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# A Bayesian framework perspective for model of paired comparison in cricket teams ranking

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Ranking cricket teams are crucial in determining their standing and precedence in international cricket. In this study, we propose a novel approach to assess cricket team rankings using the Bayesian paired comparison method. The Bayesian paired comparison method is a statistical technique that leverages subjective assessments from a group of teams to evaluate their relative performance. The proposed approach is compared with the official rankings provided by the International Cricket Council (ICC), and it is found that the results obtained from the Bayesian method closely align with the ICC rankings. By incorporating subjective assessments and leveraging Bayesian inference, the method proves to be a reliable and accurate tool for evaluating team performance. The study highlights the advantages of the Bayesian paired comparison approach over traditional statistical techniques and provides valuable insights for cricket administrators, coaches, and enthusiasts in assessing and comparing the performance of cricket teams.

#### KEYWORDS

paired comparison method, Rao-Kupper model, non-informative prior, Bayesian inference, preference probability, predictive probability

## **1** Introduction

Cricket, being a highly popular sport worldwide, implements a long-standing ranking system to assess team performance and establish their superiority. Its origins can be traced back to the late 16 century in England [1], and the sport has evolved significantly since then. Keeping a record of rating of each team from the earliest cricket matches has always been essential.

In the early stages, team ratings were documented manually without the aid of any specialized tools, relying on handwritten records. Due to its immense popularity, cricket generates extensive public discussion, often focused on comparing the skills and achievements of the past and present players. In order to showcase the relative standing of different teams and players, cricket rankings are established based on the outcomes of competitions and matches. The conventional approach involves assigning positions to teams based on points accumulated, with the team having the highest points being ranked first. However, traditional sports rankings primarily rely on win-loss or tie ratios and subjective assessments through polls. For instance, the ICC utilizes a set of *ad hoc* regulations to determine the cricket rankings. The methods employed by the ICC to rank cricket teams and individuals have been criticized for their perceived complexity and lack of transparency [2]. There is a growing need for a thorough examination of these mechanisms in order to develop improved ranking techniques that offer more clarity and fairness. The theory of inference offered by Bayesian statistics allows us to describe observed outcomes through hypothetical predictions [3]. Bayesian statistics provides the fundamental framework for incorporating new empirical data and updating existing information. Pair comparisons (PC) have long been employed as a technique for comparing different items and addressing certain challenges. In the context of our study, we assign preference or indifference scores to each pair of items when comparing them. Traditional PC models typically assign scores to items on a linear scale, reflecting the reference point for evaluating the items.

Due to the substantial interest observed in recent years, researchers have shifted their focus toward the Bayesian analysis of multiple PC models, as evidenced by several studies [4–7], along with many others. The model proposed by Bradley and Terry [8] is widely regarded as the fundamental model for PCs. Extensive research has been conducted in the field of PC techniques leading up to the present moment although this discussion only covers a small portion of the extensive literature. A scaling method was explored by Guttman [9], which bears a striking resemblance to the process of discriminate analysis.

A probabilistic model for PC experiments is described in Gridgeman [10]. The author investigates cases with and without ties, examining their implications within the models. The problem posed by the non-linear state space model for contrasting objects is addressed by Glickman [11]. The study explores a solution where the performance of the objects may change significantly as the citizen variable increases. Several generalizations of the Bradley–Terry model are proposed by Hunter [12]. The author adopts a robust approach to iteratively determine optimal prospect parameter approximations. In the Bayesian framework, Aslam [13] investigates the PC model with ties. Non-informative priors are employed to conduct Bayesian analyses for two theories, namely, the Rao–Kupper and the Davidson models. Posterior means, posterior probabilities, and predictive probabilities are evaluated and subsequently discussed.

The methods for addressing pairwise comparison selection issues are proposed by Priekule and Meisel [14]. The authors numerically compare four sampling strategies, including different knowledge gradient policies, an exploration policy, and a knockout competition. For the analysis, they utilize a multi-binomial model. The results of their study indicate that knowledge gradient policies outperform exploration and knockout tournament policies. In analyzing wrestling data, Usami [15] focus on the PC model. They combine the Bradley–Terry and non-linear models to develop their proposed model. The author suggests that the proposed model yields superior results than existing models.

The consideration of ties in the basic model is extended by including threshold parameters as discussed in Rao and Kupper [16]. The results reveal that the Bradley–Terry model, which compares two treatments, exhibits a clear preference for one of the treatments. However, disregarding the possibility of ties completely results in the loss of valuable information contained within the no preference class.

In this study, the PC model studied by Altaf et al. [17] is subjected to Bayesian analysis. Non-informative priors are employed for the Bayesian analyses. By deriving joint posterior distributions and marginal posterior distributions for the parameters of the model, posterior estimates (means), predictive probabilities, and posterior probabilities for contrasting the

TABLE 1 Summary statistics of the number of matches played among six teams.

	Estimate
Ν	30
Minimum	1
Maximum	14
Median	6.5
Mode	3
Arithmetic mean	7.03
Standard deviation	4.563
$Q_1$	3
$Q_3$	9

two treatment parameters are obtained. Additionally, graphical representations of the marginal posterior distributions of the parameters are provided. Some recent papers have also explored similar topics. Various generalizations of different paired comparison models are presented in Oliveira et al. [18], Orbán-Mihálykó et al. [19], Orbán-Mihálykó et al. [20], Osei and Davidov, [21], Ghosh and Davidov [22].

The remaining sections of this paper discuss the Rao–Kupper model in Section 1, providing an overview of the notation used in the suggested model. The prior distribution of the suggested model is described in Section 2. Section 3 derives the likelihood function of the suggested model. In Section 4, the detailed derivation of the posterior distribution and its graphical representation are presented. This section also covers several statistical measures, such as posterior mean, preference probabilities, Bayesian hypothesis testing, predictive probability, and the adequacy of the proposed model. Finally, the conclusion and future research directions are addressed in the last section.

## 2 Materials and methods

### 2.1 Data

The extracted data cover the top six teams in the International Cricket Council (ICC) rankings, which can be found at the link https://stats.espncricinfo.com/ci/engine/stats. These have been summarized into summary statistics of the number of matches played between the top six ICC teams in Table 1.

## 2.2 Methods

### 2.2.1 Rao-Kupper model

According to Rao and Kupper [16], in order to account for tied observations, modifications need to be made to the Bradley– Terry model. The introduction of a new parameter, denoted as  $\sigma = ln\gamma$  (threshold parameter), is proposed. The assumption made is that if the observed difference  $(X_k - X_l)$  between treatments  $t_k$ and  $t_l$  is smaller than  $\sigma$ , the panelist will be unable to distinguish between the two treatments and will declare a tie. Thus, when comparing treatments  $t_k$  and  $t_l$ , the probability that treatment  $t_k$  is preferred to treatment  $t_l$  (where  $k \neq l$ ) is represented as  $\psi_{(k,kl)}$  and is defined as follows:

$$\begin{split} \psi_{(k,kl)} &= \frac{1}{4} \int_{-(\ln \vartheta_k - \ln \vartheta_l) + \delta}^{\infty} \operatorname{sech}^2\left(\frac{y}{2}\right) dy, k \neq l; \, k, l = 1, 2, \dots, n \\ \psi_{(k,kl)} &= \frac{\vartheta_k}{(\vartheta_k + \gamma \vartheta_l)} \end{split}$$
(1)

The Rao-Kupper model that  $t_k$  and  $t_l$  having no preference is denoted by

 $\psi_{(0,kl)}$ . The  $\psi_{(0,kl)}$  given by

$$\begin{split} \psi_{(0,kl)} &= \frac{1}{4} \int_{-(\ln \vartheta_k - \ln \vartheta_l) + \delta}^{(\ln \vartheta_k - \ln \vartheta_l) + \delta} \operatorname{sech}^2\left(\frac{y}{2}\right) dy \ k \neq l; \, k, l = 1, 2, \dots, n \\ \psi_{(0,kl)} &= \frac{\vartheta_k \vartheta_l (y^2 - 1)}{(\gamma \vartheta_k + \vartheta_l) (\vartheta_k + \gamma \vartheta_l)} \end{split}$$
(2)

The Rao-Kupper model becomes the Bradley-Terry model if  $\gamma = 1$ .

### 2.2.2 Notations of Rao-Kupper model

In the analysis of the proposed Rao-Kupper model, the following notations are utilized:  $N_{k,klm}$  takes the value of 1 or 0, indicating whether the treatment  $t_k$  is preferred over treatment  $t_l$  or not in the  $k^{th}$  repetition ( $m = 1, 2, ..., r_{kl}$ ) of the comparison. Similarly, $N_{0,klm}$  takes the value of 1 or 0, indicating whether the treatment  $t_k$  is tied to treatment  $t_l$  or not. It should be noted that  $N_{k,klm} + N_{l,klm} + N_{0,klm} = 1$  and  $N_{k,klm} = N_{l,klm}.N_{k,kl} = \sum_m N_{k,klm}$  represents the number of times treatment  $t_k$  is preferred to treatment  $t_l$ .  $N_{0,kl} = \sum_m N_{0,klm}N_{0,kl} = \sum_m N_{0,klm}$  e the number of times treatment  $t_k$  and treatment  $t_l$  is tied.  $r_{k,kl}$  is the number of times of comparisons between treatment  $t_k$  and treatment  $t_l$ . With  $r_{kl} = N_{0,kl} + N_{k,kl} + N_{l,kl} = r_{lk}$ .

The following notation is useful for further simplification of the likelihood function:

$$N_{klm} = N_{0.klm} + N_{m.klm}, \ N_{klm} = N_{0.klm} + N_{m.klm} = r_{lk} - N_{k.klm}$$

where  $N_{kl} = \sum_{m} N_{klm}$  is the number of times treatment  $t_k$  is preferred to  $t_l$  and the number of Times treatment  $t_k$  and  $t_l$  are tied.  $N_k = \sum_{l \neq k}^n N_{kl}$  is the total number of times treatment  $t_k$  is preferred to any other treatment, and the number of times treatment  $t_k$  and  $t_l$  are tied.  $N_k = \sum_{k < l}^n N_{0,kl}$  = the total number of times treatment  $t_k$  and  $t_l$  are tied.

### 2.2.3 Prior distributions for the proposed model

Two non-informative Jeffreys and Uniform priors are taken into account for the Bayesian analysis of the suggested model [23, 24]. Every unit receives the same probability under the Uniform prior. Symbolically, it can be expressed as

$$P_u(\vartheta) \propto 1$$
, where  $\vartheta = (\vartheta_1, \vartheta_2, \dots, \vartheta_n, \varepsilon)$ 

In contrast, the Jeffreys prior can be found as:  $P_J(\vartheta) \propto \sqrt{\det [I(\vartheta)]}$ 

$$R = \int_0^\infty \int_0^1 \int_0^{1-\vartheta_1 - \vartheta_2 - \dots - \vartheta_{n-2}} \prod_{l < m}^n P_w(\gamma) \frac{\gamma_l^{S_l} \varepsilon^{N_{o,lm}}}{\left(\vartheta_l^3 + \vartheta_m^3 + \varepsilon \sqrt{\vartheta_l^3 \cdot \vartheta_m^3}\right)^{N_{lm}}} d\vartheta_{n-1}$$
$$\dots \dots d\vartheta_1 d\varepsilon$$

where the Fisher information matrix is represented by  $I(\vartheta)$ . Fisher's information matrix is as follows for n = 2:

$$I(\gamma) = (-1)^2 \begin{vmatrix} E \left\{ \frac{\partial^2 logl(.)}{\partial \vartheta_1^2} \right\} & E \left\{ \frac{\partial^2 logl(.)}{\partial \vartheta_1 \partial \varepsilon} \right\} \\ E \left\{ \frac{\partial^2 logl(.)}{\partial \varepsilon \partial \vartheta_1} \right\} & E \left\{ \frac{\partial^2 logl(.)}{\partial \varepsilon^2} \right\} \end{vmatrix}$$

Given that the Jeffreys prior has an extended and difficult algebraic equation that is difficult to apply for n = 6, we derive the Jeffreys prior numerically for n = 6 using SAS programming.

### 2.2.4 Likelihood function for the proposed model

According to the Rao–Kupper model, the likelihood function of the observed outcome, the probability of the observed outcome in the repetitions of the treatment pair ( $t_k$ ,  $t_l$ )

$$P_{klm} = (\gamma^2 - 1)^{N_{0,klm}} \left[ \frac{\vartheta_k}{\vartheta_k + \gamma \vartheta_l} \right]^{N_{klm}} \left[ \frac{\vartheta_l}{\vartheta_l + \gamma \vartheta_k} \right]^{N_{klm}}$$
$$I(x; \vartheta_1, \vartheta_2, \dots, \vartheta_l) = \prod_{k
$$= \frac{(\gamma^2 - 1)^{N_0} \prod_{k$$$$

where  $m_{kl} = \frac{r_{kl}!}{(N_{0,kl}!N_{k,kl}!N_{l,kl}!)}, \quad 0 \le \vartheta_k \le 1, \quad k = 1, 2, \dots, l, \sum_{k=1}^{l} \vartheta_k = 1, \text{ and } \gamma > 1.$ 

The treatment parameters in this case are  $\vartheta_1, \vartheta_2, \ldots, \vartheta_n$ , and the threshold parameter is  $\gamma$ .

# 2.2.5 Posterior distribution using uniform prior for n = 6 teams

Let us consider the case for the parameters of six teams  $\vartheta_1, \vartheta_2, \ldots, \vartheta_6$ . The following is the joint posterior distribution for the unknown parameters:

$$P(\vartheta_{1}, \vartheta_{2}, \vartheta_{3}, \vartheta_{4}, \vartheta_{5}|x) \propto l(x; \vartheta_{1}, \vartheta_{2}, \vartheta_{3}, \vartheta_{4}, \vartheta_{5})p(\vartheta_{1}, \vartheta_{2}, \vartheta_{3}, \vartheta_{4}, \vartheta_{5})$$

$$P(\vartheta_{1}, \vartheta_{2}, \vartheta_{3}, \vartheta_{4}, \vartheta_{5}|x) = \frac{(\gamma^{2} - 1)^{N_{0}} \prod_{k

$$P(\vartheta_{1}, \vartheta_{2}, \vartheta_{3}, \vartheta_{4}, \vartheta_{5}|x) = \frac{(\gamma^{2} - 1)^{N_{0}} \prod_{k$$$$

where  $m_{kl} = \frac{r_{kl}!}{(N_{0,kl}!N_{k,kl}!N_{l,kl}!)}, 0 \le \vartheta_k \le 1, k = 1, 2, \ldots, 6, \sum_{k=1}^{nl} \vartheta_k = 1, l = 6, \text{ and } \gamma > 1 \text{ is the order parameter,}$ using the constraint  $\vartheta_1 + \vartheta_2 + \vartheta_3 + \vartheta_4 + \vartheta_5 + \vartheta_6 = 1$ , then  $\vartheta_6 = 1 - (\vartheta_1 + \vartheta_2 + \vartheta_3 + \vartheta_4 + \vartheta_5)$  with  $\vartheta_1, \vartheta_2, \vartheta_3, \vartheta_4, \vartheta_5 \ge 0$  and R is normalizing constant.

$$\begin{split} N_1 &= N_{12} + N_{13} + N_{14} + N_{15} + N_{16}, \\ N_2 &= N_{21} + N_{23} + N_{24} + N_{25} + N_{26}, \\ N_3 &= N_{31} + N_{32} + N_{34} + N_{35} + N_{36}, \\ N_4 &= N_{41} + N_{42} + N_{43} + N_{45} + N_{46}, \\ N_5 &= N_{51} + N_{52} + N_{534} + N_{54} + N_{56}, \\ N_6 &= N_{61} + N_{62} + N_{63} + N_{65} + N_{65} \end{split}$$

The marginal posterior distribution of  $\vartheta_1$  using Uniform prior is defined as

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Teams	Pair (k, l)	N <sub>k.kl</sub>	N <sub>l.kl</sub>	N <sub>0.kl</sub>	Total number of matches
(NZ, AUS)	(1, 2)	4	9	4	17
(NZ, IND)	(1, 3)	07	10	1	18
(NZ, SA)	(1, 4)	03	03	0	6
(NZ, ENG)	(1, 5)	05	10	0	15
(NZ, PAK)	(1, 6)	10	03	02	15
(AUS, IND)	(2, 3)	14	14	2	30
(AUS, SA)	(2, 4)	04	14	01	19
(AUS, ENG)	(2, 5)	06	09	0	15
(AUS, PAK)	(2, 6)	11	03	0	14
(IND, SA)	(3, 4)	09	07	0	16
(IND, ENG)	(3, 5)	07	06	0	13
(IND, PAK)	(3, 6)	03	01	0	04
(SA, ENG)	(4, 5)	08	07	02	17
(SA, PAK)	(4, 6)	04	06	0	10
(ENG, PAK)	(5, 6)	12	02	01	13

TABLE 2 The data of ODI matches from 2016 to 2022 for n = 6 teams.



which has chi-square distribution with (N - 1) degree of freedom. The expected number of treatments is obtained as

$$P(\vartheta_1|x) = \frac{1}{R} \int_{\vartheta_2=0}^{1-\vartheta_1} \int_{\vartheta_3=0}^{1-\vartheta_1-\vartheta_2} \int_{\vartheta_4=0}^{1-\vartheta_1-\vartheta_2-\vartheta_3} \int_{\vartheta_5=0}^{1-\vartheta_1-\vartheta_2-\vartheta_3-\vartheta_4} \prod_{l< m}^6 P_w(\vartheta) \frac{\vartheta_l^{S_l} \varepsilon^{N_{olm}}}{\left(\vartheta_k^3 + \vartheta_m^3 + \varepsilon \sqrt{\vartheta_k^3.\vartheta_m^3}\right)^{N_{lm}}} d\vartheta_l d\varepsilon$$
  
on for the marginal posterior densities for the rest  
 $\hat{N}_{k,kl} = \frac{r_{kl}\vartheta_k}{\vartheta_k - \gamma\vartheta_l}, \quad \hat{N}_{l,kl} = \frac{r_{kl}\vartheta_l}{\gamma\vartheta_k - \vartheta_l}$ 

The expression for the marginal posterior densities for the rest of the parameters can also be derived.

### 2.2.6 Appropriateness of the Rao-Kupper model

The observed numbers of preferences are compared to the expected number of preferences in order to determine whether the Rao-Kupper model is appropriate for the paired comparisons. If the differences are minimal, the result is considered as consistent. The hypothesis that the model is true for some value of  $\vartheta_0$  (the vector of parameter values) is tested using the chi-squaretest. We have

$$H_0: \vartheta = \vartheta_0 \quad VS \quad H_0: \vartheta \neq \vartheta_0 \tag{3}$$

where the parameters of the vector are  $\vartheta$ . Using chi-square  $\chi^2$  test, we evaluate the appropriateness of the model. Let us consider how often treatments  $t_k$  are predicted to be preferred over treatments t<sub>l</sub> and how on treatments t<sub>l</sub> are likely to be preferred over treatments  $t_k$ . The *chi* – *square*test is expressed as

$$\chi^{2} = \sum_{k(4)$$

# **3 Results**

## 3.1 Graphical presentation of the marginal distribution for parameters n = 6 teams

 $\hat{N}_{0,kl} = \frac{r_{kl} \left(\gamma^2 - 1\right) \vartheta_k \vartheta_l}{\gamma \vartheta_k - \vartheta_l}, k < l = 1, 2, \dots, 6$ 

Graph of the marginal posterior distribution in the case of six parameters n = 6, on the data basis of the above data of 1 Day International matches, are given below. The behavior of all the teams is positive skewness. The behavior of the worth parameter  $\gamma$ shows positive skewness. The behavior of the team  $\vartheta_2$  shows less slightly positive skewness than  $\vartheta_3$ . The behavior of the team  $\vartheta_3$ shows less slightly positive skewness than the team  $\vartheta_1$ . The behavior of the team  $\vartheta_1$  shows less slightly positive skewness than the team  $\vartheta_4$ . Table 2 shows the ODI matches from 2019 to 2022, whereas Figure 1 shows the graph for n = 6 teams using ODI's data.

## 3.2 Posterior means

The Bayes estimations of the parameters are based on posterior means. The SAS package is used to find posterior means. This

### TABLE 3 The data of ODI matches from 2016 to 2022 for n = 6 teams.

Parameter	Country	Posterior mean
$\vartheta_1$	New Zealand	0.1756
$\vartheta_2$	Australia	0.2561
$\vartheta_3$	India	0.2324
$\vartheta_4$	South Africa	0.2276
$\vartheta_5$	England	0.2089
$\vartheta_6$	Pakistan	0.0963
γ	Worth Parameter	2.64

TABLE 4 Preference Probabilities for n = 6.

Teams	Pair (k, l)	PΨkl	PΨlk
(NZ, AUS)	(1, 2)	0.3421	0.6579
(NZ, IND)	(1, 3)	0.3674	0.7326
(NZ, SA)	(1, 4)	0.3542	0.6458
(NZ, ENG)	(1, 5)	0.4856	0.5144
(NZ, PAK)	(1, 6)	0.5282	0.4718
(AUS, IND)	(2, 3)	0.5214	0.4786
(AUS, SA)	(2, 4)	0.5865	0.4135
(AUS, ENG)	(2, 5)	0.6232	0.3768
(AUS, PAK)	(2, 6)	0.6893	0.3107
(IND, SA)	(3, 4)	0.5262	0.4738
(IND, ENG)	(3, 5)	0.5184	0.4816
(IND, PAK)	(3, 6)	0.5382	0.4618
(SA, ENG)	(4, 5)	0.5152	0.4848
(SA, PAK)	(4, 6)	0.4512	0.5488
(ENG, PAK)	(5, 6)	0.5606	0.4394

is derived from the joint distribution 2.1 of the six parameters denoted by  $\vartheta_1, \vartheta_2, \ldots, \vartheta_6$ . For the data listed in Table 3, the posterior estimates (means) for the aforementioned parameters of the proposed model are as follows: according to the estimates found in Table 3, we conclude that of the six teams, Australia is the top, followed by India, South Africa, England, New Zealand, and Pakistan at last.

## 3.3 Preference probabilities

Using a Uniform prior distribution, the preference probabilities are calculated from the data in Table 4 and are then provided in According to the results shown in Table 4, it can be concluded that in matches between New Zealand and Australia, Australia has a 0.6579 winning probability while New Zealand has a 0.3421 winning probability. Similarly, in matches between New Zealand and India, New Zealand has a 0.3674 winning probability while India has a 0.7326 winning probability. Similarly, the rest of the table can be interpreted in the same way. TABLE 5 Posterior probabilities for n = 6.

Hypothesis	$\mathbf{P}P_{kl}$	$PQ_{kl}$
$H_{12}: \vartheta_1 > \vartheta_2$	0.0762	0.9238
$H_{13}: \vartheta_1 > \vartheta_3$	0.1686	0.8314
$H_{14} \colon \vartheta_1 > \vartheta_4$	0.2465	0.7535
$H_{15}: \vartheta_1 > \vartheta_5$	0.5234	0.4766
$H_{16}: \vartheta_1 > \vartheta_6$	0.3567	0.6433
$H_{23}: \vartheta_2 > \vartheta_3$	0.5678	0.4322
$H_{24}: \vartheta_2 > \vartheta_4$	0.5968	0.4032
$H_{25}: \vartheta_2 > \vartheta_5$	0.7848	0.2151
$H_{26}: \vartheta_2 > \vartheta_6$	0.7854	0.2146
$H_{34}: \vartheta_3 > \vartheta_4$	0.6543	0.3457
$H_{35}: \vartheta_3 > \vartheta_5$	0.8816	0.1184
$H_{36}: \vartheta_3 > \vartheta_6$	0.5739	0.4216
$H_{45}: \vartheta_4 > \vartheta_5$	0.8083	0.1917
$H_{46}: \vartheta_4 > \vartheta_5$	0.3216	0.6784
$H_{56}: \vartheta_5 > \vartheta_6$	0.4632	0.5368

# 3.4 Bayesian hypothesis testing for n = 6 using Rao–Kupper model

The posterior probabilities of the hypotheses for comparing six parameters are calculated.

Table 5 contains that  $P_{12} = 0.0762$  and  $Q_{12} = 0.9238$ the hypothesis that  $H_{12}$  is accepted with high probability  $Q_{12} = 0.9325$  and interpreted that the Australian team wins the match, the hypothesis that  $H_{13}$  is accepted with a high probability  $Q_{13} = 0.8314$  and interpreted that the India team won the match, and the rest of the table can be interpreted in the same way as the above interpretation.

## 3.5 Predictive probability

The probability of treatment  $t_k$  is favored over  $t_l$  in a single future comparison in the Rao-Kupper model is calculated in the term of predictive probability P(kl) is given Table 6 is that it is expected that in the future the matches between New Zealand and Australia that there is 63.45% chance that the Australian team will win the match, it is expected that in the future the matches between New Zealand and India that there is a 66.26% chance that India will win, in the matches between New Zealand and South Africa that there in the future is a 64.52% chance that South Africa will win the match. The rest of Table 6 can be interpreted in the same way. The predictive probabilities P(0.12), P(0.13), P(0.14), P(0.15), and P(0.16) are 0.4, 1.13, 3.44, 2.25, and 1.43%, respectively. These values are very small, so one can say that the probability of declaring a tie in a future single comparison of different treatments is <11% and the rest of the predictive probability can be interpreted in the same way. The appropriateness of the proposed model is calculated using the observed and expected number of preferences calculated

TABLE 6	Predictive	probabilities	are	obtain	for	n	=	6.
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Teams	Pair (k, l)	P( <i>kl</i> )	P( <i>lk</i> )	P(0. <i>kl</i> )
(NZ, AUS)	(1, 2)	0.3451	0.6345	0.0204
(NZ, IN)	(1, 3)	0.3261	0.6626	0.0113
(NZ, SA)	(1, 4)	0.3234	0.6452	0.0344
(NZ, ENG)	(1, 5)	0.3461	0.6314	0.0225
(NZ, PAK)	(1, 6)	0.5121	0.4836	0.0143
(AUS, IND)	(2, 3)	0.5032	0.4632	0.0336
(AUS, SA)	(2, 4)	0.5337	0.4559	0.0012
(AUS, ENG)	(2, 5)	0.5523	0.4304	0.0173
(AUS, PAK)	(2, 6)	0.6532	0.3026	0.0442
(IND, SA)	(3, 4)	0.5472	0.4203	0.0225
(IND, ENG)	(3, 5)	0.5832	0.3931	0.1901
(IND, PAK)	(3, 6)	0.5211	0.4210	0.0511
(SA, ENG)	(4, 5)	0.5623	0.4135	0.0242
(SA, PAK)	(4, 6)	0.4823	0.4133	0.0044
(ENG, PAK)	(5, 6)	0.4723	0.5033	0.0244

TABLE 7 Observed frequencies and expected frequencies.

Teams	N <sub>k,kl</sub>	$\hat{N}_{k.kl}$	N <sub>l,kl</sub>	$\hat{N}_{l.kl}$	$N_{0.kl}$	$\hat{N}_{0.kl}$
(NZ, AUS)	04	5.23	9	8.78	0	0.01
(NZ, IND)	07	6.55	10	12.21	2	1.35
(NZ, SA)	03	4.29	03	5.15	0	1.43
(NZ, ENG)	05	4.87	10	9.65	0	0.53
(NZ, PAK)	10	11.31	03	4.01	2	4.54
(AUS, IND)	14	13.78	14	15.29	2	1.61
(AUS, SA)	04	5.34	14	13.46	1	1.59
(AUS, ENG)	06	4.26	09	10.02	0	0.58
(AUS, PAK)	11	13.51	03	2.32	0	1.36
(IND, SA)	09	10.94	07	6.32	4	5.13
(IND, ENG)	07	7.83	06	8.55	0	1.52
(IND, PAK)	03	6.28	01	0.43	0	0.02
(SA, ENG)	08	11.34	07	10.27	2	1.45
(SA, PAK)	04	2.34	06	7.46	0	0.65
(ENG,PAK)	12	14.11	02	3.36	1	0.56

using the  $\chi^2$  statistic using the data given in Table 7,  $\chi^2 = 23.147$  with a *p*-value found to be 0.541, so there is no evidence that the model is not a good fit.

# 4 Discussion

The ICC (International Cricket Council) ranking system uses a different approach. The ICC rankings are typically determined based on a points system that considers match outcomes, series results, and tournament performances. The specific algorithms and criteria used by the ICC might include factors such as the quality of opposition, home and away performances, and the ODI matches. We compare the results of our proposed study with the ICC ranking system.

With the proposed model of paired comparison and its methodology it is challenging to make a direct comparison or provide a preference over the ICC ranking system. However, we discuss general reasons why some cricket enthusiasts or analysts might prefer alternative ranking models over the ICC system.

## 4.1 Transparency of methodology

Some fans and analysts may prefer ranking systems that are more transparent about their methodologies. The suggested model openly shares its algorithms and criteria, users might find it easier to understand how rankings are calculated.

## 4.2 Specific criteria consideration

Different ranking systems may prioritize different criteria in assessing team performance. The proposed model considers factors that are perceived as more accurate or relevant by some cricket enthusiasts, they may prefer its results over the ICC rankings.

## 4.3 Up-to-date data

Some ranking models might incorporate more recent performance data or different types of statistics that enthusiasts believe better reflect current form of a team. If the Rao– Kupper model updates more frequently or includes more recent information, users may find its rankings more reflective of the current scenario.

## 4.4 Accuracy in predicting outcomes

The suggested model has demonstrated accuracy in predicting match outcomes or has consistently aligned with fan perceptions of team strength, users might prefer it over a ranking system that they perceive as less accurate.

### 4.5 International consistency

Some enthusiasts may prefer a ranking system that is consistent across various formats and tournaments, providing a more comprehensive evaluation of overall performance of a team. If the Rao–Kupper model offered this consistency, and viewed favorably.

## 4.6 Incorporation of contextual factors

The suggested model incorporates contextual factors, such as player form, team strategies, or match conditions in a way that is seen as more sophisticated or accurate, users may prefer its rankings.

It is crucial to note that the ICC ranking system is widely recognized and accepted as the official ranking system for international cricket. However, preferences for alternative models may arise due to subjective opinions about what factors are most important in assessing team performance and how well a particular model captures those factors. Ultimately, the choice of a ranking system may depend on individual preferences and the perceived strengths and weaknesses of each model.

In summary, the preference for a paired comparison model, such as the Rao-Kupper model, over the ICC cricket ranking system for ODI teams may stem from the desire for a more nuanced and context-specific evaluation. Paired comparison models allow for a direct comparison between teams, taking into account-specific match-ups and individual performances. This approach can capture the subtleties of team dynamics and adaptability, providing a more dynamic and responsive ranking system. Supporters of paired comparison models often appreciate the transparency and simplicity of the methodology as it avoids complex weighting systems and allows for a straightforward understanding of how teams are positioned relative to each other. Additionally, these models may be seen as offering a more immediate reflection of the current form of a team, emphasizing recent performances and capturing changes in dynamics more rapidly than broader, longterm-oriented ranking systems. While the ICC cricket ranking system holds official recognition and global acceptance, some enthusiasts may lean toward paired comparison models for their ability to offer a more finely tuned assessment of team capabilities based on direct comparisons.

# **5** Conclusion

The present study applies a Bayesian analysis to PC data using the suggested model studied by [16, 17], which allows for the inclusion of ties. By incorporating ties through a Bayesian approach, this research aims to generate increased interest in PC analysis. The paper provides a Bayesian analysis using both the Uniform prior and Jeffreys prior. We utilize specifically focusing on ODI matches between 2016 and 2022, employing various programs within the SAS package to obtain results such as posterior means, preference probabilities, and predictive and posterior probabilities. The results reveal that based on the posterior means, the following ranking is observed: Australia is ranked first, India is ranked second, South Africa is ranked third, New Zealand is ranked fourth, England is ranked fifth, and Sri Lanka is ranked last. This ranking aligns with the ICC ranking of 2022. The calculated preference probabilities indicate that Australia, India, South Africa, and New Zealand are favored over England, South Africa, and New Zealand, respectively, thereby supporting the ICC ODI rankings. To assess the adequacy of the proposed model, the chi-squared statistic is employed. The results confirm that the model fits well, and the use of a non-informative Uniform prior is deemed suitable for the Bayesian analysis of the model. In order to conduct a Bayesian analysis of the PC models, alternative non-informative priors that are more appropriate are suggested. Additionally, suitable informative priors are proposed for the observed frequencies and their expected frequencies Bayesian analysis of the model. It is also feasible to perform analysis without imposing any limitations on the parameters. Moreover, Bayesian analysis can be applied to other PC models. Furthermore, the PC technique can reliably rank more than six teams.

In terms of future research, it would be valuable to extend the analysis to include a larger dataset encompassing a wider range of time periods and matches. This would provide a more comprehensive understanding of the rankings and preferences in ODI cricket. Additionally, exploring alternative PC models and priors for Bayesian analysis could yield further insights and comparisons. Finally, investigating the applicability of the PC technique for ranking teams in other sports or domains would expand the scope and applicability of the research.

# Data availability statement

The original contributions presented in the study are included in the article/supplementary material, further inquiries can be directed to the corresponding author.

# Author contributions

HA: Conceptualization, Data curation, Formal analysis, Writing – original draft. AS: Investigation, Methodology, Resources, Validation, Writing – original draft. YA: Data curation, Investigation, Project administration, Resources, Visualization, Writing – review & editing.

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# **Conflict of interest**

The authors declare that the research was conducted in the absence of any commercial or financial relationships that could be construed as a potential conflict of interest.

# **Generative AI statement**

The author(s) declare that no Gen AI was used in the creation of this manuscript.

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