variable, neighborhood quality was the moderator, and school performance was the outcome. While *Model 1* only entered the main effects of our variables, *Model 2* also included a statistical interaction term between parental educational level (1–9) and neighborhood quality.

Based on *Model 1*, parental education was not associated with better educational performance, however, worse neighborhood quality was associated with worse school performance. Based on **TABLE 1** | Descriptive statistics in the overall sample (n = 849).

	Mean	Std. Deviation
Age	16.22	1.67
Grade	9.69	1.61
Parent education (1–9)	4.82	2.27
Neighborhood problem (1–3)	1.53	0.53
School performance (Cumulative score) (1-4)	3.31	0.68
	N	%
Male		
Female	424	49.9
Male	425	50.1
Parental marital status		
Not married	480	56.5
Married	368	43.3

Model 2, a statistically significant interaction was found between neighborhood quality and parental educational attainment on school performance, meaning that the boosting effect of high parental educational attainment on adolescents' school performance is smaller for those who live in worse than better neighborhoods.

DISCUSSION

We found an interaction between perceived neighborhood quality and parental education level on non-Hispanic White youth school performance. This finding is suggestive of a smaller effect of parental education level on school performance of non-Hispanic White youth in (subjectively) poor neighborhoods. Another interpretation of this finding is that poor neighborhoods have a larger detrimental effect on families with higher parental education. Both interpretations suggest that the effect of resource and context are multiplicative, with resource showing the highest level of effect at the best context (or context showing the largest effects at the top of the social strata). Our finding is indicative of the existence of place-based MDRs of parental educational attainment on youth school outcome.

The results suggested that ecological/cross level influences exist on youth educational development and neighborhood context has major implications on educational outcomes of the youth. According to the Bronfenbrenner's ecological system theory, child development is affected by their surrounding environment (Bronfenbrenner and Morris, 1998). We observed that some of the effects of place may not be direct but rather are due to place-based diminished returns of the SES Indicator.

Similar to past research showing that MDRs emerge due to race, ethnicity, and sexual minority status (Assari, 2018a), the new result suggests that MDRs phenomenon also applies to marginalization due to poor neighborhood. This means MDRs emerge as a result of marginalization, broadly defined, and not merely due to race, ethnicity, or sexual orientation. This study documented MDRs for non-Hispanic White youth in poor neighborhoods. The unique contribution of this study

TABLE 2 | Correlation matrix (n = 849).

	1	2	3	4	5	6	7
1 Gender (Male)	1	-0.07	-0.02	-0.07*	0.08*	0.02	0.06
2 Parental marital status (Married)	-	1	0.04	0.05	0.01	-0.09**	-0.06
3 Age (Years) (12–21)	-	-	1	0.91**	-0.01	0.01	-0.30**
4 School grade (7–12)	-	-	-	1	0.04	-0.02	-0.34**
5 Parental education (1–9)	-	-	-	-	1	-0.16**	-0.01
6 Poor neighborhood quality	-	-	-	-	-	1	-0.05
7 School performance (English, Math, Science, and History) (1-4)	-	-	-	-	-	-	1

*p < 0.05, **p < 0.001.

TABLE 3 | Summary of linear regressions (n = 849).

	Model 1 Main effects								Model 2 Model 1 + Interactions							
	Beta	В	SE	95%	6 CI	t	p	Beta	В	SE	95%	6 CI	t	р		
Grade	-0.34	-0.14	0.01	-0.17	-0.12	-10.73	< 0.001	-0.34	-0.14	0.01	-0.17	-0.12	-10.72	< 0.001		
Gender (Male)	0.04	0.05	0.04	-0.03	0.13	1.19	0.234	0.04	0.05	0.04	-0.03	0.14	1.21	0.226		
Parental marital status (Married)	-0.05	-0.07	0.04	-0.15	0.02	-1.55	0.121	-0.05	-0.06	0.04	-0.15	0.02	-1.46	0.144		
Parental education	-0.01	0.00	0.01	-0.02	0.02	-0.16	0.872	0.19	0.06	0.03	0.00	0.11	1.94	0.052		
Neighborhood quality (Problems)	-0.06	-0.08	0.04	-0.16	0.00	-2.02	0.043	0.07	0.09	0.09	-0.09	0.27	1.00	0.317		
Neighborhood quality (Problems) × Parental education	_	_	_	_	_	-	-	-0.23	-0.04	0.02	-0.08	0.00	-2.11	0.035		
Intercept		4.82	0.16	4.51	5.12	30.95	< 0.001	-	4.55	0.20	4.16	4.94	22.67	< 0.001		

is that it suggests that MDRs can even be seen in socially disadvantaged White youth.

Previous research has shown smaller effects of parental education on AA and Hispanic youth GPA (Assari, 2019d; Assari et al., 2020a), school attainment (Assari, 2018b), and school bonding (Assari, 2019c). This is probably the first study that reports place-based MDRs for White youth.

We found evidence supportive of neighborhood quality as a potential cause of MDRs in non-Hispanic White youth. What was previously known was the role of race/ethnicity as a source of MDRs. Parental education show smaller effects for marginalized people across domains (Assari et al., 2020a) even when race is not a factor. For example, parental education has shown smaller effects on Attention Deficit Hyperactivity Disorder for AAs than non-Hispanic Whites (Assari and Caldwell, 2019). The same is shown for mental health problems (Assari, 2018c) such as depression (Assari and Caldwell, 2018; Assari et al., 2018d). Parental education has also shown smaller effects on impulse control (Assari et al., 2018a), smoking (Bachman et al., 2011), and aggression (Assari et al., 2020a) for AA and Hispanic youth than their White counterparts. As shown in the literature, MDRs phenomenon also applies to non-academic outcomes such as mental health (Assari and Caldwell, 2018; Assari et al., 2018d) and health behaviors (Bachman et al., 2011).

As similar patterns are observed across SES resources, outcomes, and definitions of marginalization, MDRs are believed to be a consequence of societal forces (Assari, 2017, 2018a). Such

social forces would reduce the efficiency of the effects of available resources on outcomes. Social stratification, segregation, racism, labor market discrimination, and poor education quality in urban areas may be among upstream mechanisms that can interfere with the process of translation of available social determinants on various outcomes across various marginalized groups. While racism may operate for AAs, high risk neighborhoods may impose all groups (regardless of race) to the risk of MDRs. The unique contribution of this study is to suggest that poor neighborhood quality may be one of the contextual mechanisms by which SES loses its effect for marginalized people, even when they are non-Hispanic White.

This study documented MDRs of parental educational attainment on school performance for 12–21 years old non-Hispanic White adolescents. MDRs are not limited to adolescents as they are also found for adults (Bachman et al., 2011). These patterns are not merely seen for parental education level (Assari, 2018c) as similar patterns are shown for own education (Assari, 2019a,b). While MDRs are shown for (Assari et al., 2020b) AAs (Assari et al., 2018a,b,e), Hispanics (Assari et al., 2020a), and American Indians and Alaska Natives (AIANs) (Assari and Bazargan, 2019b), this study adds to this literature by showing that MDRs may also be relevant to non-Hispanic Whites. We believe that this is a major step forward in our understanding about the social conditions that are associated with MDRs.

Relative to families that live in better neighborhoods, youth who live in poor quality neighborhoods show poor

school performance, even when they have highly educated parents. Living in poor quality neighborhoods may reflect social marginalization. However, it is yet unknown which neighborhood features better reflect structural and contextual factors that cause MDRs. The same pattern is shown for ethnic minority youth with highly educated parents (Assari et al., 2020a). While past research shows that MDRs can emerge due to race (Assari et al., 2018e), ethnicity (Assari et al., 2019), and sexual orientation (Assari and Bazargan, 2019a), this study suggests that it may also be shaped by place. As a result of such MDRs, youth develop undesired outcomes despite having highly educated parents.

As a result of MDRs, we see worse than expected outcomes in middle class people who have been marginalized. To be more specific, the findings of this study suggests that we should expect worse than expected educational outcomes in middleclass non-Hispanic White families who have access to human capital (education) but for some reasons live in undesirable neighborhoods. Thus, inequalities and disparities impact people across all levels of education (social class), and such inequalities are not limited to lack of access to education (lower social class) but is sometimes shaped across SES strata. The 2nd contribution of this study is that MDRs might be seen due to contextual (social) rather than individual behaviors. That is, individual level resources may fail to protect people in poor contexts. The results suggest that place matters but one of the mechanisms of the effects of place may be through reducing the marginal return of SES indicators. In other terms, while some parts of the inequalities are due to lack of access, some other parts might be due to weakened effects of available resources in those with access to resources (in poor contexts). As shown here, middle class White families who live in places with societal and structural barriers may not be able to most effectively leverage their family resources and secure maximum outcomes for their youth.

Limitations

No study is without limitations. Due to a cross-sectional design, we cannot make any causal inferences. The reason we have taken a causal language in this paper is to help articulate our big picture framework. The results should be read as correlational rather than causal. This study only included non-Hispanic Whites. Although this can be seen as a problem, it may also serve as a main strength of the paper. As mentioned above, this is the first paper to show that MDRs may also apply to non-Hispanic Whites. Our decision to limit the sample to Whites was also because MDRs emerge as a result of race/ethnicity, and we did not want to complicate the study with other sources of MDRs due to race/ethnicity. Future research should also include similar interactions for AAs, Hispanics, Asians, AINAs, and Asian Americans. We only included parental education level as a SES indicator. Other family SES indicators such as household income, employment, wealth, and employment should be studied in the future attempts. While we measured subjective neighborhood quality, it is unknown what objective structural and contextual factor accounts for our findings. All study variables were individual level, and more work is needed across various levels of data.

Some of the limitations of this study was because we used existing data. So, we were bounded with the data which were available. In this study we did not have access to the zip code data. Future research may explore the type of contextual and neighborhood factors than can reduce returns of resources for marginalized families. Neighborhood quality in this study was subjective rather than objective. Segregation, density of poverty, school quality, and physical and social neighborhood disorder may all have some role. Despite these short comings, this study still contributes to the existing literature by extending MDRs from a study of race/ethnicity to contextual causes of poor outcomes. A large sample size, a random sampling, multiple ethnic groups, and multiple outcomes studied resulted in knowledge which is generalizable to the United States adolescents.

CONCLUSION

In the United States, adolescents who live in worse neighborhoods are at a relative disadvantage compared to their counterparts who live in better neighborhoods regarding the magnitude of the effect of their parental education level on their school performance. This study suggested that MDRs are not specific to racial and ethnic minority groups and also hold for non-Hispanic Whites. In this paper we found placebased diminished returns or SES which is similar to race-based diminished returns. All of these MDRs are due to some type of social stratification.

DATA AVAILABILITY STATEMENT

The datasets generated for this study are available on request to the corresponding author.

ETHICS STATEMENT

All adolescent participants in the Add Health study provided written assent. Their parents provided written informed consent. The institutional review board of the University of North Carolina approved the Add Health study protocol. Charles R. Drew University of Medicine and Science institutional review board exempted the current secondary analysis from a full review.

AUTHOR CONTRIBUTIONS

SA developed the MDRs theory, conceptualized the study, analyzed the data, prepared the first draft of the manuscript, and acquired the funding, full access to all the data in the study and takes responsibility for the integrity of the data and the accuracy of the data analysis. MB, SB, and CC contributed to the revision and conceptualization of the study. All authors approved the final draft of manuscript.

FUNDING

The research was reported in this publication was supported by the National Institutes of Health (NIH) awards: U54MD008149, R25 MD007610, 5S21MD000103, and U54CA229974. The funder

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did not interfere with the design and conduct of the study; collection, management, analysis, and interpretation of the data; preparation, review, or approval of the manuscript; and decision to submit the manuscript for publication. Health study is supported by multiple NIH awards including P01-HD3192.3.

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Conflict of Interest: The authors declare that the research was conducted in the absence of any commercial or financial relationships that could be construed as a potential conflict of interest.

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