



Knowledge Mapping in Electricity Demand Forecasting: A Scientometric Insight

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Electricity demand forecasting plays a fundamental role in the operation and planning procedures of power systems, and the publications related to electricity demand forecasting have attracted more and more attention in the past few years. To have a better understanding of the knowledge structure in the field of electricity demand forecasting, we applied scientometric methods to analyze the current state and the emerging trends based on the 831 publications from the Web of Science Core Collection during the past 20 years (1999–2018). Employing statistical description analysis, cooperative network analysis, keyword co-occurrence analysis, co-citation analysis, cluster analysis, and emerging trend analysis techniques, this study gives a comprehensive overview of the most critical countries, institutions, journals, authors, and publications in this field, cooperative networks relationships, research hotspots, and emerging trends. The results can provide meaningful guidance and helpful insights for researchers to enhance the understanding of crucial research, emerging trends, and new developments in electricity demand forecasting.

OPEN ACCESS

Edited by:

Jian Chai, Xidian University, China

Reviewed by:

Wendong Yang, Shandong University of Finance and Economics, China Tong Niu, Zhengzhou University, China

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Specialty section:

This article was submitted to Smart Grids, a section of the journal Frontiers in Energy Research

Received: 06 September 2021 Accepted: 27 September 2021 Published: 14 October 2021

Citation:

Yang D, Guo J-e, Li J, Wang S and Sun S (2021) Knowledge Mapping in Electricity Demand Forecasting: A Scientometric Insight. Front. Energy Res. 9:771433. doi: 10.3389/fenrg.2021.771433 Keywords: electricity demand forecasting, scientometric, visualization, citespace, knowledge mapping

INTRODUCTION

Nowadays, electricity is the most critical energy and plays an indispensable role in many fields. In recent years, a large number of researchers have proved that the accuracy of electricity demand forecasting is the basis of power system planning and operation (Raza and Khosravi, 2015; Kuster et al., 2017). Accurate electricity demand forecasting can not only ensure the reliable operation of power systems but also have an excellent cost-saving potential for power corporations (Al-Ghandoor et al., 2009).

With the increase of electricity demand and the rapid development of artificial intelligence, electricity demand forecasting has attracted more and more attention, and new research methods, emerging trends, and new developments have emerged at the same time (Alfares and Nazeeruddin, 2002). A lot of forecasting techniques and researches have been proposed and applied in electricity load forecasting (Hippert et al., 2001; Bourdeau et al., 2019), and support vector regression (Mohandes, 2002; Sousa et al., 2014) and ANN (Bhattacharyya and Thanh, 2004; Cavallaro, 2005) are widely used in recent years. In addition, more and more hybrid models are applied in electricity load forecasting. Mohan et al. (2018) applied dynamic mode decomposition (DMD) to

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extract the spatiotemporal dynamic characteristics of power loads that change with time and forecasted future electric load. Al-Musaylh et al. (2019) presented a hybrid model that including multivariate adaptive regression, and multiple linear regression, artificial neural network models to forecast short-term electricity demand in Australia.

In the past, many scholars had reviewed the methods, techniques, and methods of evaluation in the field of electricity demand forecasting. Shao et al. (2017) conducted decomposition methods for electricity demand forecasting and presented that Empirical mode decomposition and wavelet decomposition are the most popular technique. Kuster et al. (2017) presented a review that revealed that artificial neural networks, multivariate regression, time series analysis, and multiple linear regression are popular and effective methods for electricity and electricity forecasting. Hong et al. (2016) offered a summary of the recent research progress about probabilistic energy forecasting and introduced the Global Energy Forecasting Competition 2014 with load forecasting. However, previous review studies focused on the techniques and methods already used in power load forecasting and very little research has analyzed the collaborative relationship, new developments, and emerging trends of electricity demand prediction and visualized the knowledge map of the field.

Scientometrics is a crucial method to explore the scientific research rules, identify research trends, and evaluate the development of the field (Kim and Chen, 2015; Olawumi and Chan, 2018). Yu and Xu (2017) analyzed the current status of carbon emissions trading and discussed future research trends by the scientometric method. Olawumi and Chan (2018) evaluated the research development status of institutions, countries, and journals in the research field. Niazi and Hussain (2011) evaluated all sub-domains of agent-based computing and found agent-based computing extensive in other dominos.

With the rapid growth of attention and publications for electricity demand forecasting, it is necessary and urgent to summarize the current situation and analyze the collaborative relationship, new developments, and emerging trends of electricity demand forecasting. According to Web of Science (WoS), about 831 papers related to electricity demand forecasting have been published in the last 20 years (1999-2018), but no research has been performed to analyze and visualize the overall knowledge structure of this topic. Therefore, the purpose of this study is to assess the research on electricity demand forecasting and seek an overview of the structure of the relevant information. In this study, scientometrics analysis is performed in the electricity demand forecasting domain, and software named CiteSpace is utilized to analyze and visualize the emerging trends. CiteSpace, invented by Chen Chaomei, is a particularly popular software of scientometrics that can be used to identify knowledge areas and emerging trends in a visual form (Lairmore et al., 2000; Chen, 2006). In recent years, CiteSpace has attracted the interest of many scholars and has been applied to many fields. Chen et al. (2014) used published literature to investigate new developments and emerging trends in the field of regenerative medicine. Yang et al. (2018) comprehensively analyzed the status of PM2.5 research and

found the frontiers of research in this field. Fang et al. (2018) examined the interaction between climate change and tourism and described the research characteristics of the field in the past 25 years.

The structure of this article is as follows: *Methodology* gives the source and search strategy of publications. *Basic summary of electricity demand forecasting research* introduces the basic summary of electricity demand forecasting research. In *Cooperative structure in the field of power demand forecasting*, this study visualizes the cooperation network of authors, institutions, and countries/regions. *Active topics and emerging trends* analyzes the active topics and emerging trends in electricity demand forecasting, including keyword analysis and co-citation analysis. *Conclusions* gives comprehensive conclusions and discussions.

METHODOLOGY

This section provides the search strategy of data. For the searched phrase in Web of Science (WoS), some articles perform an exact search on a certain phrase, such as Yu and Xu (2017), and some articles perform an exact search on multiple phrases and merge the results, such as Chen (2017). Searching with inexact themes requires that the query words do not have to appear consecutively, which gets a large number of publications that are not related to the search subject. It is worth noting that this article searches precise themes and non-precise titles. This article focuses on a more subdivided field, and the number of related articles is little. Searching with precise themes will ignore indispensable publications in this field and affect the conclusion of this article seriously. To improve the recall rate and avoid retrieving a large number of irrelevant publications, this article adopts the strategies of searching with precise themes and inexact titles. To ensure the accuracy of publications being retrieved, this study culled out irrelevant publications through means of manual screening.

The data used for analysis in our research is downloaded from WoS, and the search strategy followed is below:

- TS=("electric* load forecast*" OR "electric* load predict*" OR "electric* demand forecast*" OR "electric* demand predict*" OR "electric* consumption forecast*" OR "electric* consumption predict*" OR "power load forecast*" OR "power load predict*" OR "power demand forecast*" OR "power demand predict*" OR "power consumption forecast*" OR "power consumption predict*" OR "grids load forecast*" OR "grids load predict*") OR TI=(electric* load forecast* OR electric* load predict* OR electric* consumption forecast* OR electric* CR electric* demand predict* OR electric* OR electric* consumption forecast* OR electric* consumption predict* OR power load forecast* OR power load predict* OR power demand forecast* OR power consumption predict* OR grids load forecast* OR power consumption
- 2) Databases = Science Citation Index Expanded (SCI-EXPANDED) and Social Sciences Citation Index (SSCI)



- 3) Timespan = "1999-2018"
- 4) Document types = "article" or "review"
- 5) Literature type = "English"; 901 publications are retrieved, and 70 publications that were not related to electricity demand forecasting were deleted through means of manual screening. Finally, 831 publications were downloaded on October 18, 2019.

BASIC SUMMARY OF ELECTRICITY DEMAND FORECASTING RESEARCH

This section provides statistical analysis from five parts, including distribution of time, subject categories, high-yield journals, high-yield institutions, high-yield authors, and highly cited publications in electricity demand forecasting.

The Distribution of Publications

Figure 1 shows that the number of publications in electricity demand forecasting is increasing over the past 20 years, from eight publications in 1999 to 148 publications in 2018, with steady growth in 199–2009 and rapid growth in 2010–2018. The publications have been cited 19,506 times from 1999 to 2018. The number of citations is increasing, year by year, and has similar growth trends with the numbers of publications. From this, it can be seen that electricity demand forecasting has received more and more attention, especially in the last decade.

Figure 2 shows that China, the United States, Iran, and the United Kingdom are the main countries publishing papers in this field. China is the country with the most publications, especially after 2015, the number of publications in China exceeds the sum of the United Kingdom, the United States, and Iran. It should be noted that the publications of Taiwan and Hong Kong are included in China. The numbers of publications in the United States and the United Kingdom are both fluctuating. Iran has published its first publication in 2007, and Iran has published more than three papers each year. In 1999–2018, China published 33.81% (281) of the total publications in electricity

demand forecasting, the US for 9.99% (83), Iran for 6.74% (56), and the United Kingdom for 6.14% (51).

Subject Categories

Figure 3 shows that electricity demand forecasting is a crossdisciplinary research area, including energy fuels accounting for 36.82% (306), engineering electrical electric accounting for 26.23% (218), computer science artificial intelligence accounting for 16.49% (137), thermodynamics accounting for 13.48% (112) and economics accounting for 6.38% (53).

High-Yield Journals

199 journals published papers in electricity demand forecasting from 1999 to 2018 in our dataset. **Table 1** lists the top 10 journals, and it can be seen that energy and power are areas of most significant concern to the top 10 journals. "Energy" is the highest yield journal with 81 publications, followed by "Energies", "International Journal of Electrical Power Energy Systems", "Applied Energy", "Energy Conversion and Management", "Electric Power Systems Research", "Energy and Buildings", "International Journal of Forecasting", "IEEE Transactions on Power Systems", and "Lecture Notes in Computer Science". In the top 10 journals, the impact factor of "Energy", "Applied Energy", "Energy Conversion and Management", and "IEEE Transactions on Power Systems" are all more than 5.

Figure 4 shows the distribution of leading journals in electricity demand forecasting. There are 29 journals in **Figure 4** and each of them published at least five publications. We denoted with NP_j the number of publications for the journal *j*, $T_{i,j}$ the publication year of publication *i* in the journal *j*, $NC_{i,j}$ the number of citations for publication *i* in journal *j* from 1999 to 2018. And $AY_j = \sum_{i=1}^{NP_j} T_{i,j}/NP_j$ represents the average year of publication in the journal *j*, $AAC_j = \sum_{i=1}^{NP_j} \frac{NC_{i,j}}{2019 - T_{i,j}}/NP_j$ represents the average annual citation for the journal *j*. The black horizontal dashed line in **Figure 4** represents the average annual citation of

dashed line in **Figure 4** represents the average annual citation of all publications in this field, and the number of an average annual citation for each journal above this line is higher than the average





 TABLE 1 | High-yield journals in electricity demand forecasting.

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Num	Journal	ТР	Proportion (%)	lf	Country
1	Energy	81	9.75	5.537	England
2	Energies	63	7.58	2.707	Switzerland
3	International Journal of Electrical Power Energy Systems	46	5.54	4.418	England
4	Applied Energy	39	4.69	8.426	England
5	Energy Conversion and Management	29	3.49	7.181	England
6	Electric Power Systems Research	26	3.13	3.022	Switzerland
7	Energy and Buildings	23	2.77	4.495	Switzerland
8	International Journal of Forecasting	23	2.77	3.386	Netherlands
9	IEEE Transactions on Power Systems	22	2.65	6.807	United States
10	Lecture Notes in Computer Science	19	2.29	0.402	United States

Note: TP: the total number of publications; IF: Impact Factor.



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Institution	Country	ТР	TPC (%)	TPW (%)
North China Electric Power University	CHINA	57	20.28	6.86
Lanzhou University	CHINA	35	12.46	4.21
University of North Carolina	United States	24	29.27	2.89
Islamic Azad University	IRAN	18	32.14	2.17
Oriental Inst Technol	CHINA	15	5.34	1.81
Electricite De France Edf	FRANCE	14	56.00	1.69
University of Tehran	IRAN	14	25.00	1.69
University of Oxford	UK	13	25.49	1.56
Dongbei University of Finance Economics	CHINA	13	4.63	1.56
Hefei University of Technology	CHINA	13	4.63	1.56

Note: TPC: publications share in its country; TPW: publications share in the world.

TABLE 3 High-yield authors in electricity demand forecasting.								
Author	Country	ТР	тс	TC/TP	мс	H-index*		
Wang JZ	China	24	864	35.21	95	16		
Hong WC	China	21	1,473	70.14	254	17		
Niu DX	China	16	370	23.13	181	10		
Hong T	United States	11	611	55.55	180	11		
Azadeh A	Iran	11	490	44.55	141	8		
Amjady N	Iran	10	604	60.4	181	9		
Taylor JW	England	10	1,334	133.4	269	9		
Yang SL	China	10	123	12.3	36	6		
Goude Y	France	8	275	34.38	75	6		
Che JX	China	7	199	28.43	71	6		

Note: TC: the total citations of TP; MC: the max citations of his/her one publication.

in this field. The black vertical dashed line in **Figure 4** represents the average year of publications in this field, and the average year of publication for each journal on the right of this line is closer. The intersection of the horizontal and vertical dashed lines is (2012.76, 4.18), which means that the average year of publication for 831 publications is 2012.76, and the average number of citations for 831 publications is 4.18. The size of the dot in **Figure 4** represents the number of publications for a journal from 1999 to 2018, which means that the larger the dot, the greater the number.

Figure 4 shows the number of publications, publication time, and citations of significant journals in this field. The journals in the 1, 2, and 4 quadrants are worthy of our attention, especially the journals in the first quadrant, whose publications had been cited more in recent years (such as "Renewable and Sustainable Energy Reviews", "European Journal of Operational Research", "Applied Energy", "IEEE Transactions on Smart Grid", "Energy", "Energy and Buildings", "Applied Soft Computing", "IEEE Transactions on Industrial Informatics"). The journals in the second quadrant are likely to publish much-watched publications by 2012. Journals in the fourth quadrant published articles with low citations recently, but their articles may become hotspots in the future. There are some journals, such as "Energy" and "Energies", had published the most publications in this field.

High-Yield Institutions

848 institutions published papers in electricity demand forecasting from 1999 to 2018. **Table 2** lists the top 10 institutions, it can be seen that five of the top 10 institutions come from China and China also published the largest number of articles, which is also the same conclusion as **Figure 2**. North China Electric Power University is the highest yield Institution with 57 publications, followed by Lanzhou University, University of North Carolina, Islamic Azad University, Oriental Institute of Technology, Electricite de France edf, University of Tehran, University of Oxford, Dongbei University of Finance Economics, and Hefei University of Technology.

High-Yield Authors

Table 3 shows high-yield authors, published the most publications in this field, mainly from China, the United States, Iran, England, and France. **Table 3** shows that Wang JZ had published the most articles in this field, with 24 publications. Hong WC is the most cited author, with a total of 1,473 citations, and had 17 publications that had been cited more than 17 times. The publications of Taylor JW have cited an average of 133.4 times, and the maximum number of citations of his publications was cited 269 times.

Figure 5 shows the distribution of leading authors in electricity demand forecasting. There are 32 authors in **Figure 5** and each of them published at least five publications. Similar to **Figure 4**, *AY* in **Figure 5** represents the average year of publication for an author, *AAC* in **Figure 5** represents the average annual citation for an author, and the size of the dot represents the number of publications for an author from 1999 to 2018. The intersection of the horizontal and vertical dashed lines is (2012.76, 4.18) too. The number of average annual citations for each author above this line is higher than the average in this field, and the average year of publication for each author on the right of this line is closer.

Figure 5 shows the number of publications, publication time, and citations of leading authors in this field. The authors in the 1, 2, and 4 quadrants are worthy of our attention, especially the authors in the first quadrant, whose articles have received extensive attention in recent years, such as Zareipourh, Khosravia, Hong T, Abediniao,



TABLE 4 | Highly cited publications in electricity demand forecasting.

Authors	Year	Journal	тс	ACY
Alfares and Nazeeruddin, (2002)	2002	International Journal of Systems Science	272	15.11
Taylor, (2003)	2003	Journal of the Operational Research Society	265	15.59
Pai and Hong, (2005)	2005	Electric Power Systems Research	239	15.93
Bunn, (2000)	2000	Proceedings of the IEEE	236	11.8
Hahn et al. (2009)	2009	European Journal of Operational Research	233	21.18
Taylor and Buizza, (2002)	2002	IEEE Transactions on Power Systems	231	12.83
Akay and Atak, (2007)	2007	Energy	223	17.15
Hsu and Chen, (2003)	2003	Energy Conversion and Management	220	12.94
Taylor et al. (2006)	2006	International Journal of Forecasting	219	15.64
Li et al. (2013)	2013	Knowledge-Based Systems	218	31.14

Note: ACY: average citations per year.

 TABLE 5 | Highly average annual cited publications in electricity demand forecasting.

uuthors Year Journal		тс	ACY	
Hong and Fan, (2016)	2016	International Journal of Forecasting	159	39.75
Hong et al. (2016)	2016	International Journal of Forecasting	143	35.75
Ahmad et al. (2014)	2014	Renewable and Sustainable Energy Reviews	207	34.5
Raza and Khosravi, (2015)	2015	Renewable and Sustainable Energy Reviews	157	31.4
Li et al. (2013)	2013	Knowledge-Based Systems	218	31.14
Quan et al. (2014)	2014	IEEE Transactions on Neural Networks and Learning Systems	172	28.67
Mohammadi et al. (2018)	2018	Neural Processing Letters	48	24
Kaboli et al. (2017)	2017	Energy	68	22.67
Boroojeni et al. (2017)	2017	Electric Power Systems Research	66	22
Hahn et al. (2009)	2009	European Journal of Operational Research	233	21.18



and Guo S. The authors of the second quadrant is likely to publish a much-watched article by 2012. Authors of the fourth quadrant recently published articles with low attention, but their articles may become hotspots in the future. There are also some authors, such as Hong WC, Wang JZ, and Hong T, who published the most publications in this field.

Highly Cited Publications

The top 10 highly cited publications are shown in **Table 4**. Only the article published by Li et al. (2013) on "Knowledge-Based Systems" was published after 2009. Others were published before 2009. Among them, Taylor JW, Hong WC, and other authors are shown in **Figure 5**. It is worth noting that Alfares HK; Nazeeruddin M and Taylor JW had paid little attention to this field after 2009. These articles are an essential foundation in this field and are helpful for researchers to understand the important basics of this field. Alfares and Nazeeruddin (2002) offered a review and categorization of electricity demand forecasting techniques. They classified these techniques into nine categories and discussed these technique's advantages and disadvantages.

Table 5 shows the top 10 publications with the highest average citations per year. Only the article published by Hahn et al. (2009) in "European Journal of Operational Research" was published in 2009. Others were published after 2013. Among them, Hong Tao, Guo Sen, Fan Shu, and other authors are shown in **Figure 5**. It is worth noting that the publications with the highest average citations per year

are mainly published in the past 5 years, indicating that the electricity demand forecasting may have received more attention in the near future, or new developments have appeared. Hong and Fan (2016) offered a review of probabilistic power load forecasting and introduced the methodologies, techniques, applications, evaluation methods, and future research needs.

COOPERATIVE STRUCTURE IN THE FIELD OF POWER DEMAND FORECASTING

Author Cooperation Network

The author's cooperative network shows the cooperation of all authors in the 831 papers in the field of electricity demand forecasting. The node size is proportional to the number of the author's publications, and the connection between nodes represents the author's cooperative relationship. The thickness of the connection represents the strength of the cooperation between the authors. The color of the connection between nodes and nodes corresponds to the time when the cooperation first appeared. The change of connection's color from cool, such as blue and green, to warm, such as yellow, indicates the change of time from early to recent.

There are 2,143 nodes and 3,561 edges in the author's cooperation network. Obviously, there are many scholars involved in the field of electricity demand forecasting, but most of them only cooperate in a small scope. Many small independent networks of cooperation have not formed



extensive cooperation. There is also a large independent cooperation network in the cooperative network. This study extracted the four largest cooperative networks from the author's cooperation network, as shown in **Figure 6**.

Figure 6A shows the four largest cooperative networks, with 74, 70, 53, and 24 nodes in each of the four networks. Part a of Figure 6B is the largest cooperative network with 74 nodes. Among them, Jianzhou Wang, Caihong Li, Yang Yi, Lian Li, Chen Wang, Weigang Zhao, Jie Wu, and other authors constitute a research cluster based on Lanzhou University. Part b of Figure 6C is the second network with 70 nodes. Among them, Dongxiao Niu, Ming Meng, and other authors constitute the research cluster based on North China Electric Power University. Weichang Hong, Guofeng Fan, Liling Peng, and other authors. It constitutes a research cluster based on the Pingdingshan Normal University of Jiangsu Normal University. Part c of Figure 6D is the third network with 53 nodes. Among them, Tao Hong, Bidong Liu, Pu Wang, Jingrui Xie, and other authors, who are researchers at the University of South Carolina, constitute a research cluster. Nima Amjady, Oveis Abedinia, and other authors, who are researchers at the University of Semnan, constitute a research cluster, and authors such as Shu Fan and Hamidreza Zareipour, who are researchers at the University of Calgary, constitute a research cluster. Authors such as Fei Gao, Shanlin Yang, Yaoyao He, Zhen Shao, and Kaile Zhou, who are researchers at Hefei University of Science and Technology, constitute a research cluster. Other scholars with a large number of publications and extensive cooperation include Azadeh A of Tehran University; Goude Y of the University of Paris-Sud; Taylor JW of Oxford University. Although there are many participants, there are more networks of less than 10 partners in the cooperation network, indicating that cooperation in the field of electricity demand forecasting is lack.

Institutional Cooperation Network

The institutional cooperative network in electricity demand forecasting has 859 nodes and 894 edges. Figure 7 shows the largest independent network in the institutional cooperation network, with 217 nodes. North China Electric Power University and Lanzhou University are the leading contributors to the cooperation in this field and have published the most articles. 10 institutions that have more than 10 connections were listed: North China Electric Power University (57), Lanzhou University (35), Islamic Azad University (18), Oriental Institute of Technology (15), University of Tehran (14), Hefei University of Technology (13), Dongbei University of Finance and Economics (13), University of Oxford (12), Semnan University (11), University of North Carolina (10). Most institutions in this field are located in China, and there is more cooperation between domestic institutions and transnational institutions. The cooperators of Lanzhou University in China are mainly the University of Chinese Academy of Sciences, Hefei University of Science and Technology, Dongbei University of Finance and Economics. It is worth noting that Wang Jinzhou is a highly productive author in this field, and he has worked at Lanzhou University and Dongbei University of Finance and Economics, which also indicates the cooperative relationship between Lanzhou University and Dongbei University of Finance and Economics. The University of Tehran and Islamic Azad University are the main partners of each other, and both of them are located in Iran. Besides, crossborder cooperation is widespread, with Lanzhou University, University of Technology, Tsinghua University, and Semnan University cooperating with each other. At the same time, it is evident that compared with the author's cooperation network, and the institutional cooperation network is closer.





Country/Region Cooperation Network

The countries cooperative network for electricity demand forecasting has 37 nodes and 89 edges (deleting links with fewer than two). Figure 8 shows the largest connected network that contains 30 countries/regions. The top 10 countries are the People's Republic of China, the USA, Iran, England, Turkey, Spain, Australia, Brazil, Canada. From Figure 8, it can be found that China is the largest contributor to the country's cooperation network in this field. The main partners of China are the United States (16), Australia (8) and Canada (8), the United Kingdom (7), and Japan (4). The figures in parentheses indicate the number of articles published in cooperation between the two countries. The main partners of the United States are China (15), Italy (3), Pakistan (3), and Poland (3). The main partners of Iran are Australia (3), Malaysia (3), Canada (2), United Kingdom (2), and Hungary (2). The main partners of the UK are China (7), France (3), Brazil (2), Singapore (2), and the United States (2).

ACTIVE TOPICS AND EMERGING TRENDS

Co-Occurrence Network

Keywords are a clear sign of the critical content of research. Cooccurrence analysis is used to analyze the number of occurrences of a pair of words within the same literature and measure the relationship between different publications. The burst detection of keywords is often applied to reveal the emergence of hotspots and active topics. **Figure 9** shows a keyword co-occurrence network for electricity demand forecasting. For ease of observation, **Figure 9** only retains nodes where the cooccurrence frequency is greater than 10. The keyword cooccurrence network is intricate and complex, and the nodes are closely related. It mainly presents the nouns and methods used in this field. The keywords with occurrence frequency higher than 100 are neural network (351), model (190), forecasting (170), demand (127), system (125), algorithm (123), and time series (109). It can be found that the left part of **Figure 9** mostly refers to the main terms related to electricity demand forecasting such as forecasting, load, demand, consumption, etc., and the main methods involved in electricity demand forecasting are the neural network, model, algorithm, support vector regression, regression, etc.

Table 6 shows 17 keywords with the highest bursts, and their strength, begin time and end time. The red line in **Table 6** represents the specific time period for keywords burst. This study found that the neural network is the keyword with the most strength (9.4035), and its duration is as long as 9 years (1999–2007), which indicates that the neural network is one of the most essential basic methods in this field. At the same time, the larger keywords detected by burst are mostly methods. The reason is that the field is too narrow, and the research is more concentrated in this field. On the other hand, the new hotspots in this field are mostly referred to as the improvement of methods.

Co-Citation Network Analysis

Co-citation network analysis is an analysis tool, usually used to examine a large number of documents and reveal the knowledge map of a scientific discipline. In co-citation networks, some key nodes are easily identified because of their prominent structure and characteristics.

The publication with citation bursts represents it has attracted special attention in this field for a period of time. **Table 7** shows

TABLE 6 | Top 17 keywords with bursts during 1999-2018.

Keywords	Year	Strength	Begin	End	1999–2018
Neural network	1999	9.4035	1999	2007	
System	1999	4.277	1999	2003	
Implementation	1999	4.9452	2002	2012	
Short term	1999	4.8666	2005	2011	
Load forecasting	1999	5.5095	2005	2006	
Time-series	1999	7.3654	2006	2011	
Turkey	1999	4.9077	2009	2011	
Electricity demand	1999	3.3649	2010	2012	
Short-term load forecasting	1999	4.4801	2012	2014	
Particle swarm optimization	1999	4.2798	2013	2016	
Combination	1999	3.8789	2013	2016	
Network	1999	3.8621	2014	2016	
Intelligence	1999	3.6923	2014	2016	
Selection	1999	5.4265	2015	2018	
Energy	1999	3.0846	2016	2018	
Support vector regression	1999	3.7342	2016	2018	
Wavelet transform	1999	3.4861	2016	2018	

TABLE 7 | Top 10 references with the strongest citation bursts during 1999–2018.

	0	0			
References	Year	Strength	Begin	End	1999–2018
Bakirtzis et al. (1996)	1996	11.1269	1999	2006	
Ramanathan et al. (1997)	1997	7.1414	2000	2007	
Hippert et al. (2001)	2001	20.7847	2002	2011	
Darbellay and Slama, (2000)	2000	8.8169	2003	2010	
Pai and Hong, (2005)	2005	6.1568	2006	2013	
Taylor, (2003)	2003	5.2395	2006	2013	
Shyh-Jier and Kuang-Rong, (2003)	2003	9.3716	2006	2013	
Cottet and Smith, (2003)	2003	4.4897	2006	2013	
Amjady, (2007)	2007	3.9629	2008	2015	
Fan and Chen, (2006)	2006	6.8201	2008	2015	

that the top-ranked references by bursts were published by Hippert et al. (2001), with bursts strength of 20.7847. The second one was Bakirtzis et al. (1996), with bursts strength of 11.1269.

There are 875 nodes and 4,429 edges in **Figure 10**. The development history and research Frontier in this field, and the crucial articles in this field are mainly concentrated after 2009, which also shows that the articles in this field have experienced explosive growth in recent 10 years. The authors of crucial articles

overlap with a large number of high-yield and high-cited authors in the field, such as Hong Tao, Fan S, Taylor JW, and so on. Hippert et al. (2001) reviewed articles published from 1991 to 1999 to assess the practical application of neural networks in short-term electricity load forecasting, and evaluate the design and testing of the neural networks presented in these papers critically. So it becomes a key node in the network. Taylor et al. (2006) assessed the forecast accuracy of short-term electricity demand forecasting





with six univariate methods. Fan and Hyndman (2012) proposed a semiparametric model to estimate the impact of electricity demand data on model variables. Hong (2011) proposed an electricity demand forecasting method combining chaotic artificial bee colony algorithm and a seasonal recursive support vector regression model. Suganthi and Samuel (2012) reviewed

various energy demand prediction models, such as regression, time series, fuzzy logic, ARIMA, support vector regression, and neural networks.

It is obvious that the network has six clusters of a combined model, price forecasting, electricity consumption forecasting, peak load forecasting, support vector regression,



TABLE 8	Largest	clusters	of	co-cited	references,	1999-2018

Cluster ID	Size	Silhouette	Mean (Year)	Label (LLR)
0	140	0.995	2013	combined model
1	98	0.996	2008	price forecasting
2	90	0.995	2010	electricity consumption forecasting
3	72	0.997	2001	peak load forecasting
4	58	0.998	2004	support vector regression (svr)
5	57	0.998	1995	neural networks
6	56	0.998	2011	probabilistic forecasting
7	53	0.999	2003	turkey

neural networks, probabilistic forecasting, and turkey in Figure 11. Figure 12 is a line graph of the co-citation of the literature, similar to the keyword timeline. It shows the time evolution process of the six clusters. From the results, the earliest cluster is neural networks, and it's also the same as the keyword timeline visualization results, which illustrates the importance of neural networks in this field. The combined model is the largest cluster, which has been continuously appearing since 2004, indicating that the research Frontier is a hybrid model. Price forecasting, electricity consumption forecasting, peak load forecasting, and probabilistic forecasting reflect the main content of this field. Price forecasting and peak load forecasting are the contents of early attention. Probabilistic forecasting and electricity consumption forecasting are more concerned in recent years. Support vector regression shows that it is one of the important methods in the field. Turkey was the main cluster between 1998 and 2008, indicating that during this period turkey's power forecasting was an area of concern. From the clustering results, the changes in the method of the field and changes in the content of the research. In particular, it is pointed out that the recent research method hotspot is the combined model.

In **Table 8**, Size represents the number of articles in a cluster, and there are 140 articles in the cluster (#0). Silhouette is a measure of a cluster's homogeneity, and the closer its value is to 1, the more homogeneous it is. Mean (Year) represents the average year of publications in a cluster, and it is used to evaluate the average time

when the cluster appears. All silhouettes of eight clusters are greater than 0.99, which means the clustering results are reliable.

CONCLUSION

This study offered a bibliometric and visualization analysis on electricity demand forecasting based on 831 publications retrieved from the Web of Sciences. A basic summary, integrated knowledge maps, hot topics, and emerging trends of electricity demand forecasting are presented by statistical description analysis, cooperative network analysis, keyword cooccurrence analysis, co-citation analysis, cluster analysis, and emerging trend analysis techniques. Some interesting and useful conclusions are as follows.

First, electricity demand forecasting has received more and more attention, the numbers of citations and publications are increasing rapidly, especially in the last decade. "Energy fuels", which account for 36.82%, is the largest subject category in the electricity demand forecasting research area. "Energy" is the highest yield journal with 81 publications, followed by "Energies", "International Journal of Electrical Power Energy Systems" and "Applied Energy". "Renewable and Sustainable Energy Reviews", "European Journal of Operational Research" and "Applied Energy", are of constant interest to researchers in this field recently. North China Electric Power University, Lanzhou University, University of North Carolina, Islamic Azad University and Oriental Institute of Technology is the top five yield Institution. Wang Jianzhou, which publishing 24 articles in the field, is the most high-yield author, followed by Hong Weichang, Niu Dongxiao, and Hong Tao. In recent years, the publications of Zareipourh, Khosravia, Hong, Abediniao, and Guo have attracted much attention, and the publications of Fan have attracted lots of attention all the time. The top 10 highly cited publications were mainly published before 2009 but the top 10 publications with the highest average citations per year were mainly published after 2013. The reason may be that earlier publications were the essential foundation of this field and got a lot of citations, and recent publications were the current research focus and got more citations recently.

Second, there are 2,143 scholars involved in the field of electricity demand forecasting but most of them only cooperate in a very small scope and almost cooperate with authors in the same institution. The largest cooperative networks were formed with Wang Jianzhou, who is the largest Structural hole in the cooperative networks. North China Electric Power University, Lanzhou University, Islamic Azad University, Oriental Institute of Technology, and the University of Tehran are the five most irreplaceable productive institutions and contributors in the field of electricity demand forecasting. The People's Republic of China (including Taiwan, Hong Kong, and Macau), United States, Iran, England, and Turkey are the five most significant contributors to country/region cooperation networks.

Third, combined model, neural network, and support vector regression are the main methods in electricity load forecasting, and support vector regression, combined model, and wavelet transform are hotspots methods. Price forecasting, electricity consumption forecasting, peak load forecasting, and probabilistic forecasting are primary researches in electricity demand forecasting. Probabilistic forecasting and electricity consumption forecasting are hotspots.

The basic situation of subject classification, journals, authors, institutions, countries, and highly cited papers in the electricity demand forecasting can be figured out based on the research of this study. At the same time, the collaboration of countries/regions, institutions, and authors is also studied in our study. Furthermore, emerging trends and new developments in this field are also discussed in this research. The results of this research provide a comprehensive

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description of electricity demand forecasting and are helpful for scholars to maintain the development of this field.

The limitations of our study are that, due to the limits of co-citation analysis in citespace, the literature in our paper are only retrieved from the core database of WoS, document types are limit in "article" or "review", and literature type are limit in "English", which may make some significant literature have been overlooked.

DATA AVAILABILITY STATEMENT

The original contributions presented in the study are included in the article/**Supplementary Material**, further inquiries can be directed to the corresponding author.

AUTHOR CONTRIBUTIONS

DY: Conceptualization, Methodology, Software, Formal analysis, Writing-original draft preparation. JG: Conceptualization, Resources, Funding acquisition. JL: Methodology, Software, Formal analysis. SW: Supervision, Project administration, Funding acquisition. SS: Conceptualization, Methodology, Writing-original draft.

FUNDING

This research work was partly supported by the National Natural Science Foundation of China under Grants No. 72101197 and No. 71988101, and by the Fundamental Research Funds for the Central Universities under Grant No. SK2021007.

SUPPLEMENTARY MATERIAL

The Supplementary Material for this article can be found online at: https://www.frontiersin.org/articles/10.3389/fenrg.2021.771433/ full#supplementary-material.

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