



Corrigendum: Broadcasters' Leadership Traits and Audiences' Loyalty With the Moderating Role of Self-Construal: An Exploratory Study

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In the original article, there was an error in affiliation 2 as published. Instead of "School of Management, National Central University, Taoyuan City, Taiwan", it should be "Department of Business Administration, National Central University, Taoyuan City, Taiwan".

The authors apologize for this error and state that this does not change the scientific conclusions of the article in any way. The original article has been updated.

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