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# Spatial effects of environmental factors on foreign direct investment: evidence from Chinese cities

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China's rapid economic growth and the influx of foreign investment have greatly contributed to increased pollutant emissions. As a result, the country faces growing challenges in balancing environmental protection with green economic development. It is crucial to understand the spatial variation in foreign direct investment (FDI) and environmental pollution across cities, as well as the impact of pollution during periods of severe environmental degradation. This study analyzes the spatial distribution and changes over time of FDI and environmental pollution in Chinese cities from 2010 to 2019. It also explores the spatial effects of environmental pollution on FDI. Using a generalized differences-in-differences (DID) model, the research examines how China's Atmospheric Key Control Zone (AKCZ) policy has affected FDI in cities and their neighboring areas. The results show that cities with higher pollution levels attract less FDI, and pollution in one city can deter investment in surrounding areas. On the other hand, better air quality in a city tends to encourage FDI in nearby regions. The AKCZ policy has a positive impact on FDI within the designated cities but causes a "siphoning" effect in neighboring areas. Well-designed environmental policies are essential for aligning environmental protection with the attraction of foreign investment, ultimately supporting the sustainable development of urban economies.

## KEYWORDS

air pollution, environmental policy, Chinese cities, spatial effects, environmental economics

## 1 Introduction

Since China's reform and opening-up, the country has laid a strong foundation for the entry of foreign direct investment (FDI). According to the National Bureau of Statistics of China, the country's outbound FDI stock reached \$3.66 trillion in 2023. FDI inflows amounted to \$163.254 billion, accounting for 12.26% of global FDI flows—an increase of 177 times from \$920 million in 1983. As the largest developing country, China continues to need significant capital to achieve domestic industrial upgrading and sustainable economic growth (Chen et al., 2023).

The rapid expansion of the economy has led to a sharp rise in China's consumption of traditional fossil fuels, contributing to severe environmental degradation. This has placed immense pressure on China's ecological protection efforts and green economic development initiatives, positioning the country as one of the world's largest polluters, with carbon emissions accounting for 30% of global emissions (Shan et al., 2018; Lu et al.,

2025). At the 27th Conference of the Parties to the Paris Agreement, the Chinese government formally committed to addressing environmental issues by implementing a series of measures, including energy transition, wastewater treatment, soil pollution control, and carbon sequestration (Zhang and Chen, 2022; Zhang et al., 2023; Lu et al., 2024; Cong et al., 2024). However, given the current state of environmental governance and industrial development, China must guide industries to attract high-quality FDI to fulfill its environmental commitments. Understanding how environmental policies attract FDI is key to achieving synergistic and sustainable economic development.

This paper empirically examines the spatial impact of environmental issues on FDI by selecting relevant environmental variables and comprehensive panel data from 253 Chinese cities, which are matched with city-level FDI data. The core explanatory variables, including SO<sub>2</sub> emissions, industrial soot emissions, and PM<sub>2.5</sub> levels, represent environmental challenges. These variables capture both emissions and pollution data, allowing for a thorough analysis of how environmental issues affect FDI in Chinese cities. Additionally, the study evaluates the spatial effects of China's large-scale environmental policies on FDI and their influence on neighboring cities.

The key contribution of this paper is its focus on a significant gap in existing research on environmental issues and the impact of environmental policies on FDI. Expanding on previous studies, the paper explores the FDI landscape in Chinese cities and uses spatial modeling to investigate whether an environmental haven hypothesis exists in terms of these cities' appeal to FDI. As the world's largest energy consumer and second-largest economy, with a massive population and vast development potential, China faces challenges of uneven regional development. This study explores the combined effects of environmental problems and policies on FDI, offering a theoretical foundation for cities to develop environmental policies that align with FDI attraction and promote the green and sustainable growth of urban economies.

The structure of the paper is as follows: Section 2 presents the literature review, Section 3 outlines the research methods and data sources, and Section 4 discusses the results of the spatiotemporal analysis of the impact of environmental pollution and policies on FDI. Finally, the paper concludes with a summary of the research findings and policy recommendations related to environmental pollution and FDI attraction.

## 2 Literature review and theoretical framework

### 2.1 Literature review

Most empirical research has focused on the “pull” factors that attract FDI. Key factors identified in the literature include political stability, openness to trade, economic growth rate, market size, labor

market, financial credit, infrastructure, taxation, and education. Table 1 summarizes several studies on the impact of FDI, providing an empirical analysis of how these and other factors influence FDI inflows.

### 2.2 Theoretical foundations

The pollution haven hypothesis is a widely studied and supported theory in research on environmental issues related to FDI. It suggests that polluting industries are likely to relocate to countries with weaker environmental regulations (Levinson, 2018; Singhania and Saini, 2021; He, 2006; Ren et al., 2014). For example, Yoon and Heshmati (2021) research indicates that South Korea's manufacturing investment, including foreign investment, tends to favor countries with less stringent environmental regulations. In their study of FDI in Chinese provinces, Xiong and Chen (2022) found that environmental regulations have had a negative impact on FDI over the last 2 decades. JinRu et al. (2023) also support the pollution haven hypothesis with their analysis of FDI in Belt and Road countries from 1990 to 2020. On the other hand, Ge, Hu, and Ren (2020) argue that the impact of China's environmental regulations on FDI depends on the technological level of foreign firms, with the pollution haven hypothesis being insignificant for high-tech firms. Similarly, Yang et al. (2018) examined the heterogeneity of environmental regulations' impact on FDI, revealing that while environmental regulations generally have a negative effect, there is regional variation within China. Additionally, Gök et al. (2024) explored how different pollution levels affect FDI, noting that higher carbon emissions attract FDI in countries with lax environmental standards, while deterring FDI in countries with stricter regulations. Cheng et al. (2018) found that FDI and environmental regulations influence each other bidirectionally, with increased FDI strengthening regional environmental regulations, which weakens the pollution haven hypothesis. These studies suggest that while the pollution haven hypothesis is prevalent, its impact varies across regions and is influenced by a range of factors, often diminishing in areas with stricter regulations. This phenomenon is partly due to some countries prioritizing GDP growth over environmental issues, as seen in the case of China (Temurshoev, 2006). Xu et al. (2024) also argue that high economic growth targets can reduce public participation in environmental monitoring once foreign investors are introduced.

The Porter hypothesis offers an alternative view, suggesting that stringent environmental regulations can increase a city's competitiveness and attract FDI in the long run (Leeuwen and Mohnen, 2017; Porter, 1991). Empirical studies have provided support for this hypothesis. For instance, Wu et al. (2022) show that greater environmental information disclosure encourages FDI. Additionally, strong environmental regulations contribute to both increased FDI inflows and the sustainable development of host regions (Ferrara et al., 2014). Huang and Li (2023) find that environmental taxation in China has greatly boosted FDI following legal reforms. Li and Xiao (2024) highlight that green business environments improve the quality of regional FDI, while Wang and Zhang (2022) demonstrate that enhanced environmental regulations have increased FDI in China's industrial sector. Liu et al. (2023) emphasize that well-designed environmental regulations can mediate the relationship between FDI and carbon emissions, with FDI reducing regional carbon emissions under effective regulatory frameworks.

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**Abbreviations:** FDI, Foreign direct investment; DID, differences-in-differences; AKCZ, Atmospheric Key Control Zone; SLM, Spatial lag model; SEM, Spatial error model; SDM, Spatial Durbin model; PSM, Propensity score matching; VIF, Variance inflation factor; LM test, Lagrange Multiplier test; LR test, Likelihood Ratio test; PM<sub>2.5</sub>, Particulate matter 2.5; SO<sub>2</sub>, Sulfur dioxide; CO<sub>2</sub>, Carbon dioxide.

TABLE 1 Empirical literature review.

Sample	Independent variable	Conclusion	Literature
264 cities in China, 2005–2014	Economic policy uncertainty	Economic policy uncertainty strongly negatively impacts FDI.	Gao et al. (2024)
China, 1980–1997	Political stability, GDP	Political stability and GDP growth help attract and consolidate FDI.	Giner and Giner, (2004)
124 cross-country data, 1971–2010	GDP, labor force size, trade openness	GDP, labor force size, and trade openness are key factors in attracting FDI inflows.	Iamsiraroj, (2016)
Macroeconomic data for 180 countries, 2004–2009	Labor market	Labor regulations strongly negatively impact FDI.	Oliveira and Rosa, (2021)
France, 1965–2017	Education and transportation infrastructure	FDI is negatively correlated with education and transport infrastructure, but positively correlated after reaching a certain level.	Shahbaz et al. (2020)
Slovak Republic, 2002–2019	Financial incentives	Fiscal incentives have a significant positive impact on FDI inflows.	Bobenič Hintošová, Sudzina, and Barlašová, (2021)
45 sub-Saharan African countries, 2004–2018	Ease of doing business indicators	Easier business setup and improved taxation positively impact FDI.	Nketiah-Amponsah and Bernard, (2020)
Firm- and country-level data for the Mano River Union countries	International trade, infrastructure investment, and credit	Increased international trade, infrastructure investment, and credit boost foreign-owned private ownership in enterprises.	Martins et al. (2021)
25 Asia-Pacific countries	Political stability	Political instability creates an unpredictable business environment, discouraging FDI.	Kiptoo, (2024)
ASEAN region	Trade openness	Greater trade openness attracts FDI.	Albahouth and Muhammad, (2024)
SAARC countries, 2011–2019	Credit risk in banking sector	Credit risk in the banking sector negatively correlates with FDI inflows.	Alam, Tahir, and Omar (2023)

While both the pollution haven and Porter hypotheses have been widely explored, their conclusions vary based on regional contexts and the stringency of policies. Some studies confirm that lax environmental standards attract pollution-intensive industries, while others argue that stringent regulations enhance the quality of FDI. However, research on the spatial effects of environmental pollution and policies on FDI remains limited, especially given China’s rapid urbanization and uneven regional development. Many existing studies overlook multidimensional environmental variables and fail to consider the spillover effects on neighboring regions. This study addresses these gaps by using various environmental indicators and policy variables to comprehensively assess the spatial impacts of environmental issues on FDI. It further investigates how large-scale environmental policies, such as China’s AKCZ, influence FDI in pilot cities and their neighboring areas. By integrating spatial econometric models and generalized DID approaches, this research aims to provide a detailed understanding of how environmental challenges and policies shape FDI dynamics. Based on the Porter hypothesis, this study proposes the following hypothesis: China’s environmental policies, by improving environmental quality and signaling a green transition, strongly promote FDI inflows into pilot cities.

3 Methods and data

3.1 Spatial and temporal characteristics of population movements

3.1.1 Standard deviation ellipse modeling

The research analyzes the distribution direction, spatial dispersion, and migration patterns of FDI’s center of gravity

across Chinese cities by calculating the parameters of the ellipse’s center, its major and minor axes, and the azimuth angle using the standard ellipse model (Bachi, 1963). Key parameters of the model include the standard deviation along both the long and short axes as shown in Equations 1– 5:

$$\sigma_x = \sqrt{2} \sqrt{\frac{\sum_{i=1}^n (\tilde{x}_i \cos \theta - \tilde{y}_i \sin \theta)^2}{n}}$$
 (1)

$$\sigma_y = \sqrt{2} \sqrt{\frac{\sum_{i=1}^n (\tilde{x}_i \sin \theta + \tilde{y}_i \cos \theta)^2}{n}}$$
 (2)

Ellipse Center:

$$SDE_x = \sqrt{\frac{\sum_{i=1}^n (x_i - \bar{x})^2}{n}}$$
 (3)

$$SDE_y = \sqrt{\frac{\sum_{i=1}^n (y_i - \bar{y})^2}{n}}$$
 (4)

Azimuth angle:

$$\tan \theta = \frac{(\sum_{i=1}^n \tilde{x}_i^2 - \sum_{i=1}^n \tilde{y}_i^2) + \sqrt{(\sum_{i=1}^n \tilde{x}_i^2 - \sum_{i=1}^n \tilde{y}_i^2)^2 + 4(\sum_{i=1}^n \tilde{x}_i \tilde{y}_i)^2}}{2 \sum_{i=1}^n \tilde{x}_i \tilde{y}_i}$$
 (5)

3.1.2 Spatial weighting matrices

The spatial weight matrix forms the foundation of spatial correlation analysis, reflecting the degree of association between two regions. In this study, three types of spatial matrices are constructed: the spatial distance matrix ( $W_1$ ), which measures

the degree of association between cities based on their physical distance; the spatial adjacency matrix ( $W_2$ ), which assesses the association between cities based on their proximity; and the economic distance matrix ( $W_3$ ), which evaluates the degree of correlation between cities based on their economic relationships. The general form of these matrices is as shown in Equation 6:

$$W = \begin{bmatrix} w_{11} & \cdots & w_{1n} \\ \vdots & \ddots & \vdots \\ w_{n1} & \cdots & w_{nn} \end{bmatrix} \quad (6)$$

The spatial adjacency matrix is constructed using a binary adjacency matrix if city  $i$  and city  $j$  are adjacent or connected (Equation 7):

$$W_1 = 1 \quad (7)$$

If city  $i$  and city  $j$  are not neighboring or connected (Equation 8):

$$W_1 = 0 \quad (8)$$

In this study, the geospatial distance matrix is constructed primarily based on the latitude and longitude of the cities. The general form of this matrix is as shown in Equation 9:

$$W_2 = \frac{1}{d_{ij}} \quad (9)$$

The economic distance matrix combines both geographical distance and economic factors to create a spatial economic distance weight matrix. This method takes into account both the spatial characteristics of geographic distance and the economic relationships between cities. The general form of this matrix is expressed as shown in Equation 10:

$$W_3 = \frac{1}{|PGDP_i - PGDP_j|} \times e^{d_{ij}} \quad (10)$$

where  $PGDP_i$  and  $PGDP_j$  denote the *per capita* GDP of cities  $i$  and  $j$  during the period of 2010–2019.

### 3.1.3 Spatial autocorrelation test

Before applying spatial econometric models to analyze the spatial effects of environmental pollution on city FDI, spatial autocorrelation tests are conducted to confirm the presence of spatial autocorrelation and assess the feasibility of using spatial econometric modeling. In this study, the global Moran's  $I$  statistic is used to evaluate the spatial autocorrelation of FDI and selected air pollution indicators. The formula is as shown in Equation 11:

$$\text{Moran's } I = \frac{n \sum_{i=1}^n \sum_{j=1, j \neq i}^n W_{ij} (x_i - \bar{x})(x_j - \bar{x})}{\sum_{i=1}^n \sum_{j=1, j \neq i}^n W_{ij} (x_i - \bar{x})^2} \quad (11)$$

where  $x_i$  and  $x_j$  represent the FDI and environmental pollution indicators of cities  $i$  and  $j$ , respectively, and  $W_{ij}$  denotes the spatial weight matrix. Moran's  $I > 0$  indicates a positive spatial correlation, Moran's  $I < 0$  indicates a negative spatial correlation. The null hypotheses for the spatial autocorrelation tests are formulated as follows:

- (1) FDI and environmental pollution indicators exhibit no spatial autocorrelation (Moran's  $I = 0$ ).

- (2) There is no significant spatial clustering of high-FDI or high-pollution cities.

## 3.2 Measurement models

### 3.2.1 Generalized differences-in-differences model

In this study, the generalized DID model is employed to examine the spatial and temporal effects of China's Atmospheric Key Control Zone (AKCZ) policy on FDI in cities. This model also assesses the implementation effects of the AKCZ policy. To address potential issues of causality and endogeneity arising from the exogenous policy, fixed effects are included to enhance the robustness of the generalized DID model (Beck et al., 2010; Wang, 2013). Additionally, several commonly used control variables that influence FDI are incorporated into the model (Tanna et al., 2018; Lin and Ye, 2017; Zhao et al., 2024; Nguyen and Le, 2021; Liargovas and Skandalis, 2012; Asiedu, 2006; Othman et al., 2018; Wang et al., 2021; Kolstad and Villanger, 2008), resulting in the following econometric regression model (Equation 12):

$$\ln FDI_{it} = \alpha_0 + \alpha_1 Did_{it} + \lambda Control_{it} + \tau_i + \mu_i + \varepsilon_{it} \quad (12)$$

where  $i$  represents the city and  $t$  denotes the year. The explanatory variable  $\ln FDI_{it}$  is the logarithmic value of FDI for city  $i$  in year  $t$ .  $Did_{it}$  is the DID estimator, if city  $i$  is an implementation city of the AKCZ policy in year  $t$ , then  $Did_{it} = 1$  for city  $i$  in year  $t$  and subsequent years, otherwise it is 0. The null hypothesis for the policy impact is: The AKCZ policy has no significant effect on FDI in pilot cities ( $\alpha_1 = 0$ ).  $\tau_i$  represents the city fixed effect;  $\mu_i$  denotes the time fixed effect. In addition,  $Control_{it}$  refers to the control variables selected in this study, including financial credit, trade openness, economic growth, government consumption expenditure and, tertiary industry growth.

The driving effect of the AKCZ policy on FDI in cities is examined by constructing a time heterogeneity model, as shown in Equation 13:

$$FDI_{it} = \beta_0 + \prod_{k=-3, k \neq -1}^3 \beta_k D_{it}^k + \lambda Control_{it} + \tau_i + \mu_i + \varepsilon_{it} \quad (13)$$

where  $D_{it}^k$  represents the dummy variable for the event of the establishment of the AKCZ, in the time heterogeneity analysis, 2013 is selected as the starting point of the implementation of the AKCZ policy, and the study years are 2010–2016, in which the non-pilot period is 2010–2012 and the pilot period being 2013–2016. Thus, the year of the establishment of city  $i$  as an AKCZ is assumed to be  $y_i$ , so that  $k = t - y_i$ ; when  $k \leq -3$ ,  $D_{it}^k = 1$ , otherwise 0; similarly, when  $k = -3, -2, \dots, 2, 3$ , the corresponding  $D_{it}^k = 1$ , otherwise 0; when  $k \geq 3$ ,  $D_{it}^k = 1$ , otherwise 0. In the specific regression analysis, this paper takes  $k = 0$ , i.e., the year of the establishment of the AKCZ, as the reference point to study the changes in city FDI during the 3 years preceding and following the policy's implementation. By comparing the parameters in Equation 13  $\beta_k$  values and statistical significance in Equation 13, it is possible to test the time variation of the impact of the AKCZ policy on FDI in cities.

A spatial generalized DID model is established to study the spatial effect of AKCZ policy on FDI in neighboring cities, as shown in Equation 14:

$$\ln FDI_{it} = \gamma_0 + \gamma_1 Did_{it} + \sum_{s=50}^{350} \gamma_s N_{it}^s + \lambda Control_{it} + \tau_i + \mu_i + \varepsilon_{it} \quad (14)$$

Equation 14 introduces a new set of control variables,  $N_{it}^s$  based on Equation 12, where the parameter  $s$  denotes the geographic distance between cities (in km,  $s \geq 50$ ). Specifically, if there exists a city established as an AKCZ within a spatial distance from city  $i$  ( $s=50, s$ ] in year  $t$ , then  $N_{it}^s = 1$ , otherwise  $N_{it}^s = 0$ . For example,  $N_{it}^{50}$  shows whether there is an atmospheric key control area city within a 50 km radius of the city  $i$  in the year  $t$ . Therefore, the coefficient  $\gamma_s$  of the variable  $N_{it}^s$  measures the impact of the establishment of the AKCZ on FDI in cities within a geographical distance of 350 km. In the specific regression analysis, this paper reports the regression results of Equation 14 when  $s = 50, 100, 150, 200, 250, 300, 350$  in units of 50 km and compares the parameter  $\gamma_s$  at different thresholds to assess its statistical significance. The spatial effect of atmospheric key control area policy on FDI is examined by comparing the parameters of parameter  $\gamma_s$  with the statistically significant at different thresholds.

In this paper, the PSM-DID method was further employed to conduct a robustness test. When the PSM-DID method was applied, a Logit regression was first performed on the control variables to estimate the propensity score values, and the treatment group and control group were then matched. After matching was completed, the DID method was used to compare the results before and after the pilot implementation.

### 3.2.2 Spatial measurement models

To estimate the impact of pollution on FDI, a baseline regression model is first applied, assuming a relationship between city pollution and FDI from 2010 to 2019. It also includes socio-economic control variables for the same period. The model is expressed as shown in Equation 15:

$$\ln FDI_{it} = \eta_0 + \eta_1 \ln EV_{it} + \eta_2 Control_{it} + \varepsilon_{it} \quad (15)$$

where  $EV_{it}$  is the selected pollution explanatory variables, including  $PM_{2.5}$ , *per capita* industrial soot emissions, and *per capita*  $SO_2$  emissions.

Relying solely on the benchmark regression analysis may underestimate the spillover effect of carbon emissions on population migration. To address this, the study uses spatial lag models (SLM), spatial error models (SEM), and spatial Durbin models (SDM) to analyze the impact of pollution on FDI. The SLM model incorporates endogenous interactions between variables and focuses on the spatial correlation of subregional explanatory variables (Cliff and Ord, 1982). This model includes a spatial lag term for the dependent variable to explicitly capture the impact of FDI in neighboring cities on FDI in the city under study. The formula for the model is as shown in Equation 16:

$$\ln FDI_{it} = \theta \times \ln CO2_{it} + \delta \sum_{j=1}^n W_{ij} \times \ln EV_{it} + \lambda_i Control_{it} + \varepsilon_{it} \quad (16)$$

The SEM model accounts for the interaction of spatial error terms, but it does not directly analyze the spatial effects of

explanatory variables. The model is formulated as shown in Equation 17:

$$\ln FDI_{it} = \theta \times \ln EV_{it} + \lambda_i Control_{it} + \rho W_{ij} \varphi_{it} + \varepsilon_{it} \quad (17)$$

The SDM model combines the spatial lag terms of both the independent and dependent variables, providing a more comprehensive analysis of spatial interactions (Lee and Yu, 2010; Durbin, 1960; Anselin, 1988). The model is as shown in Equation 18:

$$\ln FDI_{it} = \rho \sum_{j=1}^n W_{ij} \times \ln FDI_{it} + \theta \times \ln EV_{it} + \delta \sum_{j=1}^n W_{ij} \times \ln EV_{it} + \lambda_i Control_{it} + \varepsilon_{it} \quad (18)$$

In Equations 16–18,  $\delta$ ,  $\rho$ , and  $\theta$  denote the coefficients of  $W \times \ln EV$ ,  $W \times FDI$ , and  $\ln EV$ , respectively;  $\varepsilon_{it}$  is the random error term. The null hypotheses for the SDM parameters are:

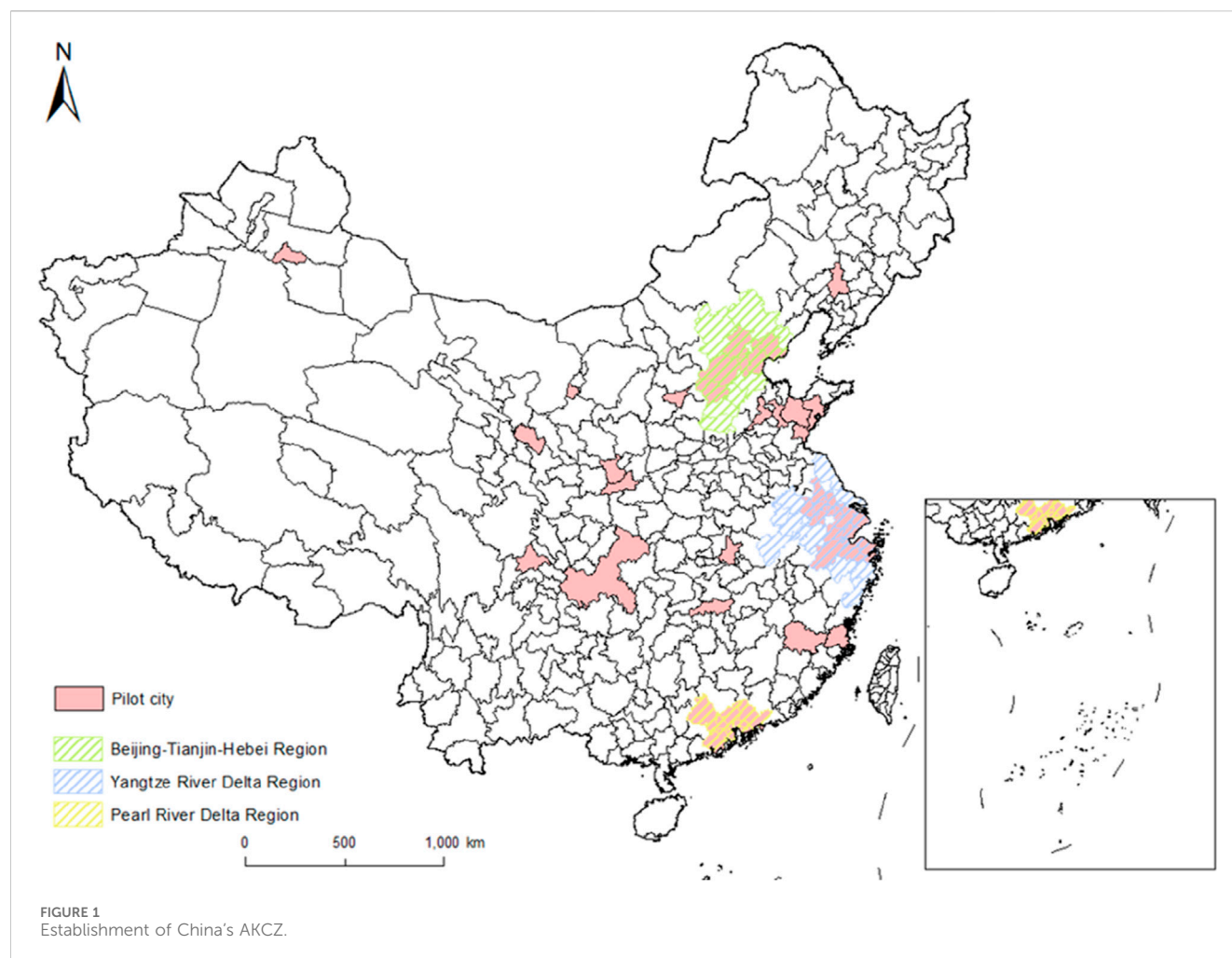
- (1) Spatial autocorrelation of FDI is absent ( $\rho = 0$ ).
- (2) Environmental pollution has no direct effect on FDI ( $\theta = 0$ ).
- (3) Pollution spillovers to neighboring cities are non-existent ( $\delta = 0$ ).

## 3.3 Data sources

The AKCZ policy was implemented in 2013, focusing on key regions such as Beijing-Tianjin-Hebei, the Yangtze River Delta, and the Pearl River Delta, covering 47 cities (as shown in Figure 1). The policy aims to reduce  $SO_2$  and nitrogen oxide emissions in pilot cities, lower urban  $PM_{2.5}$  concentrations, and increase the number of days with favorable air quality. For example, in the Beijing-Tianjin-Hebei AKCZ pilot region, the average  $PM_{2.5}$  concentration decreased from about  $106 \mu g/m^3$  in 2013 to  $44 \mu g/m^3$  by 2020, a nearly 60% reduction. Similarly, the Yangtze River Delta pilot region saw a reduction of approximately 40% over the same period. Based on these developments, this study uses  $SO_2$  emissions, industrial soot emissions, and  $PM_{2.5}$  concentrations as core explanatory variables, analyzing their combined impact on FDI alongside environmental policy variables. Since the period after 2020 saw significant pandemic-related disruptions, leading to major deviations in environmental pollutant emissions and FDI and increased data heterogeneity, this research focuses on the 2010–2019 period for regression analysis. Treating the AKCZ implementation as a quasi-natural experiment, the study designates pilot cities as the experimental group and non-pilot cities as the control group, using a generalized DID model to evaluate the policy's effect on promoting FDI in these urban areas.

The data used in this study consist of a comprehensive panel dataset from 253 prefecture-level cities in China, covering the period from 2010 to 2019. These data were sourced from the China City Statistical Yearbook, Local Statistical Yearbook, China Environmental Statistical Yearbook, and the Atmospheric Composition Analysis Group. Some variables have been transformed into their natural logarithmic form for empirical analysis. The descriptive statistics of these variables are presented in Table 2.





## 4 Results and discussion

### 4.1 Spatio-temporal characterization

#### 4.1.1 Trends in the spatial and temporal evolution of FDI

Due to the significant gaps in FDI data for cities in western China, the standard deviation ellipse may be distorted. As a result, only data from eastern China are selected for this study. Six key time points in 2010, 2013, 2015, 2016, 2018, and 2019 are used to plot the standard deviation ellipse and the centroid of FDI in Chinese cities (Figure 2). The results reveal that from 2010 to 2019, the standard deviation ellipse generally contracted inward in the north. Both the ellipse and the center of gravity show a clear shift from 2016 to 2019, with the center of gravity moving notably southward. At the same time, the standard deviation ellipse shows noticeable inward contraction in the northeast. This suggests that the increase in FDI was more pronounced in southern cities compared to northern cities, with the FDI gap between southern and northern cities becoming more pronounced over time.

#### 4.1.2 Spatial autocorrelation analysis

Table 3 presents the global Moran's indices for FDI and pollution variables from 2010 to 2019, based on matrix  $W_1$ . The global Moran's index for each variable is positive and passes the

significance test. The results indicate that FDI in Chinese cities exhibits significant spatial correlation. Similarly,  $PM_{2.5}$ ,  $SO_2$  emissions, and industrial soot emissions also show spatial correlation. These findings support the appropriateness of using spatial econometric models.

To better understand the spatial agglomeration characteristics and local spatial correlations of FDI and environmental pollution in cities, we calculated the Moran index for FDI across 253 Chinese cities and plotted the Moran scatterplot for 2019. As shown in Figure 3, most cities in China's FDI and environmental pollution data fall in the first and third quadrants of the Moran scatterplot. This suggests a strong spatial clustering of both FDI and environmental pollution. The first quadrant shows that cities with high foreign investment are surrounded by other cities with similarly high FDI, such as those in the Yangtze River Delta and the Pearl River Delta. The third quadrant, on the other hand, represents cities with low FDI that are adjacent to other low-FDI regions. The Moran scatterplot for city pollution indicators reveals that cities with high pollutant emissions are located near other cities with high pollution levels, while cities with low emissions are clustered with other low-emission cities. Both FDI and city pollution exhibit high-high and low-low aggregation patterns.

This study uses the LM test and the robust LM test to assess spatial correlation. The results in Table 4 show that the model

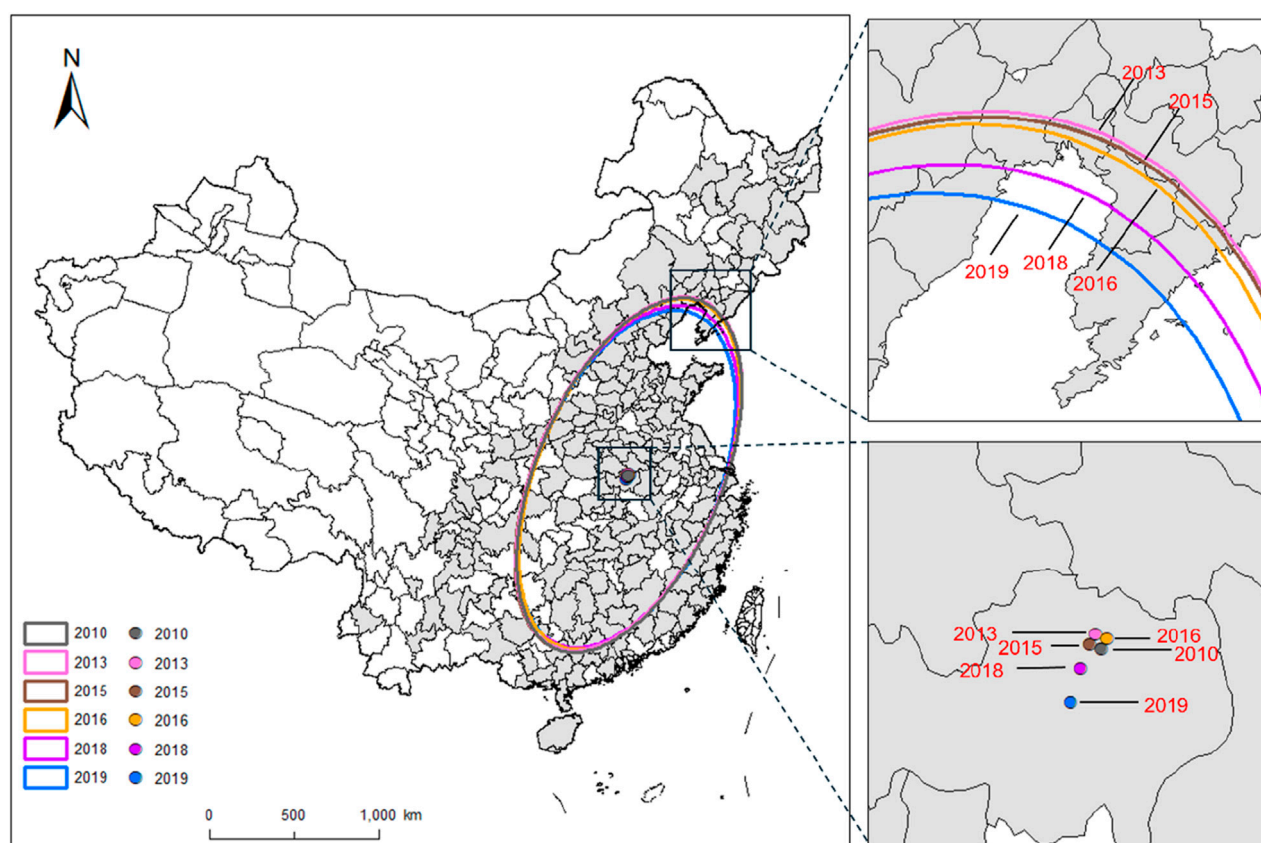


FIGURE 2  
Development trend of FDI in east China cities, 2010–2019.

TABLE 2 Descriptive statistics of variables.

Symbol	Indicator	Obs	Mean	Std. Dev.	Min	Max.	VIF
lnFDI	Foreign direct investment	2,530	10.167	1.8	1.099	14.941	
lnPM25	Annual average PM <sub>2.5</sub>	2,530	3.748	0.337	2.629	4.687	1.32
lnSO2	Per capita SO <sub>2</sub> emissions	2,530	4.154	1.263	−3.378	7.676	3.04
lnDUST	Per capita industrial soot emissions	2,530	3.761	1.224	−0.905	9.406	2.61
OPE	Trade openness	2,530	0.184	0.280	0.002	1.644	1.24
GDP	GDP growth	2,530	9.711	11.303	−15.9	384.16	1.06
THR	Tertiary industry growth	2,530	40.164	9.662	21.67	69.78	2.32
GOV	Government consumption expenditure	2,530	0.182	0.081	0.044	1.485	1.29
LOA	Financial credit	2,530	0.968	0.593	0.132	7.45	1.85
lnINC	Per capita income	2,530	10.819	0.347	9.534	12.678	1.78

exhibits spatial correlation at the 1% significance level. Both the Wald test and the LR test are significant at the 1% level, confirming that the model does not degenerate into either the SLM or SEM. Therefore, the SDM is selected as the primary model. Additionally, the SLM and SEM are used for robustness checks to verify the consistency of the findings.

## 4.2 Spatial measurement model

### 4.2.1 Spatial measurement model results

Table 5 presents the regression results for the baseline model with year and city fixed effects. The results show that the SO<sub>2</sub> emission coefficient is negative and statistically significant at the 5%

TABLE 3 Global Moran's index for FDI and environmental pollution variables.

Year	lnFDI	lnPM25	lnSO2	lnDUST
2010	0.396***	0.763***	0.254***	0.263***
2011	0.344***	0.761***	0.278***	0.376***
2012	0.392***	0.719***	0.333***	0.411***
2013	0.327***	0.768***	0.301***	0.423***
2014	0.352***	0.724***	0.295***	0.379***
2015	0.326***	0.786***	0.374***	0.358***
2016	0.398***	0.785***	0.360***	0.334***
2017	0.453***	0.737***	0.329***	0.331***
2018	0.358***	0.764***	0.355***	0.276***
2019	0.380***	0.772***	0.350***	0.344***

\*p < 0.10. \*\*p < 0.05. \*\*\*p < 0.01.

level, with an estimated value of  $-0.101$ . This suggests that an increase in  $\text{SO}_2$  emissions significantly discourages foreign investment inflows. As a major atmospheric pollutant,  $\text{SO}_2$  is a precursor to environmental acidification, and its excessive emissions may act as a deterrent to investment by multinational companies (Malik and Kumar 2021; Zhang et al., 2021). The estimated coefficient for industrial soot emissions, another air pollutant, is also negative. Unlike  $\text{SO}_2$ , industrial soot is primarily respiratory in nature and a major source of respirable particulate matter in the air.  $\text{PM}_{2.5}$ , a direct indicator of air pollution, is negative and significant at the 1% level, serving as a direct explanatory variable for environmental pollution while reflecting the current state of air quality in the city. These results indicate that environmental issues hinder FDI inflows, with foreign enterprises preferring to invest in cities with better environmental quality and governance.

This study estimates the spatial effects of each environmental factor on FDI in Chinese cities from 2010 to 2019 using the SDM model with double fixed effects for year and city, and compares the results from SEM and SLM to enhance the robustness of the model. The SDM estimation results align with those from the baseline regression model, with the effects of the three environmental pollution variables on FDI remaining negative and statistically significant at the 1% level. The coefficients for  $\ln\text{PM}_{25}$ ,  $\ln\text{DUST}$ , and  $\ln\text{SO}_2$  are  $-1.605$ ,  $-0.069$ , and  $-0.096$ , respectively. The spatial spillover effect of annual average  $\text{PM}_{2.5}$  and pollutant emissions from cities to neighboring cities yields opposite results. The coefficient for  $\ln\text{PM}_{25}$  is significantly positive at the 1% level, with a spillover effect coefficient of  $1.187$ . This suggests that deteriorating air quality in a city can lead foreign-invested companies to invest in geographically adjacent cities. However, poor air quality in the city encourages them to choose neighboring cities instead. Nevertheless, pollutant emissions are generally controlled by regional environmental policies, and city emissions often affect the environment in surrounding areas. As a result, cities with high pollutant emissions substantially reduce the ability of neighboring cities to attract foreign investment.

TABLE 4 Results of spatial econometric model tests.

Test	Statistic	P-value
LM spatial error	454.747	0.000
Robust LM spatial error	315.747	0.000
LM spatial lag	302.190	0.000
Robust LM spatial lag	163.189	0.000
Wald test spatial error	69.96	0.000
Wald test spatial lag	78.23	0.000
LR test spatial error	69.55	0.000
LR test spatial lag	74.41	0.000

According to Lesage and Pace's theory (Lesage and Pace, 2008), the main regression coefficients may not accurately reflect the marginal effect of environmental pollution variables on FDI when the spatial lag term  $W \times \ln\text{EV}$  is included in the model. To address this, this study uses the partial differentiation method to decompose the spatial effects of environmental pollution variables on FDI into direct and indirect effects, as shown in Table 6. The direct effect represents the impact of environmental variables on city FDI, while the indirect effect reflects how environmental pollution in neighboring cities influences FDI. The total effect is the sum of these two components.

The regression results show that the direct effect coefficients for industrial soot emissions and  $\text{SO}_2$  emissions on FDI are substantially negative, with coefficients of  $-0.091$  and  $-0.118$ , respectively. This indicates that each 1-unit increase in  $\ln\text{DUST}$  and  $\ln\text{SO}_2$  in a neighboring city can reduce  $\ln\text{FDI}$  in the city by  $0.308$  and  $0.318$ , respectively. These findings suggest that industrial soot and  $\text{SO}_2$  emissions in a city can greatly diminish the ability of both that city and its neighboring cities to attract foreign investment.

#### 4.2.2 Robustness tests

In addition to using the adjacency matrix for spatial regression analysis, this study also applies the geographical distance matrix ( $W_2$ ) and the economic distance matrix ( $W_3$ ) to conduct robustness checks. The detailed regression results are presented in Table 7.

Based on the results in Table 7, the findings remain robust after replacing the spatial weight matrix, consistently aligning with the outcomes of the spatial model using the  $W_1$  matrix. The direct, indirect, and total effects of  $\text{SO}_2$  and industrial soot emissions on FDI are all negative, indicating that  $\text{SO}_2$  and industrial soot emissions in urban areas reduce the ability of both the city and its neighboring regions to attract foreign investment. In contrast, the direct effect of  $\text{PM}_{2.5}$  on FDI is negative, while its indirect effect is positive. This suggests that an increase in air pollutants in adjacent areas paradoxically boosts FDI inflows into the local city.

#### 4.2.3 Heterogeneity analysis

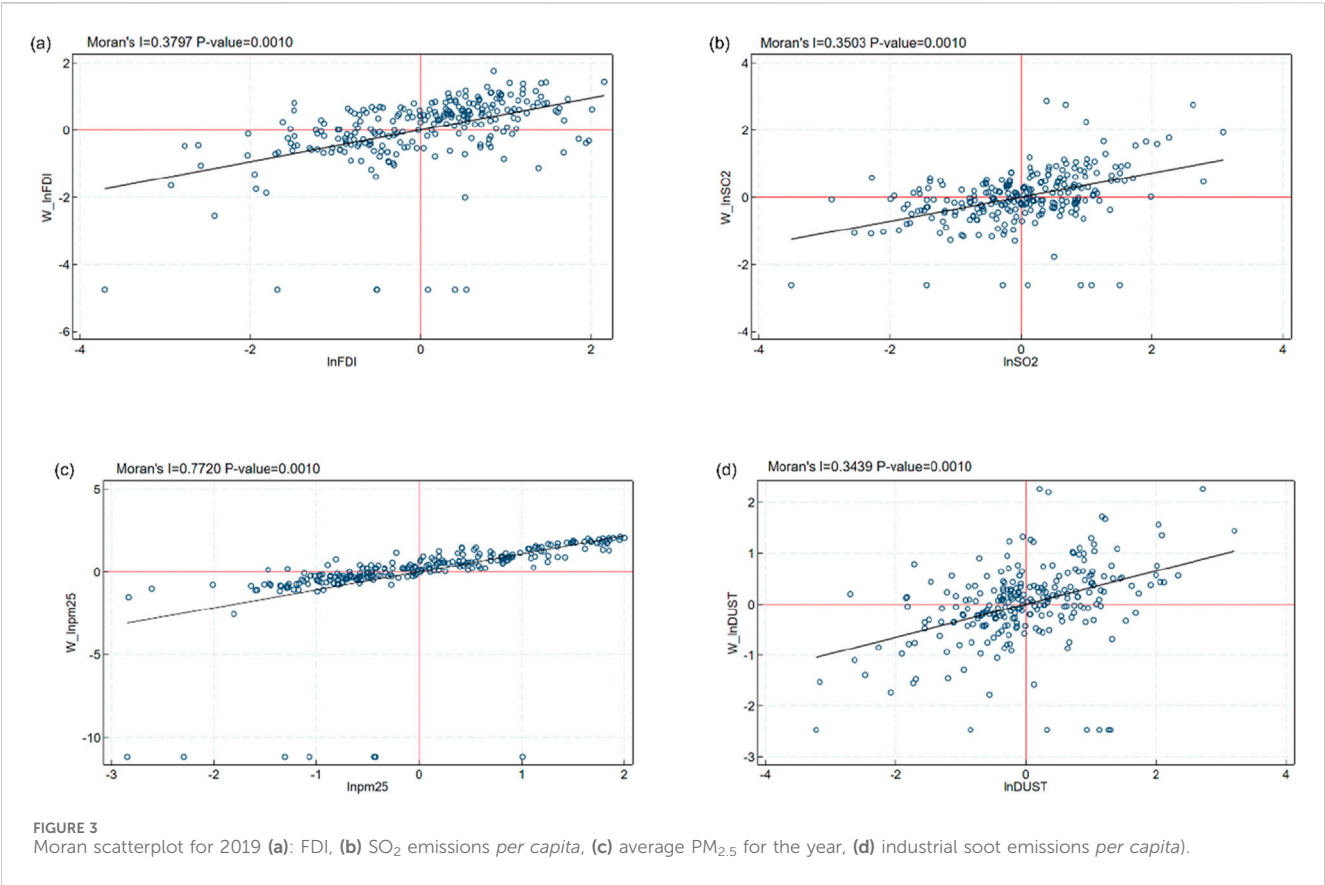
The previous analysis shows that the spatial model results for the three pollution explanatory variables remain robust even after substituting the spatial weight matrix. However, due to



TABLE 5 Regression results.

Variables	OLS	SEM	SLM	SDM		
				(1)	(2)	(3)
lnPM25	−0.84*** (−3.84)	−1.23*** (−4.53)	−0.671*** (−3.59)	−1.605*** (−4.31)		
lnDUST	−0.058* (−1.76)	−0.025 (−0.90)	−0.042 (−1.49)		−0.069*** (−2.64)	
lnSO2	−0.101** (−2.45)	−0.061* (−1.72)	−0.075** (−2.13)			−0.096*** (−2.93)
Control variables	YES	YES	YES	YES	YES	YES
rho			0.445*** (21.48)	0.428*** (20.11)	0.422*** (19.73)	0.422*** (19.71)
lambda (computing)		0.451*** (21.50)				
sigma2_e		0.456*** (34.93)	0.456*** (34.96)	0.453*** (35)	0.453*** (35.01)	0.454*** (35.01)
W-lnPM25				1.187*** (2.77)		
W-lnDust					−0.167*** (−3.62)	
W-lnSO2						−0.161*** (−2.86)
N	2,530	2,530	2,530	2,530	2,530	2,530

\*p < 0.10. \*\*p < 0.05. \*\*\*p < 0.01.



geographical differences, cities vary in resource endowments and economic conditions, which could result in disparities in how pollution impacts urban FDI. Therefore, further exploration of this heterogeneity is needed. The spatial analysis in Section 4.1 indicates that the center of gravity for FDI in China is located in the

south, with a noticeable southward shift, and southern cities tend to have higher FDI levels than their northern counterparts. This study divides Chinese cities into northern and southern regions using the Qinling-Huaihe Line. The specific regression results are shown in Table 8.

TABLE 6 Results of direct and indirect effects of spatial measurement models.

Variables		SLM	SDM		
			(1)	(2)	(3)
Direct	lnPM25	−0.702*** (−3.59)	−1.533*** (−4.3)		
	lnDUST	−0.046 (−1.59)		−0.091*** (−3.29)	
	lnSO2	−0.075** (−2.10)			−0.118*** (−3.46)
Indirect	lnPM25	−0.483*** (−3.28)	0.768 (1.59)		
	lnDUST	−0.031 (−1.59)		−0.308*** (−4.5)	
	lnSO2	−0.052*** (−2.06)			−0.318*** (−3.82)
Total	lnPM25	−1.185*** (−3.41)	−0.765** (−2.13)		
	lnDUST	−0.077 (−1.59)		−0.398*** (−4.96)	
	lnSO2	−0.127** (−2.09)			−0.436*** (−4.57)
N		2,530	2,530	2,530	2,530

\*p < 0.10. \*\*p < 0.05. \*\*\*p < 0.01.

TABLE 7 Results with alternative spatial weight matrices.

Variables		SDM					
		W <sub>2</sub>			W <sub>3</sub>		
Direct	lnPM25	−0.353* (−1.72)			−0.536*** (−2.60)		
	lnDUST		−0.066** (−2.23)			−0.160** (−2.35)	
	lnSO2			−0.296*** (−1.72)			−0.088** (−2.40)
Indirect	lnPM25	3.0132*** (13.19)			1.861*** (4.73)		
	lnDUST		−0.148 (−1.04)			−0.440 (−1.43)	
	lnSO2			−0.369* (−1.76)			−0.177* (−1.73)
Total	lnPM25	2.660*** (18.34)			1.324*** (3.55)		
	lnDUST		−0.214 (−1.56)			−0.601** (−2.01)	
	lnSO2			−0.666*** (−2.99)			−0.265* (−2.22)
Control variables		YES	YES	YES	YES	YES	YES
N		2,530	2,530	2,530	2,530	2,530	2,530

\*p < 0.10. \*\*p < 0.05. \*\*\*p < 0.01.

The results in Table 8 show that the direct suppressive effect of PM<sub>2.5</sub> on FDI is significantly stronger in northern cities than in southern ones. In northern cities, both industrial soot and SO<sub>2</sub> emissions have a pronounced negative impact on FDI, while in southern cities, only industrial soot emissions exhibit a marginal inhibitory effect. This disparity may be due to the prevalence of heavy industry in northern cities, which results in higher pollutant emissions and, consequently, greater sensitivity to air quality among foreign enterprises. These findings are consistent with the conclusions of Yang et al. (2018) on regional heterogeneity in China's environmental regulations.

The results also indicate that an increase in local PM<sub>2.5</sub> concentration markedly promotes FDI inflows into neighboring cities. This phenomenon may arise because PM<sub>2.5</sub>, as a direct indicator of urban air quality, often triggers coordinated regional

governance. Neighboring cities attract environmentally sensitive foreign investment by developing ecological industrial parks or clean energy networks, creating a synergistic effect through regional pollution pressures and green upgrading. A rise in PM<sub>2.5</sub> signals the urgency of regional environmental governance, prompting foreign investors to focus on the green technology strategies of neighboring cities and invest proactively. In contrast, SO<sub>2</sub> emissions and industrial soot have a significant negative impact on FDI in both the local city and its surrounding areas. This difference stems from the type of pollution and its industrial associations; SO<sub>2</sub> and industrial soot are typically linked to heavy industry, and their emissions not only worsen environmental degradation but also signal a high-energy-consumption industrial structure. Foreign enterprises are likely to avoid such regions to reduce risks to their production environment and corporate image.

TABLE 8 Heterogeneity test for northern and southern regions.

Variables		SDM					
		Northern			Southern		
Direct	lnPM25	−2.286*** (−3.93)			−0.536*** (−2.60)		
	lnDUST		−0.112** (−2.45)			−0.062* (−1.68)	
	lnSO2			−0.196*** (−2.99)			−0.022 (−0.53)
Indirect	lnPM25	1.987*** (2.68)			1.861*** (4.73)		
	lnDUST		−0.119 (−1.56)			−0.280*** (−2.78)	
	lnSO2			−0.210*** (−3.09)			−0.199** (−1.98)
Total	lnPM25	−0.299 (−0.56)			1.324*** (3.55)		
	lnDUST		−0.122** (−2.57)			−0.343*** (−2.86)	
	lnSO2			−0.277** (−2.26)			−0.220* (−1.89)
Control variables		YES	YES	YES	YES	YES	YES
N		1,030	1,030	1,030	1,500	1,500	1,500

\*p < 0.10. \*\*p < 0.05. \*\*\*p < 0.01.

Furthermore, SO<sub>2</sub> emissions from heavy industrial cities may spill over to neighboring provinces, creating a “pollution chain effect” that reduces the region’s attractiveness, a pattern that is particularly noticeable in northern cities dominated by heavy industry.

### 4.3 Generalized DID modeling results

#### 4.3.1 Generalized DID model benchmark regression

The strength of the generalized DID model lies in its ability to create a quasi-natural experiment through an exogenous policy shock (the AKCZ pilot), effectively controlling for the complex spatiotemporal factors that influence the policy. Table 9 presents the results of the baseline regression for the generalized DID model with year and city fixed effects. Model (1) includes only the policy variable (DID), while model (2) incorporates all control variables. The estimation results of model (1) show that the AKCZ policy has a significant positive impact on city FDI, with a coefficient of 0.276 and a significance level of 1%. After including the control variables in a model (2), the coefficient for DID remains significantly positive at the 1% level, confirming that the implementation of the AKCZ policy has substantially increased the capacity of pilot cities to attract FDI.

#### 4.3.2 Tests for spatio-temporal heterogeneity

The time heterogeneity analysis of the FDI in cities following the AKCZ policy is conducted using Equation 13, with Figure 4 illustrating the changes in the FDI before and after the policy’s implementation at the 95% confidence level. The year 2013, marking the beginning of China’s AKCZ policy and the establishment of the pilot cities, shows a significant increase in the cities’ ability to attract foreign investment in the early stages. There was a notable boost in FDI attraction right after the policy was introduced, with little lag in FDI growth. This can be attributed to foreign enterprises

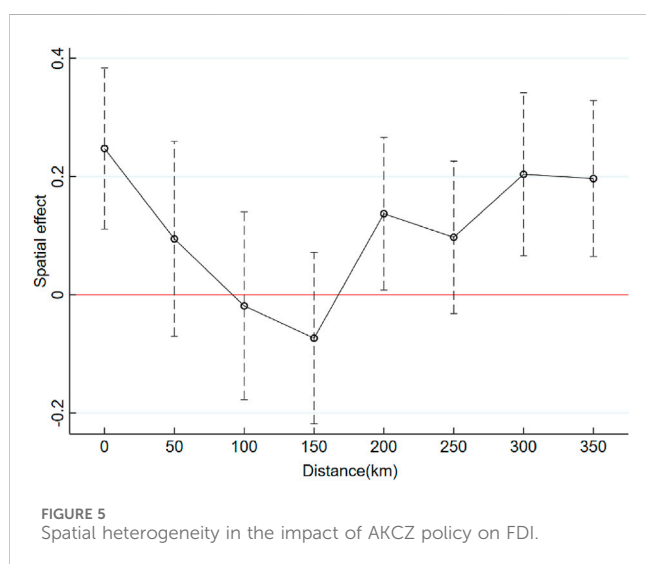
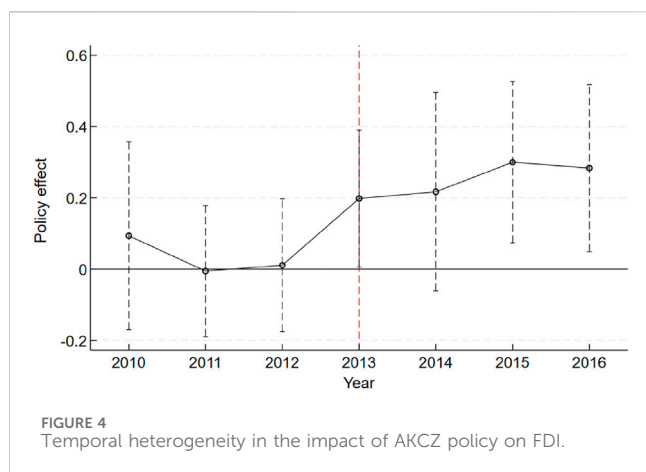
TABLE 9 Benchmark regression results for the generalized DID model.

Variables	(1)	(2)
DID	0.276*** (4.03)	0.227*** (3.34)
OPE		0.013 (0.06)
GDP		0.023*** (2.95)
THR		0.007 (0.74)
GOV		−1.468 (−1.25)
LOA		−0.482** (−2.17)
lnINC		0.335 (1.27)
Year fixed effect	YES	YES
City fixed effect	YES	YES
Constant	9.902*** (221.57)	6.453** (2.34)

\*p < 0.10. \*\*p < 0.05. \*\*\*p < 0.01.

considering the city’s new policies as part of their investment decision-making process, focusing on evaluating the effects of these new policies.

Figure 5 shows the trend of FDI in relation to spatial distance, with a 95% confidence level, based on the estimation results of Equation 14. The results indicate that the siphoning effect of the AKCZ policy on the FDI of neighboring cities is more pronounced. Specifically, FDI in cities located within 150 km of the pilot city is not greatly affected due to the siphoning effect. This effect weakens as the distance from the pilot city exceeds 150 km, and FDI becomes significant again beyond 300 km, where the siphoning effect is no longer present. Within 150 km of the pilot city, FDI shows a decreasing trend with increasing distance. This may be due to the positive environmental impact of the AKCZ policy on neighboring cities, which



weakens the siphoning effect, leading to a less significant decrease in FDI. As the distance increases, the influence of the AKCZ policy on the environment diminishes, and the siphoning effect becomes more pronounced. Overall, the trend of the AKCZ policy's impact on population migration in surrounding areas first decreases and then stabilizes, with FDI in cities beyond the 150 km zone showing significant changes. This aligns with the general pattern of the siphoning effect.

### 4.3.3 Robustness tests

The use of the generalized DID model was tested in the previous section through the parallel trend test (Figure 3). A key assumption for the model is that there is no significant difference between the FDI of cities after the establishment of the AKCZ (treatment group) and before its establishment (control group). The results show that the variables before the establishment of the AKCZ are statistically insignificant, indicating that there is no significant difference in FDI between the cities in the treatment and control groups before the AKCZ was implemented.

Another important consideration is whether FDI is influenced by other regional environmental and economic

policies. As key environmental control areas, the AKCZ pilot cities are often subject to additional environmental policies. To isolate the impact of the AKCZ policy, it is important to note that 27 of the AKCZ pilot cities in the sample are also low-carbon pilot cities, so the effect of the low-carbon city policy must be excluded. In addition to environmental policies, regional economic policies may also affect FDI. One such policy is the social credit system, which overlaps temporally with the AKCZ policy and aims to enhance financial system efficiency and unlock the positive effects of long-term credit, potentially influencing foreign investment decisions. To account for the influence of these additional policies on FDI, a DID model incorporating the AKCZ policy, low-carbon city policy, and social credit system policy is constructed based on Equation 12. This model fixes both year and city effects. In Model (2), the core variable DID is replaced with the low-carbon city policy variable, while in Model (3), it is replaced with the social credit system policy variable. Model (4) evaluates the combined impact of all three policy variables on FDI. The analysis results are presented in Table 10.

In the model, aside from the AKCZ policy, the effects of other policies on driving FDI are not significant. The effect of the AKCZ policy remains significant even after accounting for the additional policy variables, indicating that the AKCZ policy's contribution to urban FDI is not driven by other economic or environmental policies. Although the low-carbon city policy is also an environmental policy, it differs in focus from the AKCZ policy. The low-carbon city policy primarily limits carbon emissions in the city, without addressing other air pollutants, while the AKCZ policy sets specific standards for major pollutants and targets implementation at the enterprise level. This focus on major pollutants has attracted significant investment from environmentally conscious foreign enterprises.

To increase the stability of the model, fixed effects and relevant control variables influencing city FDI were included. However, some other economic and demographic factors of cities may change over time and influence FDI. To test whether these factors affect the analysis results, an indirect placebo test was performed (Chetty et al., 2009; Ferrara et al., 2012). The results of the placebo test are shown in Figure 6. The results, after being randomized 1,000 times, are distributed around zero and follow a normal distribution, as expected in a placebo test.

To mitigate potential sample selection bias, this paper employs the PSM-DID method for robustness testing. In this approach, logit regression is conducted on the observable indicators using the dummy variable indicating whether a city is an AKCZ pilot. The propensity score matching value is then obtained. The city with the closest matching propensity score is paired with the AKCZ pilot city. Nearest neighbor matching, radius matching, and kernel matching methods were used to estimate the PSM-DID, and the results are presented in Table 11. The estimated coefficient for the pilot policy dummy variable remains significantly positive, indicating that the AKCZ policy has a positive effect on FDI. These results demonstrate the robustness of the findings.

The study shows that the AKCZ policy has a positive impact on FDI inflows to pilot cities, aligning with the Porter hypothesis, which argues that stringent environmental regulations can improve regional competitiveness and attract high-quality foreign



TABLE 10 Benchmark regression results of DID models for other pilot policies.

Variables	(1)	(2)	(3)	(4)
DID	0.228*** (3.34)			0.258*** (3.76)
DID2		−0.105 (−1.19)		−0.117 (−1.31)
DID3			−0.029 (0.19)	0.023 (0.16)
Control variables	YES	YES	YES	YES
Year fixed effect	YES	YES	YES	YES
City fixed effect	YES	YES	YES	YES
Constant	6.453** (2.34)	6.715** (2.48)	9.905*** (220.69)	5.929** (2.03)

\*p < 0.10. \*\*p < 0.05. \*\*\*p < 0.01.

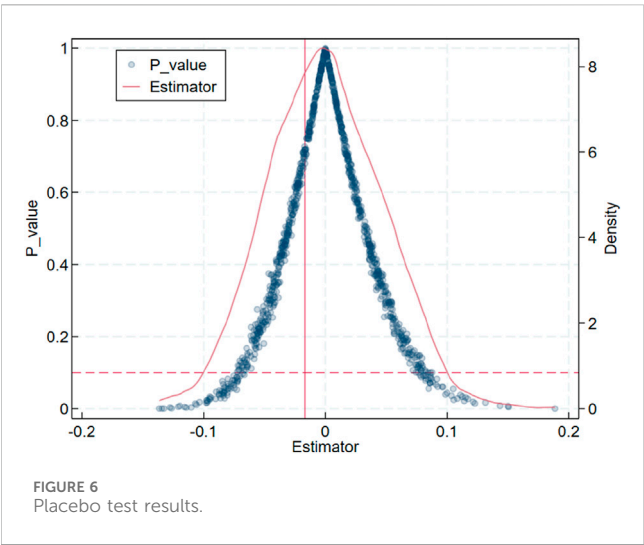


TABLE 11 Estimated results of PSM-DID model.

Variables	Neighbor	Radius	Kernel
Did	0.254*** (3.6)	0.258*** (3.65)	0.279*** (3.9)
Control variables	YES	YES	YES
Year fixed effect	YES	YES	YES
City fixed effect	YES	YES	YES
Constant	0.453 (0.12)	−0.108 (−0.03)	5.948** (2.02)

\*p < 0.10. \*\*p < 0.05. \*\*\*p < 0.01.

investment (Huang and Li, 2023). These findings are in line with the research of Wang and Zhang (2022), which suggests that stronger environmental policies promote FDI growth in Chinese cities. This research also adds a new layer of understanding by highlighting the spatial differences in the policy’s effects, particularly the siphoning effect observed in cities within a 150-km radius of the pilot cities, where FDI decreases. This supports previous studies on the spillover effects of environmental policies (Cheng et al., 2018), emphasizing the need for coordinated regional governance to manage FDI dynamics between both local and neighboring areas under such policies.

## 5 Conclusion and policy implications

### 5.1 Conclusion

This paper examines 253 cities in China, analyzing the relationship between FDI and environmental issues. It estimates the direct and indirect effects of environmental pollution on FDI using spatial matrices and econometric models, and evaluates how environmental policies impact FDI in both the cities and their neighboring areas. The key findings are as follows:

- (1) From 2010 to 2019, the distribution of FDI in eastern China shifted southward. Southern cities showed a stronger ability to attract foreign investment compared to their northern counterparts. The analysis also reveals a strong correlation between FDI and environmental pollution, with cities that attract more FDI often being surrounded by others with similar levels of investment. In contrast, cities with higher pollution tend to be located near other polluted areas.
- (2) Environmental pollution greatly reduces FDI inflows. Not only does it affect the city experiencing high pollution, but it also impacts neighboring areas. However, higher annual average PM<sub>2.5</sub> levels were found to encourage FDI in nearby cities, indicating a complex relationship between air quality and investment flows.
- (3) The generalized DID model reveals that the AKCZ policy has a positive and significant effect on FDI in the pilot cities. After ruling out the impact of the low-carbon city policy, the results support the Porter hypothesis, which suggests that stringent environmental regulations can enhance regional competitiveness and attract high-quality foreign investment.
- (4) The spatio-temporal analysis from the generalized DID model shows significant differences in FDI before and after the AKCZ policy was implemented. The siphoning effect of the policy on neighboring cities is most prominent within a 150 km radius, diminishing with increasing distance.

Through these analyses, the study highlights that foreign investors in Chinese cities tend to favor locations with strong environmental policies and robust regulatory frameworks for

pollution control. While the research primarily focuses on air pollution, it acknowledges that other types of pollution, such as water and soil contamination, may also influence FDI decisions. Future research could explore the differential impacts of various pollution types on FDI. Additionally, cross-country studies could help determine if these findings hold in other developing countries, considering differences in environmental regulations and economic structures. Future studies could also utilize natural experiments and machine learning techniques to better understand the nonlinear relationships between environmental pollution and FDI.

## 5.2 Policy implications

Based on the findings, the following policy recommendations are proposed to align environmental governance with FDI attraction:

- (1) Strengthen environmental regulation and transparency. Cities with high pollutant emissions should implement stricter emission policies and adopt advanced pollution control technologies. The success of the AKCZ policy demonstrates that clear and rational urban environmental policies send positive signals of environmental responsibility to foreign investors, enhancing FDI attractiveness.
- (2) Develop joint environmental governance frameworks between pilot cities and their neighboring regions to address the negative spillover effects of pollution and environmental policies on FDI. For instance, establishing regional green industrial zones could transform potential “siphoning effects” into “synergistic effects,” enabling neighboring cities to benefit from the policy.
- (3) Tailor environmental policies to regional differences, considering the shifting center of FDI. Policies should be customized based on regional characteristics. For example, northern cities with lower FDI competitiveness could prioritize air quality improvements through subsidies for renewable energy adoption, while southern cities, which experience higher FDI inflows, could sustain FDI by incentivizing enterprises to develop green technologies.

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## Data availability statement

The original contributions presented in the study are included in the article/supplementary material, further inquiries can be directed to the corresponding author/.

## Author contributions

RS: Writing – original draft, Writing – review and editing.

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## Conflict of interest

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