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Examining the effect of farmer's characteristics and production costs on the income of the layer chicken farm: on the lookout for an applicable management plan for boosting the breeder's income

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The poultry farming industry is a substantial contributor to Indonesia's economy. It helps with the country's food security policy, unemployment relief, and development strategy. Therefore, this study aimed to examine the effect of farmers' characteristics and production costs on the income of layer chicken farms in Pinrang District, Indonesia. The binary logistic regression model was employed to meet the research objective. We then conducted a census of 109 layer chicken breeders to serve as the research respondents. Twelve independent variables were examined to analyze the direct effect of farmers' characteristics and production costs on the income of layer chicken farms as the dependent variables. The research findings indicated that the variables of breeder experiences (BEX), cost of labor (COL), cost of seeds (COS), cost of feeds (COF), cost of electricity (COE), cost of vaccine (COC), and cost of vitamin (COV) had a significant effect on the income of layer chicken farms. Meanwhile, the independent variables of breeder age (BA), gender (G), breeder education (BE), capital (C), and cost of medicine (COM) had no significant effect. These findings provide essential and critical data and valuable insights for supporting and enhancing the breeder income of the layer chicken farm. The findings reasonably conclude that production cost management and the breeder experience primarily determine breeder income. As a result, some policy actions and a management plan were suggested to help breeders increase their profits as part of the livestock sector's efforts to achieve sustainable production and a strategy for steady income. Generally, the breeders' most significant policy goal is to reduce production costs. Prioritizing low-cost production management is crucial, particularly in lowering labor expenses, seeds, feeds, electricity, vaccines,

and vitamins. Moreover, the breeder's experience was an important thing to consider in increasing the breeder's income. This implies that breeders should enhance their poultry management skills, especially in analyzing and managing production costs.

KEYWORDS

layer chicken, production factors, poultry farming income, binary logistic regression, production cost management

1 Introduction

The poultry farming industry substantially contributes to Indonesia's economy (Ferlito and Respatiadi, 2019; Hasan et al., 2023). It also helps with the country's food security policy, unemployment relief, and development strategy (Wahyono and Utami, 2018). Furthermore, it is a significant source of revenue generation for small farmers in developing countries (Attia et al., 2022), including Indonesia, as well as an essential livestock production activity in rural and peri-urban areas (Birhanu et al., 2023), despite significant challenges and emerging potential (Bist et al., 2024). The poultry industry contributes significantly to the country's economy and provides the Indonesian populace with protein (Ali et al., 2021). The average income in a livestock business, particularly the poultry industry, provides a clear picture of the importance of breeders in developing their business, even though it requires large production costs (Triana et al., 2007). In order to meet the needs of the population and other businesses for eggs, the layer farming industry is expanding quite quickly (Prasetyo, 2018). This is because the layer business is one type that still has great potential to be developed (Yana et al., 2022). Furthermore, poultry farming is essential for rapid economic growth, particularly in low-income countries (Ekunwe et al., 2006). Economically, layer farming is a profitable business because capital turnover and production costs only require a short time (Mulyono et al., 2017). The production and development of laying hens are also expected to meet the fulfillment of domestic production and obtain multi-functional benefits from business units, including optimizing the working hours of farmers and overcoming domestic unemployment problems (Parasdyia et al., 2013). Smallholder farmers in rural areas chose the laying hens business because it was easy to handle and resulted in a good income (Sofyan et al., 2019). Moreover, it is known in Niger that commercial layer production is not only a source of quality protein but also the most significant income compared to other livestock production activities (Ijaiya et al., 2012). Besides being a good income, egg production also plays a vital role in supplying protein for rural communities (Ymeri et al., 2017). The livestock business is conducted by many smallholders in rural areas of Indonesia (Agus et al., 2020). Indonesia has a population increase of around 1.49% per year. The spotlight is also on the livestock sector. This is because livestock farming in developing countries contributes significantly to people's income and plays a crucial socio-economic role (Thornton and Gerber, 2010). Therefore, Indonesia presents significant opportunities for developing the poultry industry (Haryuni and Fanani, 2017).

South Sulawesi Selatan Province is one of the centers of the layer chicken business in Indonesia, contributing significantly to the national egg supply. South Sulawesi Selatan Province produced 210,302 tons of eggs in 2023, compared to 6,117,905 tons produced nationally. Meanwhile, the national layer chicken population was 407,980,418 and the South Sulawesi Selatan Province layer population

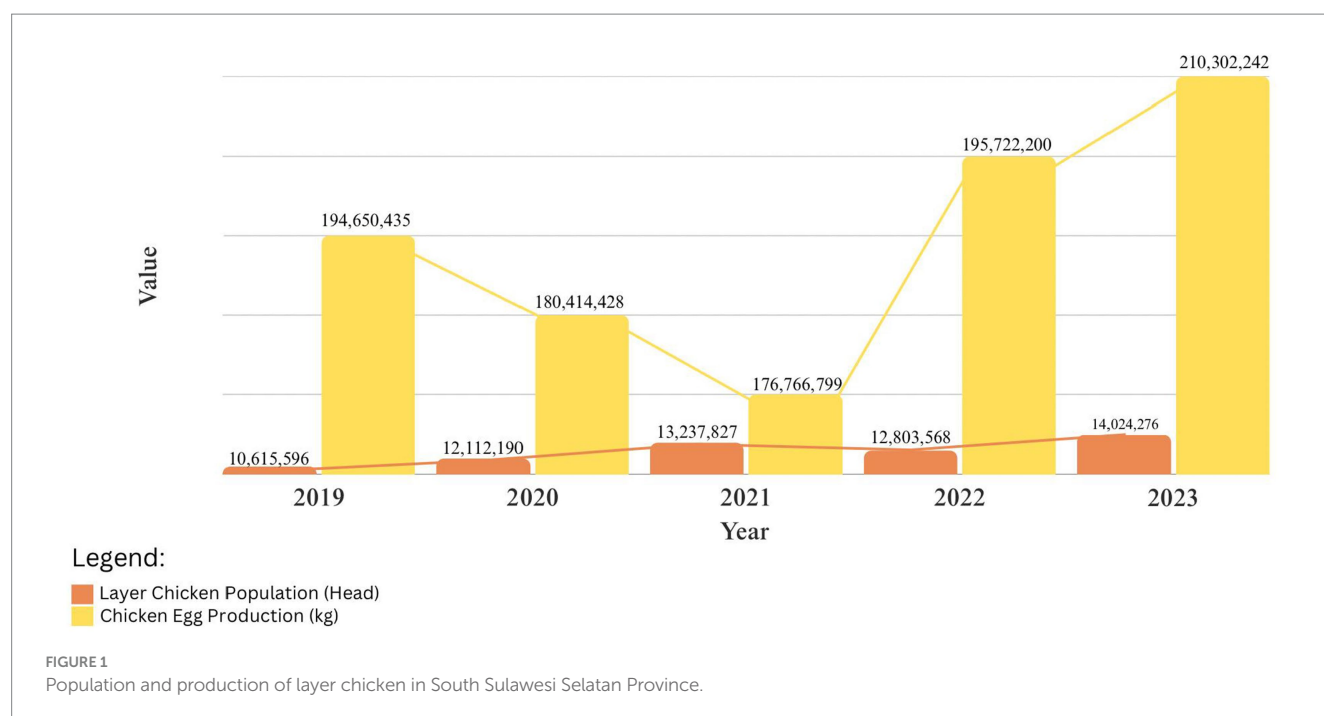
was 14,024,276 (Directorate General of Food Crops, 2023). The following, as presented in Figure 1, shows the layer of chicken population and egg production in 2019–2023 in South Sulawesi Selatan Province.

Figure 1 shows that from 2019 to 2021, the layer population in the province experienced a consecutive increase, but decreased again in 2022 and increased again in 2023. The same figure shows a successive decrease in egg production from 2019 to 2021, then an increase from 2022 to 2023 (Badan Pusat Statistik Provinsi Sulsel, 2024). Based on these data, it can be seen that the layer population and egg production in South Sulawesi Selatan is experiencing instability; of course, the instability that occurs is caused by several factors, one of which is production factors because the use of production factors carried out by production factors, because the proper use of production factors will prevent farmers from inefficiency. The appropriate use of production factors will deter farmers from inefficiency in achieving optimal production (Abadi et al., 2022). According to Murib et al. (2014), the production factors include labor, cages, medicines, seeds, and feed. Therefore, it is essential to optimize production factors, as a continuous decline in production will affect income. The objective of this study was to analyze the effect of farmers' characteristics and production costs on the income of layer chicken farms. The study was intended to be on the lookout for an applicable management plan for boosting breeders' income and maximizing the income of the laying hen business.

2 Literature review and conceptual framework

2.1 Production cost

In a confined context, costs represent the sacrifices of economic resources to obtain goods (Mulyadi, 2000). Production costs are expenses directly linked to the manufacturing sector, encompassing those incurred in transforming raw materials into finished items until the product is ultimately prepared for sale (Purwaji et al., 2017). Production costs encompass all expenditures enterprises incur for functions or activities related to converting raw materials into marketable final products (Hidayat and Halim, 2013). Purwoko et al., 2022 define production cost as the corporation's aggregate expense in converting raw resources into completed products prepared for market transactions. Lastianti et al., 2018 assert that production processes, particularly transforming raw materials into semi-finished or finished products, incur several production costs that cumulatively constitute the entire cost of commodities manufactured. Tugiyanto and Mudawaroh, 2013 elucidated that various production factors, including feed, labor, and medications, concurrently influence the net revenue and efficiency of layer farms



in the Wonosobo Region. Managing a layered enterprise has various production expenses:

2.1.1 Capital, seeds, and feed

Capital is fundamental in establishing a business to produce revenue (Adila and Mustahidda, 2024). The financial resources a corporation allocates will influence its revenue generation. Sufficient capital is crucial for a firm to operate efficiently. Substantial capital will enable the business to increase its sales of goods. This will also influence the revenue level. Similarly, insufficient capital will significantly restrict the capacity to maintain enough inventory (Andi et al., 2020). Capital movements can influence income distribution (Liu et al., 2023). Aprilia, 2018 research demonstrates that corporate capital has a substantial influence on income generation. Muntari's (2007) research findings indicate a positive and significant correlation between the level of business capital and the revenue of entrepreneurs. Furthermore, Utami and Wibowo, 2013 asserts that the outcomes of hypothesis testing indicate that working capital exerts a positive and significant influence on the income of traders at the Surakarta Klithikan Notoharjo Market. Selecting high-quality seeds can lead to increased productivity. High productivity will have an indirect effect on income. Previous research, particularly that of Dewanti and Sihombing (2012) and Helmi et al. (2018), has confirmed that seed costs have a favorable impact on income. In addition to quality, market share might impact seed prices. According to Cahyono's (2011) assessment, market share substantially affects the cost of free-range hens, and this fluctuation occurs regularly, influencing revenue.

Animal feed is a comprehensive feed product made from various raw ingredients from plants and animals and from pharmaceutical and industrial sources (Sapkota et al., 2007). Furthermore, producers incur expenses when they offer surplus feed. According to Shahzadi et al., 2006, feed efficiency refers to a livestock's ability to use its feed to attain a specified body weight or production, particularly meat and eggs. According to Permatahati et al. (2019), feed is the most

significant cost element. Feed expenses contribute 60–80% of total production costs. According to Mluge et al.'s (2022) research, feed expenses make up a significant share of the variable and total production costs of laying hens, at 71.4%. Malarvizhi and Geetha (2015) state that layer farmers are mainly concerned with feed costs and poor egg prices. As a result, there is a strong correlation between feed costs and income. Several researchers, including Helmi et al. (2018) and Tumion et al. (2017), suggest that feed costs have a significant influence on income.

2.1.2 Vaccines, medicines, and vitamins

According to Verbeke et al. (2015), animal health is a determining element in the success of a livestock business. The costs of vaccinations, vaccine administration (including labor and equipment), monitoring, laboratory testing, and other related activities must all be considered and accounted for (Marangon, 2006). Vaccines are vital, but so are vitamins and medications. Vaccines, drugs, and vitamins are administered to livestock to prevent and treat disease. Wekhe et al. (2012) investigated the medical expenses associated with commercial broiler production in the tropics. The study suggested that the cost of medication had no detrimental influence on manufacturing costs. Tao et al. (2016) demonstrate that parasites significantly reduce host fitness. This highlights the importance of a management program that can detect these parasites and support farmers in lowering treatment expenses, which can substantially burden animal care. Vitamins are compounds added to food or drink to help the body's organs work properly (Rahmadi, 2009). These factors can help increase laying hen productivity, as healthy chicks produce more eggs.

2.1.3 Electricity and labor

Electricity and the installation of water pumps ensure that laying hens have unrestricted access to drinking water. In addition to providing drinking water, laying hens cleaned the cage equipment, such as feed and drinking stations. This is consistent with Daroini and dan

Ariefianto's (2018) view that the primary use of water is to hydrate hens and clean labor equipment. As a result, power expenses are included in production costs because they help supply the need for water and lights for livestock. Previous research by Dewanti and Sihombing (2012) found that electricity consumption has a significant impact on income.

Labor costs are incurred when using human labor (Rosdiyanti, 2017). When a company utilizes expensive labor, manufacturing costs increase, which significantly impacts revenue. However, some businesses save on labor expenditures or unpaid labor since their employees are family members or farmers. Dewanti and Sihombing's (2012) statement, which bases family labor on the number of hours worked to raise chickens rather than compensation, is consistent.

2.2 Farmer characteristics

Each farmer has a set of inherent qualities. The basis of breeders' traits consists of behavioral, psychographic, and demographic aspects, which include age, education, and experience (Wardhani, 1994). It has become common practice for individuals to evaluate breeders' communication skills and select appropriate media according to the source of information received.

2.2.1 Age and gender

Age is one of the characteristics that help determine whether or not an activity is successful and whether or not it is willing to be carried out. Age also affects the physical ability to work and the way of thinking (Asih, 2021). The typical salary pattern throughout a person's life is represented by their age (Gould and Saupe, 1989). According to Halidu et al. (2021), that age range is considered to be productive, specifically between the ages of 15 and 65. A productive workforce or active working level spans the age range of 15 to 64 years. There is a consistent turnover of breeders, which suggests that there is still room for expansion in the cattle sector. This shows that there is ongoing growth in the industry. The physical capacity of farmers to manage their farms and carry out additional chores is impacted by their age level; nevertheless, once they exceed the age at which they are considered to be productive, their relative workability tends to diminish. An increase in workability and a decline in work ability will lead to different results at work, and these outcomes will surely affect revenue (Dadang, 2007).

The principle of gender is a social organization that separates society into two primary categories, referred to as "the female category and the male category" (Lorber, 2018). Despite the limited research on gender in general, Mokhlis and Salleh (2009) discovered gender variations in the decision-making process. The coefficient for gender is positive, indicating a positive association between experience and income. According to Baskoro (2014), male breeders have a bigger influence on revenue. It is possible that the participation of women in livestock husbandry could result in financial benefits, such as increased income for the family.

2.2.2 Education and farming experience

Stating that a low level of education will generally inhibit the entry of innovations (Dadang, 2007). Furthermore, according to Maryam et al. (2016), education influences mindset, attitudes, and talents, which in turn affect the productivity of livestock businesses, making it one of the key elements that impact business performance.

However, this contradicts the assertion made by Utami et al. (2015) that farmers' high levels of education do not guarantee the success of their businesses, as there is no difference in the number of livestock owned based on education. According to Okwuokenye et al., 2022 research, given the available resources, education can help farmers enhance their farming practices.

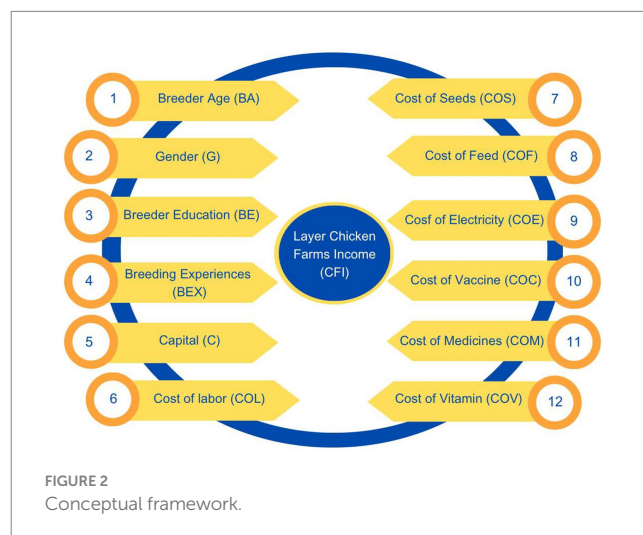
In the opinion of Hidayat and Wulantika (2021), experience plays a crucial role in a cattle breeding business's ability to succeed. Makatita, 2014 asserted that an individual's experience with livestock raising increases over time, providing them with greater knowledge to inform their attitude when making company management decisions. The research results by Manyamsari and Mujiburrahmad (2014) show that farmers with more than 10 years of experience are more concerned with mastering the combination of business branch behavior to increase production, while farmers with new experience are more concerned with mastering entrepreneurship and harvesting.

2.3 Conceptual framework

A conceptual framework is a network of interrelationships between variables considered integral to the dynamics of the situation under study (Kothari, 2004). Researchers and scientists from universities and research centers worldwide have extensively investigated the factors influencing income. Various institutions in Indonesia, including government offices, academic institutions, businesses, and non-governmental organizations, have researched factors that can affect the income of layer farms. Therefore, this study examines the influence of farmer characteristics and production factors on the income of layer chicken farms. The framework is summarized in Figure 2.

3 Research methods

The study's method was provided in this section. An overview of the research site, sample plan, respondent selection, sample data sources, and methods for data collecting and subsequent analysis were



provided in this section. This study employed primary data from pre-tested questionnaires delivered to selected respondents and structured interviews.

3.1 Study location, data gathering method, and sample

Pinrang Regency was the study's location (Figure 3). Pinrang Regency is presented in Figure 3, located in South Sulawesi Province of Indonesia (Map of Pinrang Regency, 2022; Map of South Sulawesi Province, 2019; Map of Indonesia, 2022). With its fertile land and favorable climate, the regency is an essential agricultural center in the province, producing crops and animal products. Therefore, it was selected due to its high egg production in the province of South Sulawesi. A sample of layer farmers provided primary quantitative data for this study. In May 2024, a sample of layer farmers participated in structured interviews to gather primary data. A pre-made questionnaire was used to conduct the interviews. One hundred nine farmers comprise the layer farming community, and the sample used in this study included every layer farmer in Pinrang District. We chose Pinrang District as the research location because its population continues to increase every year, unlike the pattern observed in South Sulawesi Province. Therefore, it is interesting for us to follow. Data on the layer population in Pinrang District are shown in Figure 4 (Badan Pusat Statistik Kabupaten Pinrang, 2021).

3.2 Binary logistic regression analysis

In that they use multiple regression analysis to categorical data and predictor variables (X), which might be continuous, discrete, or mixed, logistic regression models are comparable to linear regression.

One of the most fundamental and widely used statistical techniques in predictive analysis is this model, so it is frequently employed in studies on adoption that use binary answer variables. This model can establish if one or more predictor variables and the response variable are causally related. This study's dependent variable (the layer chicken farm's income) was divided into high and low-income categories. According to Ref, the features of this data are excellent for the model. Binary logistic regression models are used in logistic models to examine how multiple independent factors affect a binary dependent variable. The regression coefficient, the coefficient's significance, and the odds ratio are the three statistical indicators used in binary logistic regression to determine the contribution of independent factors to the dependent variable.

3.2.1 The general model of binary logistic regression

Statistical methods called regression models are employed to stop independent variables from being mined for their influence on dependent variables. The simplest type of regression model is the simple linear regression model, represented by Equation 1.

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \dots + \beta_n X_n + \varepsilon \quad (1)$$

Where: Y = dependent variable; X_{1-n} = independent variables; β_0 = constant; β_{1-n} = regression coefficient; ε = error.

Furthermore, the statistical technique known as logistic regression is employed to examine the correlation between one or more continuous or categorical independent variables and a dependent variable with multiple categories. A binary logistic regression model uses Dichotomous qualitative data as the response variable. According to Equation 2, a value of 1 denotes the presence of a given trait, whereas a value of 0 denotes its absence.

$$f(y_i) = \pi_i^{y_i} (1 - \pi_i)^{1-y_i} \quad (2)$$

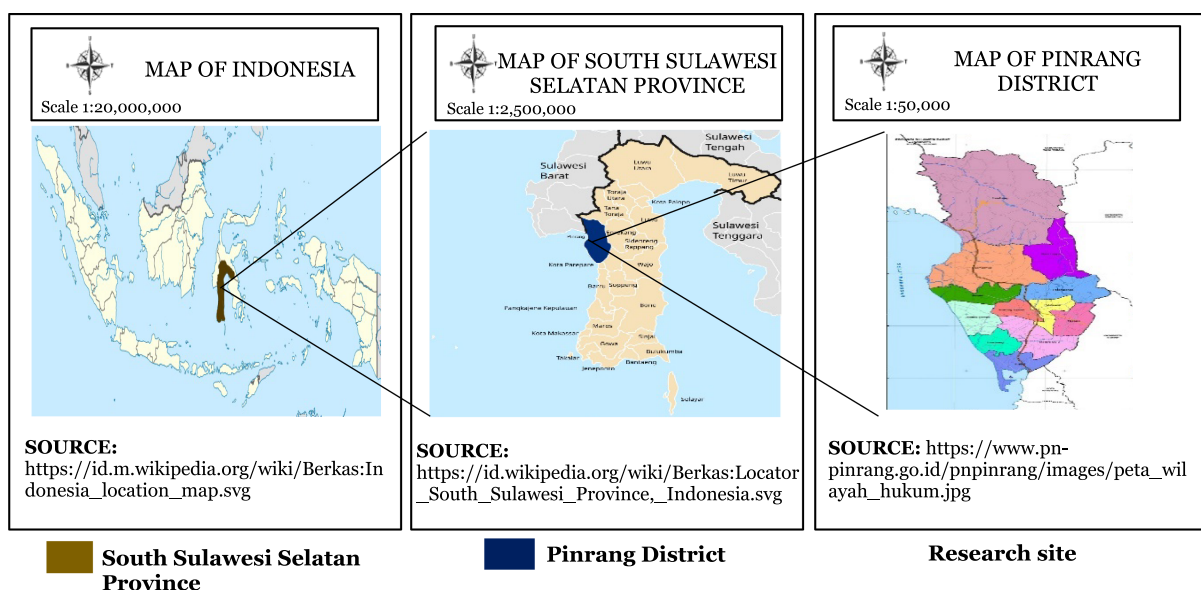
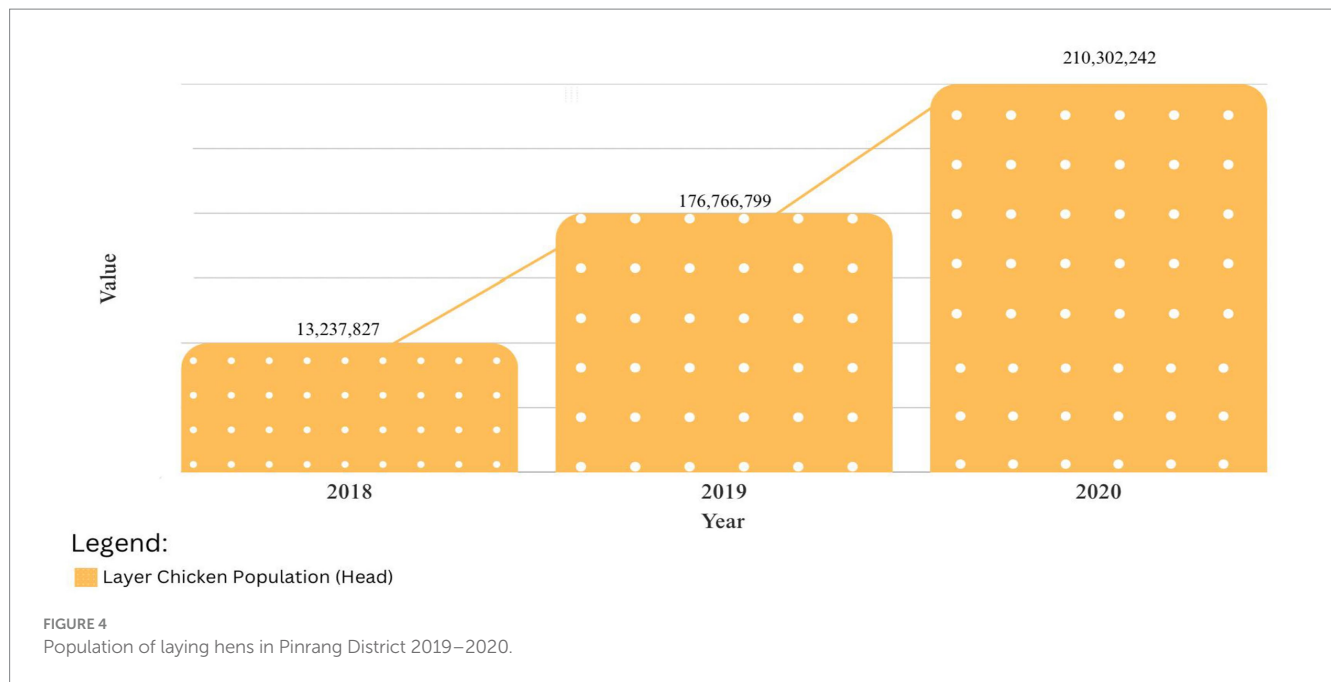


FIGURE 3
Research site map.



Where: π_i = Probability of the i -th event; y_i = i -th random variable with the values 0 and 1.

Equation 3 displays the format of the logistic regression model with a single predictor variable.

$$\pi(x) = \frac{\exp(\beta_0 + \beta_1 x)}{1 + \exp(\beta_0 + \beta_1 x)} \quad (3)$$

Furthermore, Equation 4 illustrates how $\pi(x)$ in the preceding equation is transformed to create the logit logistic form of regression, which facilitates the estimation of regression parameters.

$$g(x) = \ln \left[\frac{\pi(x)}{1 - \pi(x)} \right] = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \dots + \beta_n X_n \quad (4)$$

3.2.2 Specification of the research model

3.2.2.1 Empirical model, definition of operational, measurement unit, and data type

A quality, attribute, or characteristic of a person, thing, or state that shows the capacity to change is known as a variable. In social science research, elucidating cause-and-effect links between social events is frequently the study's primary goal. For these links to exist, analyzing how one or more independent factors affect a dependent variable is necessary. The anticipated cause is typically identified as the independent variable, and the anticipated result as the dependent variable in a cause-and-effect relationship. Understanding that a variable's status as an independent or dependent variable can fluctuate is essential. It is possible for an independent variable from one study to function as the dependent variable in another. There are three primary methods for adding variables to research hypotheses. These approaches comprise (1) assessing the influence of an independent variable on a dependent variable by comparing a group, (2) linking

one or more independent variables to one or more dependent variables, and (3) summarizing the response to an independent variable. The impact of the independent variables in this study was ascertained by examining the relationship between 12 independent variables and one dependent variable, as illustrated in Figure 2. Based on Figure 2, the empirical model of the research was constructed in Equation 5.

$$g(CFI) = \ln \left[\frac{\pi(x)}{1 - \pi(x)} \right] = \beta_0 + \beta_1 BA + \beta_2 G + \beta_3 BE + \beta_4 BEX + \beta_5 C + \beta_6 COL + \beta_7 COS + \beta_8 COF + \beta_9 COE + \beta_{10} COC + \beta_{11} COM + \beta_{12} COV + \varepsilon \quad (5)$$

Next, the description of each symbol in Equation 5 is shown in Table 1, clearly defining each variable, its data type, unit of measurement, and the corresponding hypothesis.

3.2.2.2 Hypothesis development

In research, a hypothesis is a concise statement of a potential solution to an issue that can be expressed in a straightforward or sophisticated manner. Rather than focusing on finding a solution, most researchers in quantitative research activities plan to verify the hypothesis set first. As a result, the researcher must understand the purpose and character of the hypothesis that was developed in the first stage of the research activity. One of the goals in designing a study hypothesis is to forecast causal relationships between observable variables or to draw and verify the logical consequences of causal relationships. We created expected hypotheses, hypothesis statements, and significant findings for every independent variable in this investigation. Table 1 displays the findings. Table 1 demonstrates that not every independent variable postulated in this study has a statistically significant impact on the income of layer chicken farms (CFI). Breeding experience (BEX), cost of labor (COL), cost of seeds (COS), cost of feed (COF), cost of electricity

TABLE 1 Hypothesis development.

No	Variable names	Symbols	Measurement units	Data type	Hypothesis	Expected results
A.	Dependent Variable					
00	Layer Chicken Farms Income	CFI	1 = High income of the layer chicken farm 0 = Low income of the layer chicken farm	Binary Data	-	-
B.	Independent Variables					
01	Breeder Age	BA	year	Continuous Data	H ₀ = Breeder age has no significant effect on income of the layer chicken farm H ₁ = Breeder age has a significant influence on the income of the layer chicken farm	-/SIG
02	Gender	G	1 = male 0 = female	Binary Data	H ₀ = Gender has no significant effect on the income of the layer chicken farm H ₁ = Gender has a significant influence on the income of the layer chicken farm	-/SIG
03	Breeder Education	BE	1 = No School, 2 = Primary School Education, 3 = Junior High School, 4 = High School, 5 = Bachelor's degree	Categorical Data	H ₀ = Breeder education has no significant effect on the income of the layer chicken farm H ₁ = Breeder education has a significant influence on the income of the layer chicken farm	-/SIG
04	Breeding Experiences	BEX	year	Continuous Data	H ₀ = Breeding experiences have no significant effect on the income of the layer chicken farm H ₁ = Breeding experiences have a significant influence on the income of the layer chicken farm	+ /SIG
05	Capital	C	IDR/period	Continuous Data	H ₀ = Capital has no significant effect on the income of the layer chicken farm H ₁ = Capital has a significant influence on the income of the layer chicken farm	-/SIG
06	Cost of Labor	COL	IDR/period	Continuous Data	H ₀ = Cost of labor has no significant effect on income of the layer chicken farm H ₁ = Cost of labor has a significant influence on the income of the layer chicken farm	+ /SIG
07	Cost of Seeds	COS	IDR/period	Continuous Data	H ₀ = Cost of seeds has no significant effect on income of the layer chicken farm H ₁ = Cost of seeds has a significant influence on the income of the layer chicken farm	+ /SIG
08	Cost of Feed	COF	IDR/period	Continuous Data	H ₀ = Cost of feed has no significant effect on the income of the layer chicken farm H ₁ = Cost of feed has a significant influence on the income of the layer chicken farm	+ /SIG
09	Cost of Electricity	COE	IDR/period	Continuous Data	H ₀ = Cost of electricity has no significant effect on income of the layer chicken farm H ₁ = Cost of electricity has a significant influence on the income of the layer chicken farm	+ /SIG
10	Cost of Vaccine	COC	IDR/period	Continuous Data	H ₀ = Cost of the vaccine has no significant effect on income of the layer chicken farm H ₁ = Cost of the vaccine has a significant influence on the income of the layer chicken farm	+ /SIG

(Continued)

TABLE 1 (Continued)

No	Variable names	Symbols	Measurement units	Data type	Hypothesis	Expected results
11	Cost of Medicines	COM	IDR/period	Continuous Data	H ₀ = Cost of medicines has no significant effect on income of the layer chicken farm H ₁ = Cost of medicines has a significant influence on the income of the layer chicken farm	-/SIG
12	Cost of Vitamins	COV	IDR/Period	Continuous Data	H ₀ = Cost of vitamins has no significant effect on income of the layer chicken farm H ₁ = Cost of vitamins has a significant influence on the income of the layer chicken farm	+/SIG

IDR (Indonesian Currency; IDR = Indonesian Rupiah); SIG. = Significant; 1 period = 18-19/months.

(COE), cost of vaccine (COC), and cost of vitamins (COV) are the essential variables.

3.2.2.3 Simultaneous test and determinant coefficient

With values ranging from 0 to 1, similar to the R-square in multivariate linear regression, is the Nagelkerke R-square in logistic regression. Little or no independent variables are indicated by a value near 0. According to Nagelkerke (1991), a number near 1 denotes the degree to which the independent variables may account for fluctuations in the dependent variable. Additionally, assessing the concurrent impact of the coefficients on the independent variables is the goal of benchmarking the model or testing the important parameters. According to Steenbergen and Jones (2002), if the test value of the G statistic is higher than the value of the Chi-square table, it can be presumed that at least one independent variable in Equation 6 significantly affects the dependent variable.

$$G = 2 \log \frac{L_0}{L_p} \quad (6)$$

Where: G = The number of model predictor variables; L_p = Likelihood value with predictor variables; L₀ = Likelihood value without predictor variables.

3.2.2.4 Tests of partial and goodness of fit

According to Steenbergen and Jones (2002), a partial test evaluates how the independent factors impact the dependent variable. Equation 7 provides the formula for the Wald test, which is used to execute partial tests. Based on the *p*-value, decisions are taken, and if the *p*-value indicates that the independent variable has some influence.

$$W = \frac{\beta_i^2}{SE(\beta_i^2)} \quad (7)$$

Where: SE(β_i) = the coefficient's standard error estimate; β_i = the expected amount of the parameter (β_i).

Additionally, the Hosmer and Lemeshow test, using the Chi-square statistic, is employed by the regression model fit test to determine if the model is compatible with the data. When there is no discernible difference between the model's outcomes and the empirical evidence,

the model is deemed appropriate. Equation 8 displays the results of the Hosmer-Lemeshow statistical test (Steenbergen and Jones, 2002).

$$X^2 = \sum \frac{(O_i - E_i)^2}{E_i} \quad (8)$$

Where: X² = the Chi-Square statistic's value; E_i = expected frequency in group *i* based on the regression model; O_i = observed frequency in group *i*.

3.2.2.5 Interpretation of odds ratio

When binary logistic regression is employed, the odds ratio (OR) quantifies the relationship between independent factors and the likelihood of an event in the dependent variable. While the OR value demonstrates how changes to the independent variables affect the probability of occurrence, the beta coefficient's Exp(B) value indicates the intensity of the relationship. The formula for this is given in Equation 9 (Ospina et al., 2012).

$$OR = \frac{e^\beta}{1 + e^\beta} \quad (9)$$

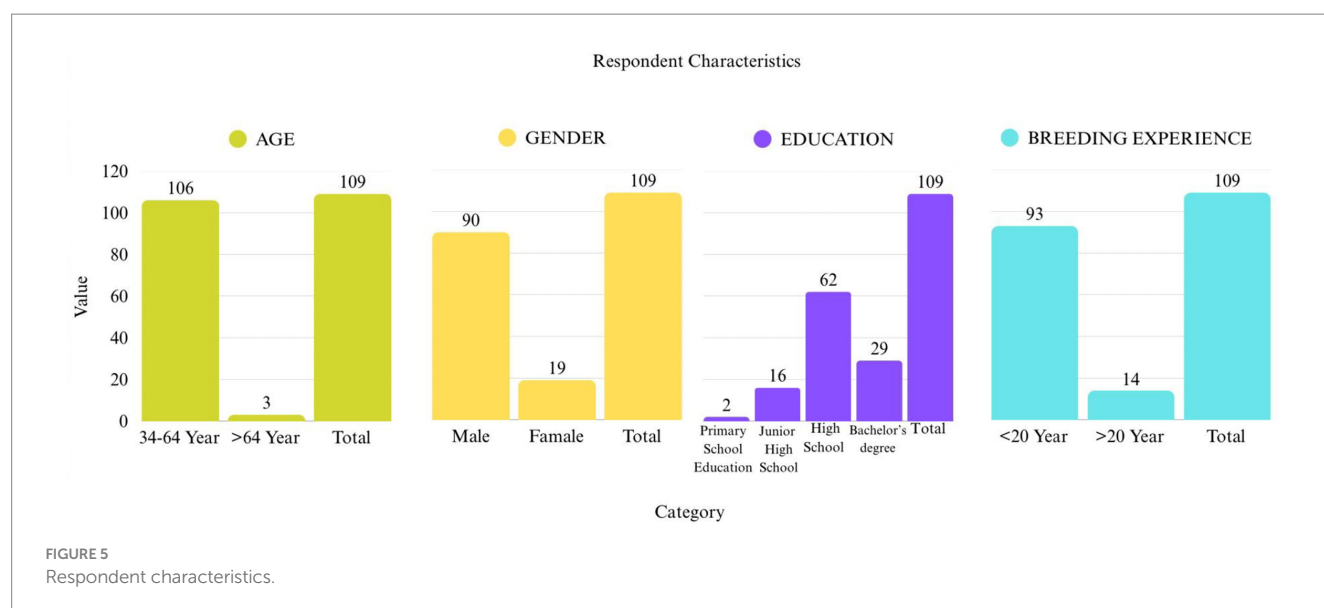
Where: β = The regression model's logistic regression coefficient; *e* = Euler's number, which is approximately 2.71828.

4 Results and discussions

4.1 Farmer characteristics

Farmer characteristics are characteristics that form the identity of each farmer. According to Wardhani (1994), farmer characteristics are built from behavioral, psychographic, and demographic elements. In this study, farmer characteristics include farmer age, gender, education level, and breeding experience, which can be seen in Figure 5.

In this study, 106 respondents were still classified as of productive age, and three had passed the productive age limit. This is in line with the opinion of the Central Bureau of Statistics, which states that the productive age is 15 to 64 years; those who are 15 years and older and those who are 64 years and older are not included in the productive age group. Knowing the farmer's age is essential because it will affect his ability to conduct business. This finding is also in line with Kaine



et al., 2018 research, which indicates that most farmers are in the active age group, with an average age of 43. Younger farmers usually have stronger physical abilities and better health than older farmers (Andri, and Wati, dan Suresti, 2011). In addition, the speed or slowness with which farmers adopt innovations is also influenced by age (Soekartawi, 1995). The gender of respondents who dominate is men, with 90 out of 109 respondents, and the rest are women, with 19 respondents. This confirms previous research findings (Osinowo and Tolorunju, 2019) that male households are more involved in poultry egg production in Nigeria. Furthermore, according to Soekartawi (1995), education will influence farmers in determining the right alternatives for managing their businesses. The higher a person's level of education, the faster they will adopt new innovations (Mosher, 1981). According to Rasyaf (1995), farmers often lack the necessary skills to solve problems and make informed decisions on their farms. From the figure above, it can be seen that out of 109 respondents, the majority have a high school education, namely 62 people, followed by those with a bachelor's degree, namely 29 people. Additionally, 16 people have a junior high school education, and two people have a primary school education. Finally, regarding work experience, according to Rasyaf (1995), skills are things that everyone can have; with a lot of practice and experience, he can gradually manage his business well. The results showed that the experience of 109 respondents in breeding less than 20 years amounted to 93 people, and more than 20 years amounted to 16 people. Long enough farming experience is generally because farmers have pioneered the laying hen farming business for generations. By examining the community's farming experience, it can be concluded that broiler farming has long been an integral part of the community's local economy.

4.2 The results of binary logistic regression analysis

Based on the research that has been conducted, several results will be discussed, namely the influence of respondent characteristics described by breeder age (BA), gender (G), breeder education (BE),

and breeding experience (BEX) of each farmer and the influence of the cost of production factors including capital (C), cost of labor (COL), cost of feed (COF), cost of seeds (COS), cost of electricity (COE), cost of vaccines (COC), cost of medicines (COM) and cost of vitamins (COV) on the business income of the layer chicken farm obtained using binary logistic regression analysis.

4.2.1 Model fit test

The model fit test is applied to evaluate the model's fit to the data, where the observed values are identical or close to the anticipated values predicted by the model. The selected model must comply with the principles of Goodness of Fit (GoF). The model is said to fulfill this principle if there is a match between the data used as model input and the observed data. According to Vikaliana et al. (2022) and Gio and dan Rosmaini, 2017, the suitability or FIT of the model can be determined from the significance value in the Hosmer and Lemeshow test. The findings of the model fit test for this study are shown in Table 2.

The results of the Chi-square table calculation with a significance level = 0.05 and df = 8 obtained a Chi-square table value of 15.507. Based on the data presented in Table 2, the Chi-square value obtained is 2.592 with a significance level of 0.957. Based on the collected data, it can be concluded that H0 is accepted, indicating that there is no statistically significant difference between the observed and anticipated values. This result indicates that the model is suitable and can be used effectively. This conclusion is supported by the fact that the calculated Chi-square value (2.592) is less than the critical Chi-square value (15.507), and that the significance value (0.957) exceeds the predetermined alpha level (0.05).

4.2.2 Cox & Snell R-square and Nagelkerke R-square test

The Cox and Snell R-square and Nagelkerke R-square tests assess how the independent variables explain the observed variability in the dependent variable. Table 3 displays the results of the Cox and Snell R-square and Nagelkerke R-square tests. As stated in Table 3, the Nagelkerke R-square value was determined to be 0.869. This diagram illustrates the influence of the various independent variables on the

TABLE 2 Hosmer and Lemeshow test.

Chi-square	df	Sig.
2.592	8	0.957

TABLE 3 Model summary.

-2 Log likelihood	Cox and Snell R Square	Nagelkerke R Square
36.118	0.651	0.869

dependent variable (Income of the layer chicken farm) in the study conducted. The independent variables studied include breeder age (BA), gender (G), breeder education (BE), breeding experience (BEX), capital (C), cost of labor (COL), cost of seed (COS), cost of feed (COF), cost of electricity (COE), cost of vaccines (COC), cost of medicine (COM) and cost of vitamins (COV). The results show that these independent variables collectively explain 8.69% of the observed variation in layer farming income. External factors outside the research model influenced the remaining 1.31%.

4.2.3 Simultaneous test

According to [Bekuma et al. \(2023\)](#), Simultaneous testing is used to assess how independent factors affect the dependent variable. The simultaneous test involves comparing the resulting Chi-square (X^2) value with the Chi-square table value of the Omnibus Test table, using a 5% significance level. [Table 4](#) displays a Chi-square value of 114.759, indicating a statistically significant relationship. The significance value associated with this test is 0.000. Meanwhile, the Chi-square table value of 21.03 was obtained from 12 degrees = of 12 at the 5% level. If the calculated Chi-square value is compared with the Chi-square table value, it can be seen that $G = 114.759 > X^2 = 21.03$, and the significance value is $0.000 < 0.05$. Thus, H_0 is rejected because it refers to the decision rule H_0 rejected at a significant level α if $G > X^2 (\alpha, v)$ and the significance value in the test statistic $< \alpha$, it can be concluded this value indicated that at least one of the independent variables tested in the model simultaneously influences income of layer chicken farm.

4.2.4 Partial test (Wald test)

According to [Vikaliana et al. \(2022\)](#), the significant values of the variables in the equation table must be examined to evaluate the independent factors' individual effects on the dependent variable. We accept hypothesis H_1 if at least one variable directly influences the dependent variable. [Table 5](#) shows that the factors of breeding experience (BEX), labor cost (COL), seed cost (COS), feed cost (COF), electricity cost (COE), vaccination cost (COV), and vitamin cost (COV) all had a significant effect on layer hen chicken income, with a p -value of less than 0.05. Meanwhile, the layer hen chicken income variable was not significantly influenced by breeder age (BA), gender (G), education (BE), capital (C), or medical costs (COM).

4.3 Discussions: the odds ratio interpretation

The odds ratio (OR) and beta coefficient were used in a binary logistic regression analysis to determine the relationship between

TABLE 4 Omnibus tests of model coefficients.

Chi-square	df	Sig.
114.759	12	0.000
114.759	12	0.000
114.759	12	0.000

independent factors and the likelihood of events in the dependent variable occurring ([Chen et al., 2010](#); [Ospina et al., 2012](#)). Furthermore, the research results presented in [Table 5](#) were used to evaluate and interpret the odds ratio (OR)/Exp(B) and determine the importance of independent variables in this research. A summary of the research results can be seen in [Figure 6](#).

4.3.1 The effects of breeder experience (BEX) and cost of labor (COL) on income layer chicken

This study will examine the independent variable of breeding experience (BEX) and its effect on the income of layer chicken farms (CFI). As presented in [Figure 6](#), this variable was significant in the model tested. The significance value of 0.043 was less than the alpha value of 0.05. Meanwhile, the odds ratio value (OR) for the BEX variable was 1.205, with an estimated value (B) of 0.186. This value indicated a positive effect of the BEX variable on the CFI variable. Based on this value, we can conclude that the breeding experience (BEX) variable positively impacted the layer chicken farms' income (CFI). This indicates that layer farming income can increase as the breeding experience grows. This phenomenon occurs because the longer farmers have experience, the more they will know about the risks that can harm their business, so they will be more prepared and careful in preventing these risks. If the risk is successfully prevented, it will minimize the decline in income. The findings obtained in this study were consistent with the conclusions obtained in research ([Iskandar and Arfa'i, 2007](#); [Suwarta and Hanafie, 2018](#); [Amos, 2006](#)), which states that breeding experience will affect the ability of farmers to run their business so that experience will have a significant positive influence on chicken livestock business income. On the other hand, contrary to the findings of [Ibrahim \(2020\)](#) and [Nurlaili and G dan Reshi \(2021\)](#), it has been found that breeding experience does not have a significant and real influence on income.

The cost of labor (COL) variable was also examined to determine its impact on the income of layer chicken farms (CFI). In [Figure 6](#), the COL variable had a significant effect on the variable CFI. Its significance value of 0.021 was less than the alpha value of 0.05 for the significance level of 95%. Meanwhile, the cost of labor (COL) variable had an odds ratio (OR) of 1.264 and an estimated value (B) of 0.235. This figure showed a positive effect of the COL variable on the layer chicken farms' income (CFI). This value assumes that any increase in labor costs can lead to higher income for layer farms. This assumption occurs because it is expected that the higher the cost spent on labor, the higher the knowledge and experience of the labor. High expertise and labor experience will increase income because laborers are better at mastering the work to be done, and almost all livestock management is managed by labor. This is also stated by [Salele et al. \(2014\)](#), who state that the labor involved in layer farming includes mixing feed, feeding, providing water, cleaning cages and equipment, and collecting eggs. This result aligns with several research studies by [Helmi et al. \(2018\)](#), which suggest that seeds and the labor force are the production

TABLE 5 Variables in the equation.

No.	Variables	B	S. E.	Wald	df	Sig.	Exp(B)
01	Breeder Age (BA)	−0.065	0.062	1.085	1	0.298	0.937
02	Gender (G)	−1.152	1.313	0.770	1	0.380	0.316
03	Breeding Education (BE)	0.297	0.788	0.142	1	0.707	1.346
04	Breeding Experiences (BEX)	0.186	0.092	4.085	1	0.043**	1.205
05	Capital (C)	0.665	0.786	0.715	1	0.398	1.944
06	Cost of Labor (COL)	0.235	0.102	5.328	1	0.021**	1.264
07	Cost of Seeds (COS)	3.505	1.533	5.225	1	0.022**	33.277
08	Cost of Feed (COF)	1.825	0.845	4.663	1	0.031**	6.204
09	Cost of Electricity (COE)	−3.492	1.296	7.258	1	0.007*	0.030
10	Cost of Vaccine (COC)	3.861	1.682	5.265	1	0.022**	47.492
11	Cost of Medicine (COM)	−0.570	1.319	0.187	1	0.666	0.566
12	Cost of Vitamins (COV)	3.339	1.231	7.360	1	0.007*	28.179
	Constant	−158.899	49.340	10.372	1	0.001	0.000

**Significance at 95% confidence level; * significance at 99% confidence level.

elements that have a positive and significant impact on the revenue of laying hens.

4.3.2 The effects of costs of seed (COS), feed (COF), and electricity (COE) on the income of a layer chicken farm

The study's findings showed that the cost of seed (COS) variable had a significant effect on the income of layer chicken farms (CFI). [Figure 6](#) shows that the considerable value was 0.22, less than the alpha value of 0.05. In the meantime, the COS variable had an odds ratio (OR) of 33.277 and an estimated value (B) of 3.505. This figure demonstrates a positive and significant influence of the cost of seed (COS) variable on the layer chicken farms' income (CFI). The interpretation of these figures is that increasing seed costs could improve the income of layer chicken farms. The basis for this conclusion is that one factor that determines the price of seedlings is the quality of the seedlings. The higher the seed price, the higher the quality. High-quality seedlings will support maximum production. When production is maximized, it will increase income. Another factor that affects seedling prices is market share ([Cahyono, 2011](#)). The findings of this study are also similar to research ([Helmi et al., 2018](#); [Dewanti and Sihombing, 2012](#)) who discovered that seed costs (COS) have a positive effect on revenue and that seeds and labor force are production factors that are thought to have a positive and significant impact on laying hen income.

Furthermore, the study examined the feed cost (FC) variable to determine its impact on the income of layer chicken farms (CFI). This variable significantly affected the CFI variable, whose significance value was 0.031 ([Figure 6](#)). Then, the estimated value (B) for the cost of feed (COF) variable was 1.825, and the odds ratio (OR) value for the variable was 6.204. These specific figures concluded that the COF variable had a positive impact on the CFI variable. These figures also indicated that there was a possibility that an increase in the cost of feed (COF) could have increased the income of layer chicken farms (CFI). In other words, income will increase as feed costs increase. We believe that farmers who spend more on feed will produce better quality. Apart from the amount of feed purchased, the distance between farms,

markets, and traders can affect the feed price ([Altahat et al., 2012](#)). Feed quality is also a factor that affects the price of feed because high-quality feed will provide good nutrition for laying hens and support productivity. When there is an increase in productivity, income will also increase. However, if feed costs are increased excessively, it is possible that income will not increase proportionally or decrease due to the imbalance between the high increase in feed costs and large income. According to research by [Kibunja and Musau, 2024](#) and [Afand et al. \(2020\)](#), feed represents the most significant expense in the production process. However, this result is not in line with the research of [Nurliani et al. \(2024\)](#), which suggests that increasing feed costs can lead to financial losses for farmers.

Moreover, the cost of electricity (COE) variable was examined to determine its impact on the income of layer chicken farms (CFI). In [Figure 6](#), the cost of electricity (COE) variable significantly affected the variable CFI. Its significance value of 0.007 was less than the alpha value of 0.05 for the significance level of 99%. Meanwhile, the cost of electricity (COE) variable had an odds ratio (OR) of 0.030 and an estimated value (B) of −3.429. This figure showed a negative effect of the COE variable on the layer chicken farms' income (CFI). This value can be assumed to mean that every increase in electricity costs will reduce the income of layer farms. We conclude that this is because electricity use on layer farms does not have a significant direct impact on layer production. [Musholihah et al. \(2020\)](#) state that electricity in layer livestock businesses is used for lighting and installing water pumps to provide drinking water ad libitum and clean cage equipment. Thus, there is no direct interaction between laying hens and electricity. Therefore, regardless of the amount of electricity used, it will not impact production. It will only increase the cost of electricity, which can lead to lower revenues. This finding aligns with the research of [Dewanti and Sihombing \(2012\)](#), who found that electricity costs influence the breeder's income.

4.3.3 The effect of the cost of vaccine (COC) and vitamins (COV) on the income layer chicken

This research also examined the effect of the cost of vaccine (COC) variable on the income of layer chicken farms (CFI). This

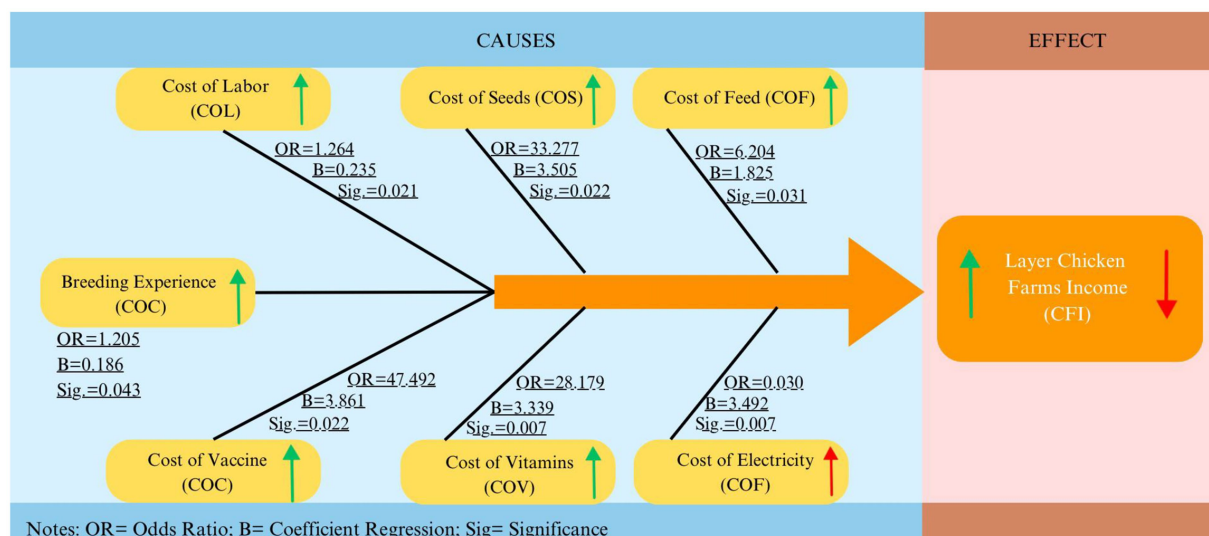


FIGURE 6
Graphical summary of layer chicken farms income.

variable significantly affected the CFI variable, whose significance value (Sig) was 0.022 (Figure 6). The estimated value (B) for the cost of the vaccine (COC) variable was 3.861, and the odds ratio (OR) value for the variable was 47.492. These specific figures concluded that the COC variable had a positive impact on the CFI variable. These figures also indicated that there was a possibility that an increase in the cost of vaccine (COC) could have increased the layer chicken farm's income (CFI). We think that this phenomenon occurs because vaccines are used to prevent diseases in laying hens. Increased vaccine costs will result in laying hens receiving better and more routine vaccines, which will likely help avoid fatal diseases caused by the virus. If the laying hens are healthy, the production will be maximized, increasing the income. This is also supported by research (Basri et al., 2022), which states that vaccination costs greatly affect the income of laying hens.

The cost of vitamin (COV) variable was one of the significant variables in the model tested in this research. The significance value of this variable was 0.007, which is less than the significance level of 99% (Figure 6). Meanwhile, the odds ratio (OR) for the COV variable was 28.179, with an estimated value (B) of 3.339. Since this value was positive, it was clear that the COV variable positively impacted the income of layer chicken farms (CFI). With this data, it can be assumed that the additional cost of vitamins can increase the income of a layer chicken farm. This can happen because vitamins are widely used to stimulate laying hens to increase productivity. Therefore, farmers who spend more on vitamins are more likely to have higher productivity levels. High productivity will guarantee opportunities for increased income. This finding is consistent with a previous study (Wardhana et al., 2023), which states that vitamin costs have a significant and positive impact on revenue. However, in contrast to this study, Dewanti and Sihombing (2012) found no discernible relationship between vitamin costs and laying hens' ability to make a profit. This may be because excessive vitamins given will not increase production significantly because each animal has a maximum point of output, so that no matter how much vitamin is given it will not make the animal exceed its maximum production limit, instead

giving excessive vitamins will harm animal health due to overdose usage, so it can make income decrease.

5 Conclusions and recommendations

This study aimed to examine the effect of farmer characteristics and production costs on the income of a layer chicken farm in Pinrang District, South Sulawesi Province, Indonesia. The study aimed to identify an effective management model that could enhance breeder income and optimize laying hen farming. This study used the survey approach to interview all 109-layer chicken breeders in the district as respondents. Next, we use the binary logistic regression approach to analyze the data. The study's findings revealed that 7 of the 12 independent variables examined had a significant effect on the income of layer breeders. The significant variables included breeder experiences (BEX), cost of labor (COL), cost of seeds (COS), cost of feeds (COF), cost of electricity (COE), cost of vaccine (COC), and cost of vitamin (COV). Meanwhile, the independent variables of breeder age (BA), gender (G), breeder education (BE), capital (C), and cost of medicine (COM) had no significant effect. This discovery is an essential indicator for establishing a practical management framework for income control, which supports the development of layer hen farming, and for designing a set of policy recommendations to help breeders manage their farms effectively.

Based on the data and the findings above, it is reasonable to conclude that the primary factors that impact breeder income are production cost management and the breeder's degree of experience. Consequently, within the livestock industry's efforts to establish sustainable production and implement a strategy for consistency and stability, some policy recommendations and a management plan were proposed to assist breeders in enhancing their financial stability. Generally speaking, breeders' most important policy objective is to minimize production costs. It is essential to prioritize low-cost production management, particularly by reducing labor costs, seeds, feeds, electricity, vaccines, and

vitamins. When it came to raising the breeder's income, his experience was also an essential factor to take into consideration. This suggests that the breeders' expertise in poultry management should be further enhanced, particularly in analyzing and managing production costs.

Regarding the breeder experiences and education, it is essential to establish a comprehensive training program that addresses issues such as sustainable farming methods, farm safety, and animal welfare, which would be an effective way to enhance farmers' skills. We also propose that farmers establish an online community where they may exchange information, learn from one another, and access relevant resources.

5.1 Limitations of the study

This study has certain limitations. The main limitation is that some important variables were not included in the regression model, both internal and external factors, the age of the birds, the strain of chickens used in production, and the housing types (internal factors) and market prices, supply chain challenges, or climatic conditions (external factors). The exclusion of these factors may limit the generalizability of the findings. In future research, these factors should be included in the model examined to ensure the model's generalizability.

Data availability statement

The raw data supporting the conclusions of this article will be made available by the authors, without undue reservation.

Ethics statement

Ethical review and approval was not required for the study on human participants in accordance with the local legislation and institutional requirements. Written informed consent from the patients/participants or patients/participants legal guardian/next of kin was not required to participate in this study in accordance with the national legislation and the institutional requirements.

Author contributions

AH: Conceptualization, Data curation, Formal analysis, Funding acquisition, Investigation, Methodology, Project administration,

Software, Visualization, Writing – original draft, Writing – review & editing. MS: Conceptualization, Formal analysis, Methodology, Supervision, Validation, Visualization, Writing – review & editing. AS: Funding acquisition, Writing – review & editing. RR: Supervision, Writing – review & editing, Conceptualization, Project administration, Validation. MJ: Supervision, Writing – review & editing. WP: Writing – review & editing, Supervision. AT: Funding acquisition, Writing – review & editing. AA: Funding acquisition, Writing – review & editing. MM: Writing – review & editing, Funding acquisition. NB: Writing – review & editing, Funding acquisition. LF: Writing – review & editing, Funding acquisition. HH: Funding acquisition, Writing – review & editing. AM: Writing – review & editing. HA: Writing – review & editing. MR: Writing – review & editing.

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