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Study on the impact of industrial green development and technological innovation on employment structure

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Exploring the relationship between industrial green development, technological innovation, and employment structure, especially the impact between industrial green development and technological innovation on employment structure, is of enormous theoretical and practical importance to achieve high-quality employment as well as optimize the employment structure of China. Thirty Chinese provinces' data from 2009 to 2019 is adopted to assess industrial green development levels. Considering the above, this research innovatively integrates industrial green development, technological innovation, and employment structure into an analytical framework, and empirically investigates the effects of the two factors and their interaction on employment structure by adopting a two-way fixed effects model. The specific conclusions are presented as follows. Firstly, China's industrial green development levels exhibit a fluctuating and rising time-series evolutionary feature from 2009 to 2019 and have regional differences. Secondly, industrial green development, technological innovation, and their interaction are conducive to optimizing China's employment structure. Thirdly, the eastern and northeastern areas' employment structure optimization is boosted by industrial green development. However, the corresponding regression coefficients in the western and central areas are not significant. The northeastern, eastern, and western areas' technological innovation encourages employment structure improvement. Instead, the employment structure is hampered by technological innovation in the central region. An interaction between industrial green evolution and technological innovation positively affects relevant employment structures in the four regions. Specific results of this research are of necessary theoretical significance and the realistic reference price for whether industrial green development and the interplay affect employment structure.

KEYWORDS

industrial green development, technological innovation, employment structure, two-way fixed effects model, dynamic panel model, China

1 Introduction

The implication of industrial green development and technological innovation where the employment structure is concerned is thought-provoking. Employment structure has become a vital factor in boosting China's economy (Wu and Yang, 2022). China has always placed employment stabilization at the top of the "six stable" tasks and "six secure" tasks and implemented employment as a priority strategy. As the result, the employment structure is improved continuously. However, China's employment is still facing a serious challenge. The structural contradictions of employment are prominent. Another important factor for

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economic and social development is technological innovation (Ma et al., 2022a) which is a key driver of employment change (Wang et al., 2021a). The function that technological innovation in the job skill structure is becoming increasingly significant (Ma et al., 2022a). The current new cycle of industrial transformation and technological revolution is emerging, which forces the industry to continuously accelerate green transformation and upgrading (Xie et al., 2020). Technological innovation has been a critical factor in leading industrial green development (Xie et al., 2020). The Ministry of Industry and Information Technology of the People's Republic of China issued the 14th Five-Year Plan for Green Industrial Development in 2021. The plan states that China will promote the industrial revolution in an environment-friendly and low-carbon direction. Meanwhile, China is committed to fulfilling carbon neutrality by 2050. Bu et al. (2022) However, the industry currently continues to rely on a high consumption and emission development approach in China (Wang et al., 2021b). Resource and environmental issues have become bottlenecks that constrain industrial development. A vital mainstay of China's national economy is industry which has a direct bearing on employment. Therefore, it is critical to optimize the employment structure by encouraging the industry to achieve green development.

The important influential effect of industrial green development on the employment structure has received considerable attention along with the internal structural adjustment and optimization of industry and the green transformation of development methods. Many institutions and scholars have deeply discussed the connotation of industrial green development. The United Nations Industrial Development Organization elaborated on its connotation in 2011. In the process of continuous industrial expansion, poverty is adequately addressed, new jobs are constantly created, the utilization efficiency of resources and energy is increased and environmental pollution is improved (United Nations Industrial Development Organization, 2011). In the same year, the Institute of Industrial Economics of the Chinese Academy of Social Sciences also explained it. Based on the orientation of resource conservation and environmental protection, the industry takes technological innovation as an important tool for advancing the greening and sustainability of production methods (Research Group of Institute of Industrial Economics of China Academy of Social Sciences, 2011). It is also to use technological innovation to change the composition of production factors, optimize resource utilization, waste emissions and industrial restructuring to attain reduced resource depletion and waste discharge at the same degree of output or raise industrial yield with no added resource depletion and waste release (Duan and Shi, 2021). In general, its connotation is mostly focused on both resource and environmental aspects. On this basis, various studies have also proposed different perspectives, such as technology, social welfare, and industrial economy. So, this study combines the above aspects to ensure the comprehensiveness of its definition. The main connotation can be understood as follows: the first is to enhance the effectiveness of industrial economic growth and stimulate the green development potential of industry aiming at promoting the high-quality development of the industrial economy; the second is to promote the effective use of resources and energy, take the innovation of green technology as the core power, and improve the development mode with high input and energy usage; the third is to reduce ecological pollution and strengthen environmental management and prevention. Existing researches assess industrial

green evolution on the aspect of the degrees and efficiency. Scholars mainly measure industrial green development levels by using a single indicator (Zeng et al., 2020) and constructing a multidimensional comprehensive index system (Li et al., 2019; Li et al., 2020; Wang et al., 2021b; He et al., 2021). The comprehensive index system is divided into several subsystems, such as economic situation, resource utilization, and pollution reduction (Li et al., 2019; Li et al., 2020). Industrial green development efficiency is measured mainly by the stochastic frontier method (Honma and Hu, 2014; Makridou et al., 2016; Sun et al., 2019; Kang et al., 2022) and the data envelopment analysis method (Zhang et al., 2015; Lin and Tan, 2016; Li and Lin, 2017; Piao et al., 2019; Wu et al., 2019; Guo et al., 2020).

Regarding the connection between industrial green development and employment structure, existing researchers are concerned about the influence that environmental protection and regulation, and clean energy on employment structure. There is relatively little literature about how industrial green development affects employment structure directly. This article mainly reviews the indirect effects of industrial green development on employment structure. Clean energy creates jobs, increases employment opportunities for high-skilled workers (Ibrahiem and Sameh, 2020; Liu et al., 2022), and optimizes the employment structure (Zhang et al., 2017). Similarly, environmental regulation improves the work environment (Wu et al., 2022), reduces polluting production, controls pollution, and develops clean technologies (Li and Du, 2022) to optimize employment structure. Environmental regulations have heterogeneous effects on workers with different skills. High-skilled laborers are more likely to move to other jobs due to their high mobility after the implementation of environmental regulations (Zheng et al., 2022). Low-skilled workers are more vulnerable to relevant environmental regulations than high-skilled workers (Liu et al., 2021; Zheng et al., 2022). Nevertheless, Zhong et al. (2021) came to the opposite conclusion. Highly skilled workers are more vulnerable to changes in environmental legislation than those with low skills. It may be because the highly skilled workers have better skills, more stable wages, and greater concern for the environmental conditions of the job. Similarly, the effect of protecting the environment on employment is heterogeneous. Depending on the sectoral structure, environmental protection boosted business employment and depressed agricultural employment (Mori-Clement and Bednar-Friedl, 2019). According to gender structure, the closing of coal mines resulted in a decline in the female workforce employed and an augment in the manufacturing and service industries' male workforce employed (Aragón et al., 2018).

With regard to the connection between employment structure and technology innovation, the labour market is affected by technological innovation, which leads to a decrease in employment opportunities in existing industries and an increase in employment opportunities in emerging industries (Kolade and Owoseni, 2022). The capacity to gather information varies among professions. Jobs at important information hubs are more advantageous in the technological innovation process (Kristal, 2020). Therefore, technological innovation has caused a bifurcation of the labor market to some extent, which means that jobs cluster more at the higher and lower levels (Autor and Dorn, 2009; Kim et al., 2019; Wang et al., 2021a; Kolade and Owoseni, 2022). Technological innovation encourages the employment of highly skilled labor since highly qualified labor is more in sync with technological development (Yang, 2022). Further research has found that jobs associated with creativity are

unorthodox and have a low danger of being replaced (Kolade and Owoseni, 2022). Technological innovation has destroyed unskilled jobs (Mnif et al., 2016). The workforce it has displaced is mainly employed in basic, low-qualified, and low-skilled jobs (Bennett, 2016; Cortes et al., 2017; Acemoglu and Restrepo, 2020). However, Van Roy et al. (2018) discovered that technological innovation has a more substantial impact on workforce employment in high-technological and medium-technological manufacturing, while it is not statistically significant for the low-tech manufacturing sector. In the meantime, the function that technology innovation affects the employment structure has a turning point and an "inverted U-shape" form (Ma et al., 2022a; Wu and Yang, 2022).

However, there is a dearth of studies about how the interplay between industrial green development and technology innovation affects employment structure as well as the link between these three factors. This research establishes a multidimensional assessment indicator system of industrial green development and estimates green development levels in the industry with the Entropy Weight-TOPSIS method for exploring the direct effects of industrial green development, technological innovation, and their interactions on employment structure. Later, this study constructs a concrete twoway fixed effects model controlling for provincial-individual and year-time effects to discover the influence between industrial green development, technological innovation, and their interactions on employment structure. Finally, this article conducts robustness tests.

This article innovates in two ways. Firstly, aiming at industrial green development, existing studies focus on its level measurement and efficiency evaluation. Scholars mostly discussed its relationship with technological innovation, digital economy, and energy policy. There is a vacancy in its relationship with the employment structure. So, the relationship between them is directly explored in this article. Secondly, this research offers a general analysis of whether the interactive item between industrial green development and technology innovation affects employment structure. This article not only enriches the study of the connection between technological innovation and employment structure, but also fills the study gap of industrial green development and employment structure together with the interactive term about industrial green development and technological innovation, and employment structure. The above establishes a theoretical basis for the successive research.

2 Hypothesis

2.1 Industrial green development and employment structure

The concept of green development requires every province to concentrate more on green sustainable industrial growth, under the economic system of China (Su and Fan, 2022). It encourages workers with a wide range of skills, including the ability to operate and maintain pollution control equipment. Green development means introducing clean and pollution control technologies, increasing the amount of clean production equipment, and raising the efficiency of production processes. All of these have a substitution effect on low-quality personnel. Meanwhile, low-qualified workers cannot be immediately repositioned because of their high dependence on the job position (Zheng et al., 2022). So the number of low-skilled manufacturing workers is declined. The numerical control rate of each province is continuously improving. The trend of intelligence and information in manufacturing equipment is expanding in the provinces (Zhong et al., 2021). It will raise the demand for highly qualified workers with comprehensive skills and sophisticated talents, and decrease the demand for low-skilled manufacturing workers. So an ongoing employment structure optimization will occur. According to the foregoing, hypothesis 1 came up in this research.

Hypothesis 1. The improvement and upgrading of employment structure are facilitated by industrial green development.

Industrial sectors are reluctant to pay high rates for highly skilled labor in the short term because they seek to maximize economic profits and save expenses (Qin et al., 2022). Meanwhile, industrial green development may raise the marginal cost of consumption and make the supply of highly skilled labor less incentivized (Aubert and Chiroleu-Assouline, 2019). Highly skilled individuals are reluctant to provide labor, which might make it less desirable to optimize the employment structure. According to the foregoing, hypothesis 2 came up in this research.

Hypothesis 2. The enhancement and optimization of the employment structure are rarely supported by industrial green development.

2.2 Technological innovation and employment structure

Technology has increased the level of threat faced by workers with repetitive tasks (Cassandro et al., 2021). Highly qualified personnel use technology more effectively. At the same time, technological innovation activities need to attract more highly qualified personnel to participate in (Georgieff and Hyee, 2022), which raises the need for high-educated and high-quality industrial labor and encourages the improvement and escalation of the employment structure. Additionally, the innovation of technology has prompted industries in various regions to introduce new technologies and equipment and develop new products. It requires workers to continuously improve the corresponding professional knowledge reserve and job skills (Kolade and Owoseni, 2022), which causes a shift in the labor force's employment structure toward higher-skilled positions. According to the foregoing, hypothesis 3 came up in this research.

Hypothesis 3. The improvement of the labor employment structure is facilitated by technological innovation.

2.3 Interaction and employment structure

The interactive synergy between industrial green development and technological innovation is manifested as follows. On the one hand, industrial green development has an inducing and pulling effect on technological innovation (Song et al., 2022a). Various fields of the

TABLE 1	Green	development	indicator	system	of	the	industry
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Subsystem	Project level	Indicator level	Unit	Direction
Quality of industrial economic growth	Industrial economy growth efficiency	Operating income per 100 yuan of assets of industrial enterprises above the scale capita	Yuan	Positive
		Industrial added value per	Ten thousand yuan/ person	Positive
		Income profit rate of industrial enterprises above the scale	%	Positive
	Industrial economic development potential	Proportion of high-tech industry (manufacturing) operating income to industrial enterprises' operating income	%	Positive
		Electricity consumption per unit of industrial increasing value	kWh/million yuan	Negative
		Average sales revenue of new products of industrial enterprises above the scale	Billion Yuan/ household	Positive
		Ratio of non-clean energy in primary energy consumption	%	Negative
	Industrial resource utilization efficiency	Water consumption per unit of industrial increasing value	Cubic meters/ million yuan	Negative
		Comprehensive utilization rate of the industrial solid wastes	%	Positive
Industrial environmental	Industrial environmental pollution degree	Industrial sulfur dioxide emissions per unit of industrial increasing value	Ton/billion yuan	Negative
pollution control		Industrial fume and dust emissions per unit of industrial increasing value	Ton/billion yuan	Negative
		Industrial wastewater emissions per unit of industrial increasing value	Ton/million yuan	Negative
		General solid waste generation per unit of industrial increasing value	Ton/million yuan	Negative
	Industrial environmental management level	Proportion of the annual operating cost of industrial wastewater treatment facilities to the industrial increasing value	%	Positive
		Proportion of the annual investment in industrial pollution control to the industrial increasing value	%	Positive
		Proportion of the annual operating cost of industrial waste gas treatment facilities to the industrial increasing value	%	Positive

industry will follow the direction of the technological revolution and industrial transformation and take the initiative to accelerate green technological innovation as the means to that end in order to achieve green sustainability. On the other hand, technology innovation has a significant part to play in propelling industrial green development. It changes the mix of resource utilization, streamlines the industrial structure, and activates spillover effects for both human and technology capital to affect the green development of the industry (Duan and Shi, 2021). In order to achieve green, intensive, and efficient production in various industrial domains, the need for highly qualified and skilled workers in technology research and development, equipment operation and maintenance has increased. In the contrast, the need for low-skilled labor forces has decreased. The accelerated application of intelligent technologies continues to create more high-quality employment opportunities. With the impetus of technological innovation, various fields of industry have been improving their production processes, building a green and lowcarbon talent pool, creating skill-based, knowledge-based, and complex jobs, and expanding the market for highly skilled labor. All of this help to optimize the employment structure. According to the foregoing, hypothesis 4 came up in this research.

Hypothesis 4. The interactive item between industrial green development and technological innovation facilitates employment structure to achieve optimization.

3 Materials and methods

3.1 Concrete introduction of industrial green development

A single indicator to measure industrial green development degree includes energy intensity and energy consumption per unit of GDP (Zeng et al., 2020). The multi-indicator system is composed of three main parts. The first is the industrial economic situation which mainly contains the industrial added value. The second is the resource use, including water resources, solid waste, and other resources. The third is pollution control which involves waste water, exhaust gas, smoke, and dust, etc. In addition, scholars also consider low-carbon production and technology (Li et al., 2020; Wang et al., 2021b). This article makes reference to the target tasks set by Chinese government departments in the Industrial Green Development Plan (2016-2020) and the relevant assessment indicators in the Green Development Index System. Following the principle of systematic, comprehensive, scientific, and feasible, and referring to relevant literature (Li et al., 2019; Li et al., 2020; Wang et al., 2021b; Duan and Shi, 2021), it then builds an assessment indicator system for industrial green expansion from two subsystems: industrial economic growth quality and industrial environmental pollution management. The quality of industrial economic growth contains three parts: industrial economic growth efficiency, industrial economic

development potential, and industrial resource utilization efficiency. Industrial environmental pollution control includes industrial environmental pollution degrees and industrial environmental management levels. This research not only considers the three aspects covered in previous studies, but also adds indicators related to pollution treatment facilities. Details are presented in Table 1.

The common measures are principal component analysis, functional data analysis (He et al., 2021), the weighted-TOPSIS method (Li et al., 2019), the Entropy method (Xiao et al., 2022), the comprehensive index method (Xu et al., 2022), and the Entropy Weight-TOPSIS method (Wang et al., 2021b; Shang et al., 2022). This article measures Chinese provinces' industrial green expansion levels through the Entropy Weight-TOPSIS method. This concrete method uses the Entropy Weight method (EWM) to give objective weight to evaluation indexes. Then, it assesses the benefits and drawbacks of industrial green expansion using the principle of approximate ideal solution ordering in the TOPSIS model (Hwang and Yoon, 1981). By using the EWM to define weights and addressing a problem of too-rough weight determination for evaluation indexes, this method effectively eliminates the effect of subjective factors on the results when compared to the traditional TOPSIS model. The Entropy Weight-TOPSIS method not only achieves a thorough assessment of multiple indicators but also facilitates a comparison of provincial dimensions horizontally and temporal dimensions vertically. It utilizes data effectively and produces outcomes that are unbiased and reasonable. So it is suitable for measuring industrial green development levels.

$$C_{i} = \frac{D_{i}^{-}}{D_{i}^{+} + D_{i}^{-}} (i = 1, 2, \dots m) \quad C_{i} \in (0, 1)$$
(1)

Eq. 1 is finally derived from the Entropy Weight-TOPSIS method. Deciding the relative proximity of evaluation targets to the ideal solution (C_i) is based on the distance between evaluation objects and the positive and negative ideal solution (D_i) . The value of C_i represents the industrial green development levels' comprehensive evaluation index sought in this paper. C_i takes a value between 0 and 1. Its high value means a high comprehensive index.

3.2 Variables situation

The specific variables are divided into explained variables, explained variables, and controlled variables in this paper. Employment structure (EMPLOY_S) is used as the explained variable. The employment structure covers several aspects, including gender structure, skill structure, and industry structure. This article measures the employment structure by utilizing the ratio of R&D workers in the employment of industrial firms above the designated size in every province, as it focuses on the skill structure of employment. Industrial green expansion and technological innovation are the core explanatory variables. The industrial green development (IGDP) levels in every province are expressed by the measured results of the evaluation index system. The two primary areas in which technological innovation is now represented in academia are technological innovation inputs and outputs. The outputs of technological innovation may more clearly demonstrate the level of technological innovation than its inputs. Existing studies have mainly measured its level. Scholars have mainly selected measurement indicators from two aspects: patents and technical cooperation. For patents, the corresponding indicators are the number of patent applications (Ahma et al., 2022; Song et al., 2022b), patents granted (Liang et al., 2022), and patents owned (Wang et al., 2023; Wei et al., 2023). Technological cooperation mainly includes technical cooperation grants (Chen et al., 2022). In order to measure technological innovation (TECH), this article adopts the number of industrial businesses' effective invention patents above the size of each province. This indicator refers to previous studies and combines the industrial perspective. Compared with the previous indicator, it is more specific and consistent with the research topic.

The employment structure is influenced by a wide range of factors. Referring to relevant literature, the following four variables are primarily chosen as control variables in this article. 1) Industrial structural change (INS). Changes occurring in the industrial structure and new industries' development necessitate adjustments in labor quality, which may alter employment structure. Industrial structural change is expressed by the logarithm of the tertiary sector's share of GDP (Gao et al., 2022). 2) Foreign investment levels (FDI). The influence of foreign investment on employment structure depends on the way it enters. Foreign investment delivers cutting-edge technologies and managerial experience (Baffour et al., 2018). As a result, there is a greater need for highly skilled labor, which improves the employment skill structure. The country will continue to function as a global processing factory if foreign capital mostly arrives at the industrial chain in the low-end position, which hinders the improvement of the employment structure. The employment structure. The proportion of actual FDI utilization to GDP for each province is used to measure foreign investment levels (Li et al., 2019; Zhang et al., 2022). 3) Educational attainment (EDU). The higher workers' education levels in a specific area, the more comprehensive the overall ability of workers. Enhancing the employment skills and quality of laborers can fully meet the demand for highly qualified workers in the new industries' development, which helps to optimize the employment structure. Educational attainment by province is indicated by the ratio of general higher education undergraduates in the total population at year-end. 4) Wage levels (WAGE). The demand and supply of labor are impacted by changes in wage levels. When the minimum wage is high, higher wage levels imply higher costs and lower demand for low-skilled labor (Wang et al., 2019), which affects employment structure. To exclude the interference of price, this article uses urban units' on-the-job workers' average wage logarithm after CPI reduction based on the period of 2009 to reflect the wage levels. The situation of variables is displayed in Table 2.

3.3 Specific methodology

The two-way fixed effects (TWFE) model adequately attenuates the bias in results due to omitted variables and autocorrelation issues. Considering that the data type is short panel data, this article employs the Hausman test to compare models and finally builds this model controlling for both provincial fixed effects and year fixed effects. The specific models are as follows:

$$EMPLOY_S_{it} = \beta_0 + \beta_1 IGDP_{it} + \beta controls_{it} + \mu_i + \lambda_t + \varepsilon_{it}$$
(2)

$$EMPLOY_S_{it} = \beta_0 + \beta_2 TECH_{it} + \beta controls_{it} + \mu_i + \lambda_t + \varepsilon_{it}$$
(3)

$$EMPLOY_S_{it} = \beta_0 + \beta_1 IGDP_{it} + \beta_2 TECH_{it} + \beta controls_{it} + \mu_i + \lambda_t + \varepsilon_{it}$$

$$EMPLOY_S_{it} = \beta_0 + \beta_1 IGDP_{it} + \beta_2 TECH_{it} + \beta_3 IGDP_{it} * TECH_{it} + \beta controls_{it} + \mu_i + \lambda_t + \varepsilon_{it}$$

(4)

(5)

Туре	Name	Symbol	Representation
Explained variable	Employment structure	EMPLOY_S	The ratio of R&D workers in the employment of industrial firms above the designated size in every province
Explanatory variables	Industrial green development	IGDP The measured results of the evaluation index system	
	Technological innovation	TECH	The number of industrial businesses' effective invention patents above the size of each province
Control variables	Industrial structural change	INS	The logarithm of the tertiary sector's share of GDP
	Foreign investment levels	FDI	The proportion of actual FDI utilization to GDP for each province
	Educational attainment	EDU	The ratio of general higher education undergraduates in the total population at year-end
	Wage levels	WAGE	Urban units' on-the-job workers' average wage logarithm after CPI reduction based on the period of 2009

TABLE 2 Situation of variables

where *i* represents individuals, *t* represents years, $EMPLOY_S_{it}$ is employment structure, IGDPit denotes industrial green development, TECH_{it} denotes technological innovation, IGDP_{it}*TECH_{it} is the interaction term of industrial green development and technological innovation, *controls_{it}* is a series of control variables, μ_i and λ_t respectively denote provincial fixed effects and year fixed effects, ε_{it} means the random error term. To remove the effect of heteroskedasticity, some variables are processed logarithmically. The effects of industrial green expansion and technological innovation on employment structure are assessed using Eq. 2 to Eq. 5. Eq. 2 and Eq. 3 are regression equations in which technological innovation and industrial green development are included individually. Eq. 4 is an equation in which these two variables are introduced simultaneously. To explore the effect of the interactive item between industrial green development and technological innovation on the employment structure, Eq. 5 is obtained by introducing the interaction in particular based on Eq. 4.

Although the TWFE model is better at circumventing the endogeneity problem arising from omitted variables, it still has the contingency of ignoring other influencing factors. Meanwhile, it is possible that industrial green development, technological innovation, and employment structure exist in a two-way causal relationship. In order to address the above issues and avoid bias in the estimation results, this article adopts a transformation measure to test the empirical results' reliability. The specific measurement approach consults the practice of Li et al. (2019). The lag phase of the employment structure is included as an explanatory variable in the estimation equation on the basis of Eq. 5. It expands this model into a dynamic panel model and analyzes the robustness by the systematic generalized moment method (system GMM). The model is set up as follows:

$$EMPLOY_{-}S_{it} = \theta_{0} + \theta_{1}EMPLOY_{-}S_{i(t-1)} + \theta_{2}IGDP_{it} + \theta_{3}TECH_{it} + \theta_{4}IGDP_{it}*TECH_{it} + \theta_{controls_{it}} + \varepsilon_{it}$$
(6)

where $EMPLOY_S_{i(t-1)}$ represents the lagged period of employment structure. Other variables mean the same as above.

3.4 Data situation

The 30 Chinese provinces' (excluding Tibet) panel data between 2009 and 2019 are studied in this study. The main data sources include

the National Bureau of Statistics of China and various Chinese statistical yearbooks, such as China Statistical Yearbook, China Industry Statistical Yearbook, China Statistical Yearbook On Environment, China Energy Statistical Yearbook, China Statistical Yearbook On Science and Technology, China Labour Statistical Yearbook, and so on. The linear interpolation and gray prediction methods and so on were used to fill in part of the missing data. Additionally, for eliminating the price interference on related measurement results, indicators with value attributes such as industrial value added and sales revenue of industrial enterprises above the scale were deflated adopting the relevant price indices with 2009 as the base period. Table 3 presents the variables' statistical description. This article decentralized the data to obtain interaction terms and tested the variables for multicollinearity to avoid the possibility of regression bias due to the correlation among variables. According to the findings of the covariance test, the variance inflation factors (VIF) of all variables passed the crucial requirement of having a mean value of less than five and a maximum value of less than 10, demonstrating that the issue of multicollinearity among the variables did not exist. Further regression analysis can be carried out.

4 Empirical results

4.1 Measuring results of IGDP

The integrated assessment values of industrial green expansion in every Chinese province are shown in Table 4. The five provinces with higher annual averages are Shanghai (0.3708), Guangdong (0.3689), Beijing (0.3534), Tianjin (0.3528), and Jiangsu (0.3500) in turn. It shows that industrial green development levels in the five provinces are in a relatively high position. The above five provinces are located in national key development areas. In recent years, they have continuously been enhancing high-end industry leadership and optimizing industrial structure. They also make great efforts to build green factories and manufacturing systems to improve the energy consumption structure and facilitate the industrial economy to achieve green growth. The bottom five provinces in the annual average are Liaoning (0.2175), Xinjiang (0.2135), Shaanxi (0.2077), Jilin (0.1995), and Gansu (0.1960). These provinces are still on the backward side in promoting industrial green development. As the old industrial bases of China, Liaoning and Jilin still have bottlenecks and

Variables Average value Standard deviation Maximum value Minimum value EMPLOY_S 2.303 1.144 6.654 0.614 IGDP 0.267 0.0619 0.445 0.145 TECH 8.663 1.585 12.84 4.235 INS 3.794 0.197 4.425 3.353 FDI 2.543 2.151 12.81 0.011 EDU 1.905 0.515 3.453 0.786					
IGDP 0.267 0.0619 0.445 0.145 TECH 8.663 1.585 12.84 4.235 INS 3.794 0.197 4.425 3.353 FDI 2.543 2.151 12.81 0.011	Variables	Average value	Standard deviation	Maximum value	Minimum value
TECH 8.663 1.585 12.84 4.235 INS 3.794 0.197 4.425 3.353 FDI 2.543 2.151 12.81 0.011	EMPLOY_S	2.303	1.144	6.654	0.614
INS 3.794 0.197 4.425 3.353 FDI 2.543 2.151 12.81 0.011	IGDP	0.267	0.0619	0.445	0.145
FDI 2.543 2.151 12.81 0.011	TECH	8.663	1.585	12.84	4.235
	INS	3.794	0.197	4.425	3.353
EDU 1.905 0.515 3.453 0.786	FDI	2.543	2.151	12.81	0.011
	EDU	1.905	0.515	3.453	0.786
WAGE 10.75 0.315 11.81 10.11	WAGE	10.75	0.315	11.81	10.11

TABLE 3 Descriptive statistics.

shortcomings in transforming traditional industries and constructing sustainable and low-carbon cycles. Shaanxi, Gansu, and Xinjiang are located in the western region. Their foundations of industrial development such as infrastructure construction are insufficient.

According to Figure 1, the degrees of industrial green expansion exhibit a time-series evolution with fluctuation and growth as its main characteristics. Industrial green development in China has achieved progress between 2009 and 2019, but the results remained inconsistent. Meanwhile, the annual average value was only 0.2669 during the 11-year period, which means that overall degrees of industrial green expansion were still low.

Based on China's regional classification of the Chinese National Bureau of Statistics and related studies, this article divided 30 Chinese provinces (excluding Tibet) into four areas for comparative analysis, including the eastern area (Zhejiang, Hebei, Shanghai, Jiangsu, Guangdong, Fujian, Beijing, Tianjin, Shandong, and Hainan), the northeastern area (Heilongjiang, Jilin, and Liaoning), the central area (Hunan, Anhui, Henan, Hubei, Jiangxi, and Shanxi) and the western area (Inner Mongolia, Yunnan, Guangxi, Guizhou, Chongqing, Sichuan, Xinjiang, Qinghai, Gansu, Ningxia, and Shaanxi). The degrees of industrial green expansion in Chinese four regions from 2009 to 2019 are shown in Table 5. It is clear that all regions' industrial green development degrees are slowly improving. However, there are significant variations among regions. According to industrial green development levels, the four regions are ranked as follows: eastern area, western area, central area, and northeastern area. The eastern provinces are highly open to the outside world. They have abundant human resources and strong advantageous industrial clusters. Additionally, they have achieved more remarkable results in facilitating new and old kinetic energy conversion, and accelerating industrial enterprises' energy saving and consumption reduction, which has contributed to a strong industrial green momentum. The west area is clearly endowed with resources and energy, notably enriched clean energy. Recently, it has been vigorously undertaking the transfer of eastern industry, striving to move up to the high-end value chain and effectively transforming resource advantages into real productivity to continuously accelerate industrial green development. The six provinces contained by the central area belong to the Yellow River Basin and the Yangtze River Economic Belt, which have regional advantages for evolution. With the continuous attention to ecological protection in the Yellow River Basin and the Yangtze River Economic Belt in recent years, each province has been trying to explore the special route of industrial green development according to local conditions. The northern industrial structure is dominated by heavy industry. Energy consumption is dominated by coal. There are problems that restrict industrial green expansion in adjusting structure and changing mode.

4.2 Empirical analysis of employment structure

Regression analysis results about whether industrial green expansion, technological innovation, and their interactive item on employment structure are displayed in Table 6. The outcomes of introducing industrial green development and technological innovation are respectively reported in columns (1, 2). Column 3) indicates the effect on employment structure in the case of the introduction of both industrial green development and technological innovation. Column 4) introduces the interaction term between the two variables based on column 3) to examine how the interaction affects the employment structure.

The results support hypothesis 1. The employment structure is significantly improved by the green improvement of the industry. Existing literature lays stress on industrial green development levels, but few pieces of literature directly explore its influence on employment structure. This conclusion provides innovative proofs of the relationship between them. The innovative research conclusion is helpful to encourage the provinces not only to think highly of the sustainable and greening evolution of the industry and pursue environmentally friendly production methods, but also to continuously accelerate the pace of intelligent and digital transformation. The possible reasons are as follows. In order to achieve green development, relevant policies are formulated by provinces. They may force polluting companies to transform to comply with green development requirements. Polluting enterprises are even more likely to shut down or close down (Zheng et al., 2022). The scale effect of production leads to the laid-off of low-skilled workers, which creates structural unemployment. The purpose of an enterprise is to maximize profits. The advantages of high-skilled workers with corresponding theoretical knowledge and practical experience are more prominent. Despite the high wages of high-skilled workers, enterprises will keep hiring high-skilled personnel to continue production. Thus, the employment structure is continuously promoted.

The estimation results demonstrate that technological innovation contributes to optimizing the employment structure, which verifies hypothesis 3. The results are in agreement with those of Tang et al. (2021). Currently, technological innovation has become a core way to break through the bottleneck of industrial development. New kinetic

TABLE 4 Provincial levels of IGDP.

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	Mean
Beijing	0.316	0.309	0.328	0.333	0.342	0.354	0.351	0.369	0.380	0.392	0.413	0.3534
Tianjin	0.298	0.292	0.338	0.342	0.375	0.364	0.363	0.392	0.372	0.368	0.377	0.3528
Hebei	0.210	0.247	0.241	0.234	0.229	0.253	0.240	0.214	0.225	0.240	0.244	0.2343
Shanxi	0.202	0.206	0.268	0.230	0.222	0.222	0.237	0.373	0.220	0.246	0.278	0.2458
Inner Mongolia	0.170	0.195	0.223	0.220	0.239	0.320	0.295	0.214	0.258	0.261	0.282	0.2434
Liaoning	0.178	0.198	0.212	0.213	0.209	0.226	0.209	0.224	0.228	0.250	0.246	0.2175
Jilin	0.177	0.175	0.201	0.217	0.218	0.226	0.203	0.203	0.191	0.162	0.221	0.1995
Heilongjiang	0.180	0.189	0.347	0.220	0.239	0.225	0.239	0.209	0.205	0.222	0.194	0.2245
Shanghai	0.341	0.334	0.384	0.383	0.355	0.367	0.364	0.378	0.388	0.395	0.390	0.3708
Jiangsu	0.295	0.305	0.320	0.348	0.339	0.350	0.365	0.378	0.380	0.382	0.388	0.3500
Zhejiang	0.242	0.242	0.262	0.275	0.289	0.302	0.313	0.320	0.328	0.341	0.353	0.2970
Anhui	0.193	0.195	0.209	0.221	0.221	0.229	0.247	0.234	0.247	0.245	0.253	0.2267
Fujian	0.230	0.249	0.246	0.268	0.279	0.285	0.289	0.304	0.303	0.319	0.326	0.2816
Jiangxi	0.190	0.217	0.233	0.244	0.252	0.254	0.251	0.245	0.255	0.260	0.265	0.2424
Shandong	0.251	0.251	0.282	0.273	0.271	0.285	0.275	0.274	0.272	0.256	0.269	0.2690
Henan	0.192	0.206	0.218	0.220	0.216	0.227	0.231	0.218	0.221	0.226	0.224	0.2181
Hubei	0.188	0.198	0.249	0.222	0.223	0.247	0.248	0.258	0.263	0.282	0.362	0.2491
Hunan	0.311	0.358	0.244	0.240	0.249	0.258	0.262	0.255	0.247	0.244	0.248	0.2651
Guangdong	0.329	0.333	0.337	0.349	0.352	0.361	0.378	0.390	0.402	0.418	0.409	0.3689
Guangxi	0.203	0.215	0.234	0.254	0.270	0.281	0.282	0.362	0.260	0.249	0.254	0.2604
Hainan	0.300	0.345	0.305	0.290	0.284	0.395	0.358	0.305	0.281	0.270	0.269	0.3093
Chongqing	0.208	0.220	0.243	0.266	0.276	0.299	0.313	0.325	0.340	0.343	0.346	0.2890
Sichuan	0.242	0.246	0.303	0.251	0.244	0.255	0.261	0.273	0.288	0.297	0.305	0.2695
Guizhou	0.169	0.261	0.288	0.198	0.196	0.212	0.226	0.218	0.228	0.233	0.247	0.2251
Yunnan	0.175	0.185	0.195	0.201	0.217	0.239	0.231	0.232	0.229	0.239	0.252	0.2177
Shaanxi	0.165	0.168	0.180	0.184	0.198	0.208	0.224	0.225	0.226	0.254	0.253	0.2077
Gansu	0.147	0.151	0.177	0.190	0.179	0.210	0.210	0.211	0.197	0.232	0.252	0.1960
Qinghai	0.228	0.260	0.268	0.340	0.306	0.337	0.287	0.250	0.280	0.280	0.314	0.2864
Ningxia	0.208	0.278	0.286	0.397	0.309	0.445	0.374	0.317	0.266	0.320	0.357	0.3234
Xinjiang	0.145	0.257	0.165	0.187	0.197	0.239	0.222	0.190	0.223	0.244	0.279	0.2135
,												

energy has been fostered and encouraged through technological progress. Moreover, robust talent support is essential for the expansion of technological innovation activities, which promotes the employment of high-quality labor forces (Ergül and Göksel, 2020). At the same time, technological innovation drives the gradual high-end of production methods and equipment. The manufacture of new industrial equipment is promoted by technological innovation. High-tech industries require constant access to new information (Sacristán D1'Az and Quirós Tomás, 2002) which highly skilled people have the ability to collect. The industry needs high-quality labor forces adapted to the new

technological environment to guarantee production, which boosts employment structure improvement.

The regression results demonstrate that the interaction of industry green development and technological innovation improves the employment structure, which proves the validity of hypothesis 4. This innovative research result guided by the interaction thought provides theoretical backing for the subsequent studies. The implementation of the green development concept requires the reduction of industrial pollutants, which has prompted every province to enhance the technology of industrial pollution management and actively achieve low-carbon transformation



TABLE 5 Regional levels of IGDP.

Year	Eastern area	Central area	Western area	Northeast area
2009	0.281	0.213	0.187	0.178
2010	0.291	0.230	0.221	0.187
2011	0.304	0.237	0.233	0.253
2012	0.310	0.230	0.244	0.217
2013	0.312	0.231	0.239	0.222
2014	0.332	0.240	0.277	0.226
2015	0.330	0.246	0.266	0.217
2016	0.332	0.264	0.256	0.212
2017	0.333	0.242	0.254	0.208
2018	0.338	0.251	0.268	0.211
2019	0.344	0.272	0.286	0.220
Mean	0.319	0.241	0.248	0.214

through technological innovation (Chen and Zheng, 2022). Technological innovation provides technical support for green development. It also improves the utilization of factors to reduce pollutant emissions (Duan and Shi, 2021). The concept of industrial green development has been deepened recently. The technical level and research and development capability have been improved. Both of them support and enhance each other. The way of industrial production organization has been innovated as a result of both factors working together. The "industrial internet + green manufacturing" integration model has been promoted one after another. Green low-carbon industries such as intelligent photovoltaics are developing rapidly. Clean technology in the process of industrial development requires talents with knowledge and experience in pollution control. Traditional high-polluting and energy-intensive industries have achieved pollution control and clean production by continuously increasing the proportion of skilled workers employed. Meanwhile, the new industries' rapid development creates a lot of high-end positions and promotes the hiring of high-quality and high-skilled labor. Meanwhile, the cost of pollution control is raised. Technology leads to an increase in labor productivity (Xin, 2021). These contribute to a reduction in the required workers. A greater vulnerability of low-skilled workers may occur. So there will be a change in the employment structure toward seniority.

4.3 Robustness test

The following four main approaches are adopted for the robustness test to verify the reliability of the results and enhance the scientific validity of the article. Firstly, the measurement of relevant variables is replaced. For one thing, the levels of IGDP are recalculated

TABLE 6 Industrial green development, technological innovation, and employment structure.

Variable	1)	2)	3)	4)
IGDP	3.149*		2.589	4.312**
	(1.84)		(1.55)	(2.32)
TECH		0.390**	0.319*	0.272*
		(2.31)	(1.88)	(1.82)
IGDP* TECH				2.839***
				(4.63)
FDI	-0.058*	-0.069**	-0.064**	-0.046
	(-1.70)	(-2.18)	(-2.10)	(-1.65)
WAGE	0.545	0.203	0.418	0.853
	(0.49)	(0.18)	(0.38)	(0.79)
EDU	-0.550	-0.700*	-0.666*	0.041
	(-1.40)	(-1.84)	(-1.77)	(0.11)
INS	-1.168*	-1.253**	-1.129*	-0.318
	(-1.98)	(-2.18)	(-2.02)	(-0.68)
Constants	0.578	2.497	-2.988	-9.340
	(0.05)	(0.21)	(-0.02)	(-0.87)
Individual fixed effects	Yes	Yes	Yes	Yes
Time fixed effects	Yes	Yes	Yes	Yes
Ν	330	330	330	330
R^2	0.5804	0.5800	0.5903	0.6665

The value in small brackets are t statistics; the 10%, 5%, and 1% significance levels are represented individually by *, **, and ***.

TABLE 7 Robustness test results 1.

Variables	Replace IGDP	Replace TECH	System GMM	Add control variables
L.EMPLOY_S			0.827***	
			(11.08)	
IGDP	4.513*	3.149*	2.120***	3.038*
	(1.98)	(1.84)	(2.73)	(1.80)
TECH	0.390**	0.412*	0.068***	0.421**
	(2.31)	(1.95)	(3.08)	(2.64)
IGDP* TECH	3.061***	3.680***	0.451**	3.124***
	(4.87)	(4.84)	(2.00)	(5.03)
Control variables	Yes	Yes	Yes	Yes
Constants	Yes	Yes	Yes	Yes
AR (1)			0.001	
AR (2)			0.607	
Sargan test			0.537	
Hansen test			0.655	

The value in small brackets are t statistics; the 10%, 5%, and 1% significance levels are represented individually by *, **, and ***.

TABLE 8 Robustness test results 2.

Variables	EMPLOY_S		
IGDP	7.782**		
	(3.558)		
TECH		1.218***	
		(0.328)	
Individual fixed effects	Yes	Yes	
Time fixed effects	Yes	Yes	
R^2	0.8630	0.8470	
Ν	330	330	
Underidentification test (p-val)	0.001	0.000	
Weak identification test (F statistic)	24.097	40.841	

The value in small brackets are robust standard errors; the 10%, 5%, and 1% significance levels are represented individually by *, **, and ***; the Kleibergen-Paap rk LM, statistic is used by underidentification test; Cragg-Donald Wald F statistic is used by Weak identification test; the F statistics all exceeds the 10% maximal IV, size provided by Stock and Yogo (2005).

by the EWM according to the assessment indicator system of industrial green development established in the previous part. For another thing, the number of invention patent applications of industrial enterprises above the designated size is selected as an alternative indicator of technological innovation. The specific estimation results are displayed in columns (1, 2) of Table 7. It is observed that regression coefficients of IGDP, TECH, and IGDP* TECH are significantly positive, which proves the reliability of the obtained results.

Secondly, the robustness is examined in this article by modifying the measurement approach. The concrete results are presented in column 3) of Table 7. The sequence correlation test AR (2) indicates that second-order autocorrelation does not exist in the model. Hansen test and Sargan test demonstrate the effectiveness of the tool variables. The sign and significance of regression coefficients for industrial green development, technological innovation, and their interaction are in accord with those of benchmark regression. Therefore, the estimation findings discussed above pass the robustness test.

Thirdly, referring to the study of Lyu et al. (2022), the method of adding control variables is used in this research. On the basis of the original four control variables, GDP and urbanization levels are added in this study. The specific results are displayed in column 4) of Table 7. Similarly, the coefficients of all variables are significantly positive, indicating that the above estimation results are robust.

Fourthly, the tool variable method is adopted. Employment structure may adversely affect industrial green development and technological innovation. In order to deal with the endogenous problems caused by two-way causality, the two-stage least square method is used for regression. With reference to (Liu and Zhuo, 2021), this paper chooses the lag period of IGDP as the tool variable of IGDP. Additionally, the one-period lag of patent applications of industrial enterprises above the designated size and the number of Internet broadband access ports are selected as tool variables for technological innovation. The lag data is highly correlated with the current level, but not with the error term. The number of Internet ports is related to technological innovation. Meanwhile, they cannot directly affect the employment structure. They all satisfy the requirements of instrumental variables. Specific results are displayed in Table 8. It is found that the regression coefficients of IGDP and TECH are significantly positive. F statistics are above the 10% threshold, which implies that the instrumental variables are not weakly instrumental. The *p*-values are all less than 0.01, demonstrating that there is no unidentifiable problem. The robustness of the obtained results is proved.

4.4 Analysis of regional heterogeneity

China's industrial green development levels exhibit spatial differences. Meanwhile, the capabilities for technological innovation are also clearly regionally different due to regional variations in economic development, opening degree, quality of human capital, and infrastructure development. Considering the possible diversities that the impact of different industrial green development degrees and technological innovation capabilities in the employment structure, this study further explores how industrial green development, technological innovation, and their interaction affect employment structure in four regions. The findings of the heterogeneity analysis are presented in Table 9. It is observed that the impacts of these factors on employment structure exhibit geographical diversity.

According to the coefficients of IGDP, this factor in the northeastern and eastern areas is beneficial to employment structure optimization. In contrast, the central and western areas' coefficients show no significance. The radiation effect of employing high-skilled labor forces should be enforced by relying on advantageous policies and sticking to the orientation of green industrial development. However, the strict environmental restrictions have raised the constant costs of high-energyconsuming enterprises, perhaps because the current industrial growth in the central area still relatively relies more on energy resources. In order to pursue short-term profits, enterprises are reluctant to bear the high wages of high-skilled labor. Additionally, there is still a gap in the cultivation of modern industries such as advanced manufacturing, which is insufficient to attract high-quality labor. All of these factors lead to a non-significant influence of this factor on the employment structure. The western area is deficient in infrastructure construction, new industries cultivation, industrial scale, and factor allocation. Prohibited development zones and

Variables	Eastern area	Central area	Western area	Northeast area
IGDP	6.843***	-0.768	-0.230	5.020***
	(0.000)	(0.173)	(0.154)	(0.000)
TECH	0.169***	-0.359***	0.060*	0.455**
	(0.000)	(0.002)	(0.090)	(0.015)
IGDP* TECH	1.314***	2.044**	0.903***	5.768***
	(0.000)	(0.018)	(0.000)	(0.002)
Control variables	Yes	Yes	Yes	Yes
Constants	Yes	Yes	Yes	Yes
Individual fixed effects	Yes	Yes	Yes	Yes
Time fixed effects	Yes	Yes	Yes	Yes
N	110	66	121	33

TABLE 9 Regression results of regional heterogeneity.

The value in small brackets are p-values; the 10%, 5%, and 1% significance levels are represented individually by *, **, and ***.

restricted development zones occupy a high proportion of the main functional areas' construction. The constrained industrial green development is less attractive to talents, and the reserve and supply of highly qualified and skilled talents are insufficient.

According to the technological innovation regression coefficients in the eastern, western, and northeastern regions, employment structure optimization is considerably aided by technology innovation. However, the employment structure in the central area is negatively impacted by technological innovation. The interplay coefficients are positive in all areas, which implies that the interactive term impels the employment structure in a more forward-thinking direction.

5 Discussion and conclusion

5.1 Discussion

Research about whether industrial green development impacts employment structure as well as the influence of the interactive term of industrial green development and technology innovation on employment structure is currently a hot topic. Industrial green development is a solid foundation for optimizing employment structure. Industrial green development has reduced ecological environmental pollution (Li et al., 2019) and improved the working environment, which is essential to achieve fuller and higher-quality employment. The industrial green development degrees in China have been fluctuating upward in recent years. However, the level is still modest and varies among provinces. The differences arise from innate geographical conditions, resource situation, economy and population. How to improve the overall level of China's industrial green development and play the leading role of the betterdeveloped provinces is a key issue to be considered. Additionally, the necessity for green development compels the government to consider the impact of technological innovation which is subtly affecting employment in the labor market (Kolade and Owoseni, 2022). Therefore, the government should support industrial green development and play a role in technological innovation to optimize the employment structure. The optimization of employment structure means that highly qualified workers have more employment opportunities while low-quality workers will be eliminated from their jobs. The speed of technological change is accelerating. Green development requires industrial workers to have appropriate skills. If low-qualified workers do not update their skills and stick to their own, they will face fewer employment opportunities (Gagliardi, 2019) and great challenges in the job competition. Therefore, it is necessary to focus on the improvement of their skills and enhance their competitiveness in the job market.

However, there is still room for optimization in this article. The data type is the panel data of each Chinese province. Future studies should focus on each Chinese prefecture-level city and lengthen the study period to more thoroughly examine how industrial green development and technological innovation affect employment structure. It will be crucial to enrich the research findings relating to industrial green development, technological innovation, and employment structure.

5.2 Conclusions and policy implications

This article uses the Entropy Weight-TOPSIS method to estimate 30 Chinese provinces' industrial green development degrees and constructs the TWFE model equipped with provincial and year fixed effects. It innovatively dissects the impact caused by industrial green development and the interactive term of technology innovation and industrial green expansion on employment structure. The specific outcomes mean that 1) The Chinese industrial green development degrees show a fluctuating and ascending historical evolutionary characteristic from 2009 to 2019. Although industrial green development has achieved results, the results are inconsistent and still at a low level. Meanwhile, the green expansion of industry varies regionally. The ranking of industrial green expansion degrees in the four major areas is the eastern, western, central, and northeastern areas in turn. 2) Green development of industry, innovation of technology, and their interaction contribute to optimizing employment structure. The impact varies between geographic areas. The industrial green expansion benefits employment structure optimization in the east and northeast areas, but the coefficients are not significant in the central and western areas. The

employment structure is significantly influenced by technological innovation in the eastern, western, and northeastern areas. However, the opposite conclusion is drawn in the central area. It is in favor of upgrading the employment structure through the interplay between technology innovation and industrial green development.

China should optimize the employment structure from the following three aspects in the future. 1) Accelerate the pace of industrial green development. For one thing, the government reduces the cost of updating traditional industrial equipment and advancing technology through policies such as tax reduction and subsidies. It also provides professional training for low-skilled industrial workers. For another thing, industries strive to accomplish green and clearer production (Zhang et al., 2022), strengthen the construction of environmental protection equipment and actions to control environmental pollution (Wang et al., 2020), and use clean energy (Zheng et al., 2022).

2) Encourage technological innovation (He et al., 2021). For one thing, the industry should add research and development institutions and research projects, as well as the share of researchers working on technology development and transformation. The government provides sufficient funds for technological development. For another thing, fresh development momentum is generated by technological innovation. Digital high-tech industries' development such as artificial intelligence should be accelerated.

3) Play a role in regional radiation of industrial green development and technological innovation, encourage the reasonable flow of factors such as knowledge, management, technology, and other new production factors in the four regions. The eastern area should generate a leading effect in the demonstration, accelerate the rise of new industries, and strengthen the promotion of advanced experience. The central and western areas should undertake the technology spillovers from the eastern region (Ma et al., 2022b). It is necessary for the western area to break down the structure contradiction caused by the single industrial structure, and develop industries such as new energy, intelligent green textile and clothing processing, and so on. The northeast area needs to speed up the digital transformation of traditional industries, and carry out counterpart cooperation with other regions.

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Data availability statement

The original contributions presented in the study are included in the article; further inquiries can be directed to the corresponding author.

Author contributions

YL: Conceptualization, Methodology, Formal analysis, Software, Writing-original draft. MH: Validation, Conceptualization, Visualization, Writing-review and editing, Funding acquisition. LZ: Conceptualization, Supervision, Project management, Writing-review and editing, Funding acquisition.

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The authors declare that the research was conducted in the absence of any commercial or financial relationships that could be construed as a potential conflict of interest.

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